

**LAUREA UNIVERSITY OF APPLIED SCIENCES**

**FUAS, yhteiskuntatieteiden, liiketalouden ja hallinnon ala, FY-YLIHA**

|         |                                                              | 1. year | 2. year | 3. year | 4. year | 5. year | 6. year | 7. year |
|---------|--------------------------------------------------------------|---------|---------|---------|---------|---------|---------|---------|
| OP      | OPINNOT                                                      | 230     | 180     | 0       | 0       | 0       | 0       | 0       |
| FHA000C | International Entrepreneurship and New Ventures              | 0       | 5       | 0       | 0       | 0       | 0       | 0       |
| FHA000C | Societal Change and Foresight Methods                        | 5       | 0       | 0       | 0       | 0       | 0       | 0       |
| FHA000C | Reading the Classics                                         | 0       | 5       | 0       | 0       | 0       | 0       | 0       |
| FHA000C | Cross-cultural Competences                                   | 5       | 0       | 0       | 0       | 0       | 0       | 0       |
| FHA000C | Research and Development Skills                              | 5       | 0       | 0       | 0       | 0       | 0       | 0       |
| FHA000C | Strategic and Financial Management                           | 5       | 0       | 0       | 0       | 0       | 0       | 0       |
| FHA000C | Growth Strategies and Innovations                            | 5       | 0       | 0       | 0       | 0       | 0       | 0       |
| FHA000C | International Business Concepts and Operations               | 5       | 0       | 0       | 0       | 0       | 0       | 0       |
| FLM000C | Strategic Business Management                                | 0       | 5       | 0       | 0       | 0       | 0       | 0       |
| FLM000C | International Marketing and Customer Relationship Management | 5       | 0       | 0       | 0       | 0       | 0       | 0       |
| FLM000C | Cross-Cultural Competences                                   | 5       | 0       | 0       | 0       | 0       | 0       | 0       |
| FLM000C | Process and Project Management                               | 5       | 0       | 0       | 0       | 0       | 0       | 0       |
| FLM000C | Custom relationship management                               | 5       | 0       | 0       | 0       | 0       | 0       | 0       |
| FLM000C | Well-being at work and organizational development            | 5       | 0       | 0       | 0       | 0       | 0       | 0       |
| FLM000C | Responsible Business Management                              | 5       | 0       | 0       | 0       | 0       | 0       | 0       |
| FHA000C | Business Analysis                                            | 5       | 0       | 0       | 0       | 0       | 0       | 0       |
| FHA000C | Competence Management and Human Resource Development         | 5       | 0       | 0       | 0       | 0       | 0       | 0       |
| FHA000C | Customer Relationship Management                             | 0       | 5       | 0       | 0       | 0       | 0       | 0       |
| FHA000C | International Marketing and Sales Management                 | 5       | 0       | 0       | 0       | 0       | 0       | 0       |
| FHA000C | Competence Development in a Network Environment              | 5       | 0       | 0       | 0       | 0       | 0       | 0       |
| FHA000C | International Marketing and Sales Management                 | 5       | 0       | 0       | 0       | 0       | 0       | 0       |
| FHA000C | Competence Management and Human Resource Development         | 0       | 5       | 0       | 0       | 0       | 0       | 0       |
| FHA000C | Business Analysis                                            | 5       | 0       | 0       | 0       | 0       | 0       | 0       |
| FHA000C | Work-related Research and Development Skills                 | 5       | 0       | 0       | 0       | 0       | 0       | 0       |
| FHA000C | Societal Change and Foresight Methods                        | 0       | 5       | 0       | 0       | 0       | 0       | 0       |
| FHA000C | Competence Development in a Network Environment              | 0       | 5       | 0       | 0       | 0       | 0       | 0       |
| FHA000C | Customer Relationship Management                             | 5       | 0       | 0       | 0       | 0       | 0       | 0       |
| FHA000C | Strategic and Financial Management                           | 5       | 0       | 0       | 0       | 0       | 0       | 0       |
| FHA000C | Growth Strategies and Innovation Management                  | 5       | 0       | 0       | 0       | 0       | 0       | 0       |
| FHA000C | Intercultural Communication Competences                      | 5       | 0       | 0       | 0       | 0       | 0       | 0       |
| FLM000C | Operative Management                                         | 5       | 0       | 0       | 0       | 0       | 0       | 0       |
| FLM000C | Research Reporting and Communication                         | 5       | 0       | 0       | 0       | 0       | 0       | 0       |
| FLM000C | Societal Change and Foresight Methods                        | 0       | 5       | 0       | 0       | 0       | 0       | 0       |

