

LAUREA UNIVERSITY OF APPLIED SCIENCES

Degree Programme in Health Promotion, Family Health Care, in English (Laurea Otaniemi, sote), SYG313SJ