|         |                                                      |   |   |   |   |   |   |   |
|---------|------------------------------------------------------|---|---|---|---|---|---|---|
| FLM000C | International Business Concepts and Operations       | 0 | 5 | 0 | 0 | 0 | 0 | 0 |
| FLM000C | Strategic Knowledge and Competence Management        | 0 | 5 | 0 | 0 | 0 | 0 | 0 |
| FLM000C | Research-based development work                      | 0 | 5 | 0 | 0 | 0 | 0 | 0 |
| FLM000C | Exploratory and Developmental Communication          | 0 | 5 | 0 | 0 | 0 | 0 | 0 |
| FLM000C | Research Process and Research Methods                | 0 | 5 | 0 | 0 | 0 | 0 | 0 |
| FLM000C | Human Resources Management and Change Management     | 5 | 0 | 0 | 0 | 0 | 0 | 0 |
| FLM000C | Academic Writing                                     | 0 | 5 | 0 | 0 | 0 | 0 | 0 |
| FLM000C | Strategic business management                        | 0 | 5 | 0 | 0 | 0 | 0 | 0 |
| FLM000C | International Accounting and Finance                 | 5 | 0 | 0 | 0 | 0 | 0 | 0 |
| FLM000C | International Business Contracts and Legal Framework | 5 | 0 | 0 | 0 | 0 | 0 | 0 |
| FLM000C | Leadership, Management and Strategic Development     | 0 | 5 | 0 | 0 | 0 | 0 | 0 |
| FLM000C | Research Process and Research Methods                | 0 | 5 | 0 | 0 | 0 | 0 | 0 |
| FLM000C | Developer's Methods and Tools                        | 0 | 5 | 0 | 0 | 0 | 0 | 0 |
| FLM000C | Wellbeing management                                 | 0 | 5 | 0 | 0 | 0 | 0 | 0 |
| FLM000C | ????/04YLT211/3                                      | 0 | 5 | 0 | 0 | 0 | 0 | 0 |
| FLM0001 | Sustainable Entrepreneurship                         | 5 | 0 | 0 | 0 | 0 | 0 | 0 |
| FLM0001 | Green Logistics, Supply Chain Management             | 5 | 0 | 0 | 0 | 0 | 0 | 0 |
| FLM0001 | Human resource and competence management             | 5 | 0 | 0 | 0 | 0 | 0 | 0 |
| FLM0001 | Strategic Business Management                        | 5 | 0 | 0 | 0 | 0 | 0 | 0 |
| FHA0001 | Organisational Development                           | 0 | 5 | 0 | 0 | 0 | 0 | 0 |
| FHA0001 | Strategic Management                                 | 0 | 5 | 0 | 0 | 0 | 0 | 0 |
| FLM0001 | Innovation Management                                | 5 | 0 | 0 | 0 | 0 | 0 | 0 |
| FLM0001 | Process and Project Management                       | 5 | 0 | 0 | 0 | 0 | 0 | 0 |
| FHA0001 | Business Analysis                                    | 0 | 5 | 0 | 0 | 0 | 0 | 0 |
| FHA0001 | Growth Strategies and Innovations                    | 0 | 5 | 0 | 0 | 0 | 0 | 0 |
| FHA0001 | Productivity and Continuous Improvement              | 0 | 5 | 0 | 0 | 0 | 0 | 0 |
| FHA0001 | Business in an International Environment             | 5 | 0 | 0 | 0 | 0 | 0 | 0 |
| FHA0001 | Sales and Marketing Management                       | 5 | 0 | 0 | 0 | 0 | 0 | 0 |
| FHA0001 | Competence Development in a Network Environment      | 0 | 5 | 0 | 0 | 0 | 0 | 0 |
| FHA0001 | Human Resource Development                           | 0 | 5 | 0 | 0 | 0 | 0 | 0 |
| FHA0001 | Organisational Communication                         | 0 | 5 | 0 | 0 | 0 | 0 | 0 |
| FHA0001 | Strategic Management                                 | 5 | 0 | 0 | 0 | 0 | 0 | 0 |
| FHA0001 | Economy and Society                                  | 5 | 0 | 0 | 0 | 0 | 0 | 0 |
| FHA0001 | Change Management and Leadership                     | 5 | 0 | 0 | 0 | 0 | 0 | 0 |
| FLM0001 | Entrepreneurship and Changing Environment            | 0 | 5 | 0 | 0 | 0 | 0 | 0 |
| FHA0001 | Customer Relationship Management                     | 5 | 0 | 0 | 0 | 0 | 0 | 0 |
| FHA0001 | Human Resource Management                            | 5 | 0 | 0 | 0 | 0 | 0 | 0 |
| FLM0001 | Innovation management                                | 5 | 0 | 0 | 0 | 0 | 0 | 0 |
| FLM0001 | Business Strategy                                    | 5 | 0 | 0 | 0 | 0 | 0 | 0 |

|         |                                                                               |     |     |   |   |   |   |   |
|---------|-------------------------------------------------------------------------------|-----|-----|---|---|---|---|---|
| FHA0004 | Customer Relationship Management                                              | 5   | 0   | 0 | 0 | 0 | 0 | 0 |
| FHA0004 | Strategic Management                                                          | 5   | 0   | 0 | 0 | 0 | 0 | 0 |
| FHA0004 | Change Management and Leadership                                              | 5   | 0   | 0 | 0 | 0 | 0 | 0 |
| FHA0001 | Human Resource Development                                                    | 0   | 5   | 0 | 0 | 0 | 0 | 0 |
| FLM0001 | Futures and strategies for international business                             | 0   | 5   | 0 | 0 | 0 | 0 | 0 |
| FLM0001 | Digitalization and client to market relationships in an international context | 0   | 5   | 0 | 0 | 0 | 0 | 0 |
| FLM0001 | Regenerative leadership                                                       | 0   | 5   | 0 | 0 | 0 | 0 | 0 |
| FLM0001 | Futures and strategies for international business                             | 0   | 5   | 0 | 0 | 0 | 0 | 0 |
| FLM0001 | Digitalization and client to market relationships in an international context | 0   | 5   | 0 | 0 | 0 | 0 | 0 |
| FLM0001 | Innovation and creativity for an international organization                   | 0   | 5   | 0 | 0 | 0 | 0 | 0 |
|         |                                                                               | 230 | 180 | 0 | 0 | 0 | 0 | 0 |

#### **FHA0000055 International Entrepreneurship and New Ventures, 5 cr**

**The student is able to:**

The aim of the course is to increase the students' insight of acting as an entrepreneur in an international business environment and inspire students with the vision and opportunities of establishing new international business activities. After completing the course successfully the students can describe international entrepreneurship as a field of research, identify the opportunities of internationalization of SMEs and recognize the business models for international start-ups as well as cross-cultural issues in global entrepreneurship. The course provides students with tools, concepts, and skills necessary to successful international entrepreneurship.

#### **FHA0000056 Societal Change and Foresight Methods, 5 cr**

**The student is able to:**

The objective of the course is to provide students with an understanding of the impact of continuous change of our society. As learning outcomes, the students learn to recognize the changes in the society, prevailing megatrends and the changes in the global business environment and in the world of work. The student can analyze and evaluate changes and their impact on the society by applying some foresight methods, e.g. scenario analysis. She/he can also use this method in the steering and managing the processes of change.

#### **FHA0000057 Research and Development Skills, 5 cr**

**The student is able to:**

The objective of the course is to prepare students to carry out various and demanding research and development projects. The focus of the studies is in the applied sciences, with the relevant theoretical frameworks. After completing the course the student is able to plan, implement, report and evaluate a work-based research and development process as a whole. The student is able to analyze the need for development and accordingly to build a realistic research and development project. She/he can justify the methodological choices, describe the research and development process as well as apply various methods of research, development and information.

#### **FHA0000058 Strategic and Financial Management, 5 cr**

**The student is able to:**

A student will become familiar with the discipline of strategic thinking and get acquainted with the overall process of strategic management and learn how firms can achieve and sustain competitive advantage. The central elements of strategy and ways to utilise them in one's own organisation will be examined. The aim is to learn how to use the current tools and models of strategy work to provide a comprehensive picture of business and business environment. The objective is to draw up, examine and analyse the mission, vision and strategy of the company and their execution in one's own functional unit. In addition, the purpose is to learn how to interpret key performance indicators of the company and to evaluate the financial performance of the company based on the financial statements and reports. The student also learns the use of performance measurement systems available to link financial control with the planning and control of operations.

#### **FHA0000059 Growth Strategies and Innovations, 5 cr**

**The student is able to:**

The course concentrates on building knowledge on growth strategies and innovations. The aim of the course is to provide knowledge and skills in perspectives and significance of growth, growth strategies, types of innovation, innovation strategy, innovation process, and perspectives on innovation management.

As a learning outcome a student is able evaluate various growth strategies from the perspective of the company's objectives and resource base. After identifying most prominent growth opportunities the student is able to plan and implement growth-oriented projects. He/she is able to promote systematic innovation activities within his/her own organization.

#### **FHA0000060 Reading the Classics, 5 cr**

#### **FHA0000061 International Business Concepts and Operations, 5 cr**

**The student is able to:**

The objective of the course is to increase students', understanding of the various ways of internationalization of SMEs, starting from the needs of the business strategy. As learning outcome, students will develop their know-how of successful and profitable business concepts in international markets and get tools to assess them. The students will become familiar with the field of research of the internationalization of the firm and, as a consequence, will be able to understand process and network approaches to of internationalization. The students will also be able to develop a strategy of internationalization and growth in a chosen market and analyze the market and entry mode selection. A specific emphasis is put on the legislative tradition and the challenges of legislation in the target countries. Furthermore, the students will be able to define the main financial instruments for the internationalization process.

#### **FHA0000062 Cross-cultural Competences, 5 cr**

**The student is able to:**

The aim of the course is to enlarge and deepen the students', understanding of the challenges and possibilities of multicultural work environment. The course provides students with an understanding of the most popular theoretical frameworks to compare and contrast various cultures with each other. After completing the course the student will understand the importance of one's cultural background in communication. She/he appreciates culture as an important driver of person's behavior and is able to use cultural models and dimensions to enhance her/his cultural competence. The contents and methods used during the course develop students', tolerance in a cross-cultural setting and their ability to act effectively in multi-cultural teams, global organizations and cross-cultural environments.

#### **FHA0000068 Strategic and Financial Management, 5 cr**

**The student is able to:**

Opintojaksolla tarkastellaan strategian keskeisiä elementtejä ja niiden hyödyntämistä omassa organisaatiossa. Tavoitteena on laatia/tarkastella/analysoida yrityksen missiota, visiota, strategiaa ja niiden toimeenpanoa omassa toimintayksikössä. Tavoitteena on tulkita taloudellisia raportteja ja yrityksen talouden keskeisiä tunnuslukuja sekä päätellä yrityksen tila niiden valossa. Tavoitteena on tehdä tarvittavat strategian mukaiset muutokset.

#### **FHA0000070 Competence Development in a Network Environment, 5 cr**

#### **FHA0000350 Work-related Research and Development Skills, 5 cr**

**The student is able to:**

Opintojakso antaa valmiudet tehdä menestyksekkäästi sekä perinteistä tutkimusta että työelämän kehityshankkeita. Opintojaksolla perehdytään soveltavaan tutkimus- ja kehittämistoimintaan sekä sen teoreettisiin lähtökohtiin siten, että opiskelija osaa suunnitella, toteuttaa, raportoida ja arvioida työelämälähtöisen tutkimus- ja kehittämisprosessin kokonaisuutena. Opiskelija osaa toteuttaa tarveanalyysin ja käyttää sitä tavoitteiltaan realistisen tutkimus- ja kehittämistehtävän määrittelyn perustana. Hän osaa tehdä perusteltuja metodologisia valintoja, kuvata tutkimus- ja kehittämisprosessin sekä käyttää ja soveltaa erilaisia tutkimus-, kehittämis- ja tiedonhankintamenetelmiä.

#### **FHA0000451 Customer Relationship Management, 5 cr**

**The student is able to:**

Opintojaksolla perehdytään asiakkuuksien johtamiseen ja hallintaan asiakassuhteen eri vaiheissa. Opiskelija ymmärtää verkostoitumisen, yhteistyön ja kumppanuuksien merkityksen kannattavien ja pitkäaikaisten asiakassuhteiden luomisessa, ylläpitämisessä ja edistämisessä sekä saa valmiuksia kehittää yrityksen markkinointia

ja myyntityötä. Opiskelija ymmärtää asiakashallinnan tietojärjestelmien merkityksen yrityksen markkinoinnin ja myynnin suunnittelussa ja ohjauksessa. Opintojakson aikana opiskelija perehtyy erityisesti asiakastarpeista ja yrityksen strategiasta johdettuihin toimintatapoihin ja prosesseihin sekä asiakaslähtöisiin toimintamalleihin.

#### **FHA0000452 Growth Strategies and Innovation Management, 5 cr**

#### **FHA0000453 Societal Change and Foresight Methods, 5 cr**

##### **The student is able to:**

After successful completion of the course a student can recognise and explain prevailing megatrends on a global level including the interaction and work community changes between global business environment and Finnish society. The student can apply various foresight methods as well as compare and interpret the effects of change both on society and on individual levels. Having successfully completed the course the student can, by using foresight methods, apply and make out potential society structure forecasts for Europe and Finland, and can make out a change forecast and change strategy for his/her organisation.

#### **FHA0000462 Business Analysis, 5 cr**

##### **The student is able to:**

The purpose of the course is to advance students', ability to evaluate business opportunities, competitiveness and the prerequisites of future operations.

The course offers tools for risk analysis, competitor analysis and market analysis. The course also provides students with the ability to use financial information to value and analyze companies. After completing the course the student can analyze and evaluate companies', business opportunities in international environment, analyze risks and company',s ability to manage risks, as well as evaluate the profitability of the company',s business idea in international markets.

#### **FHA0000463 Competence Management and Human Resource Development, 5 cr**

##### **The student is able to:**

The course aims at offering modern tools for developing organizations and human resources. The objective of the course is also to develop students', management and leadership skills in an expert organization. Moreover, the course gives the students deeper understanding on their own competences in international markets. Upon completing the course, the student is able to recognize the core competences needed in a certain business environment and also to evaluate the development needs. The student is also able to organize the ways of competence development and knowledge transfer. As a member of the organization, the student is also able to analyze his/her own role as a superior or an expert. The student understands the importance of co-operation and interaction in the development process of an organization. He/she is able to produce and present written, verbal and visual presentations to different target groups

#### **FHA0000464 Customer Relationship Management, 5 cr**

##### **The student is able to:**

Customer Relationship Management covers customer focused organizational culture, customer portfolio management, customer related processes and metrics. The aim of the course is to increase student',s skills on these various core themes within customer relationship management.

As learning outcomes the student is able to identify customers', needs, classify various customers within customer portfolio to more homogeneous subgroups, plan efficient and effective processes to take care those chosen subgroups while taking into account the objectives related to customer satisfaction, customer loyalty and customer profitability.

#### **FHA0000465 International Marketing and Sales Management, 5 cr**

**The student is able to:**

The aim of the course is to increase the students', international marketing skills and capabilities of sales management in an international business environment. The aim is also to provide students with understanding and know-how towards the increasing requirements of responsible and sustainable marketing.

As learning outcomes the student will achieve an insight into the international marketing strategy and its implementation in foreign markets, especially with focus on the internationalization of SMEs. The student also understands the complexity of international marketing communication as well as the cultural aspects of the customer's behaviour both in B-to-B and B-to-C -markets. The student knows the methods in international sales management and can apply them in his/her work.

**FHA0000466 Competence Development in a Network Environment, 5 cr****The student is able to:**

The aim of the course is to learn various working methods and possibilities offered by new technologies and social media. During the course, the students practise how to operate in networks in different environments so that they have tools to develop their own work and working environment.

**FHA0000467 Intercultural Communication Competences, 5 cr****The student is able to:**

Upon completion of the course students are able to utilise cultural models and dimensions to enhance their cultural competence. They also understand the importance of one's cultural background in communication and appreciate culture as an important driver of behaviour. They will be able to apply the most popular theoretical frameworks and enlarge and deepen their understanding of the challenges and possibilities of a multicultural work environment. The contents and methods used during the course develop the students' tolerance in a cross-cultural setting and their ability to act effectively in multi-cultural teams, global organisations and cross-cultural environments.

**FHA0000468 International Marketing and Sales Management, 5 cr****FHA0000469 Competence Management and Human Resource Development, 5 cr****FHA0000470 Business Analysis, 5 cr****FHA0001220 Competence Development in a Network Environment, 5 cr****The student is able to:**

This theme is a part of module YBM01 Organisational Development

**FHA0001221 Human Resource Development, 5 cr****The student is able to:**

This theme is a part of module YBM01 Organisational Development

**FHA0001222 Organisational Communication, 5 cr****The student is able to:**

This theme is a part of module YBM01 Organisational Development

**FHA0001223 Economy and Society, 5 cr**

**The student is able to:**

This theme is a part of module YBM02 Strategic Thinking and Managing Change

**FHA0001224 Strategic Management, 5 cr**

**The student is able to:**

This theme is a part of module YBM02 Strategic Thinking and Managing Change

**FHA0001225 Change Management and Leadership, 5 cr**

**The student is able to:**

This theme is a part of module YBM02 Strategic Thinking and Managing Change

**FHA0001232 Customer Relationship Management, 5 cr**

**The student is able to:**

This theme is a part of module YBM06 Readings in Professional Literature

**FHA0001236 Human Resource Management, 5 cr**

**The student is able to:**

This theme is a part of module YBM06 Readings in Professional Literature

**FHA0001239 Organisational Development, 5 cr**

**The student is able to:**

This theme is a part of module YBM06 Readings in Professional Literature

**FHA0001240 Strategic Management, 5 cr**

**The student is able to:**

This theme is a part of module YBM06 Readings in Professional Literature

**FHA0001303 Human Resource Development, 5 cr**

**The student is able to:**

Tämä teema on osa moduulia YLT01 Työyhteisötaidot

**FHA0001584 Business Analysis, 5 cr**

**The student is able to:**

This theme is a part of module YBM03 Global Business Excellence

**FHA0001585 Growth Strategies and Innovations, 5 cr**

**The student is able to:**

This theme is a part of module YBM03 Global Business Excellence

**FHA0001586 Productivity and Continuous Improvement, 5 cr**

**The student is able to:**

This theme is a part of module YBM03 Global Business Excellence

**FHA0001587 Business in an International Environment, 5 cr**

**The student is able to:**

This theme is a part of module YBM04 Customer-Focus in International Business

**FHA0001588 Sales and Marketing Management, 5 cr**

**The student is able to:**

This theme is a part of module YBM04 Customer-Focus in International Business

**FHA0004461 Customer Relationship Management, 5 cr**

**The student is able to:**

This theme is a part of module YBM04 Customer-Focus in International Business

**FHA0004463 Strategic Management, 5 cr**

**FHA0004464 Change Management and Leadership, 5 cr**

**FLM0000002 Leadership, Management and Strategic Development, 5 cr**

**FLM0000030 Strategic Business Management, 5 cr**

**FLM0000031 International Marketing and Customer Relationship Management, 5 cr**

**FLM0000032 Cross-Cultural Competences, 5 cr**

**FLM0000033 Process and Project Management, 5 cr**

**FLM0000034 Custom relationship management, 5 cr**

**FLM0000035 Well-being at work and organizational development, 5 cr**

**FLM0000036 Responsible Business Management, 5 cr**

**FLM0000611 Operative Management, 5 cr**

**FLM0000612 Human Resources Management and Change Management, 5 cr**

**FLM0000697 Research Process and Research Methods, 5 cr**

**FLM0000698 Academic Writing, 5 cr**

**FLM0000699 Societal Change and Foresight Methods, 5 cr**

**FLM0000700 International Business Concepts and Operations, 5 cr**

**FLM0000701 Research Reporting and Communication, 5 cr**

**FLM0000723 Strategic Knowledge and Competence Management, 5 cr**

**FLM0000724 Strategic business management, 5 cr**

**FLM0000725 Research-based development work, 5 cr**

**FLM0000726 Exploratory and Developmental Communication, 5 cr**

**FLM0000861 International Accounting and Finance, 5 cr**

**FLM0000862 International Business Contracts and Legal Framework, 5 cr**

**FLM0000979 Research Process and Research Methods, 5 cr**

**FLM0000980 Developer's Methods and Tools, 5 cr**

**FLM0000981 Wellbeing management, 5 cr**

**FLM0000982 ????/04YLT211/3, 5 cr**

**FLM0001107 Sustainable Entrepreneurship, 5 cr**

**FLM0001108 Green Logistics, Supply Chain Management, 5 cr**

**FLM0001114 Human resource and competence management, 5 cr**

**FLM0001156 Strategic Business Management, 5 cr**

**FLM0001195 Innovation Management, 5 cr**

**FLM0001199 Process and Project Management, 5 cr**

**FLM0001360 Entrepreneurship and Changing Environment, 5 cr**

**FLM0001374 Innovation management, 5 cr**

**FLM0001384 Business Strategy, 5 cr**

**The student is able to:**

Objectives ©is able to discuss main concepts and methods of strategic management in an international context. ©is able to explain corporate strategy with respect to building business opportunities. ©is able to discuss and implement strategic thinking to support strategic management processes ©is able to build a company strategy, implement strategic plans, and perform a company's strategic analysis. ©is able to describe how operations impact the company's strategy implementation. ©

**FLM0001496 Futures and strategies for international business, 5 cr**

**FLM0001497 Digitalization and client to market relationships in an international context, 5 cr**

**FLM0001498 Regenerative leadership, 5 cr**

**FLM0001499 Futures and strategies for international business, 5 cr**

**FLM0001500 Digitalization and client to market relationships in an international context, 5 cr**

**FLM0001501 Innovation and creativity for an international organization, 5 cr**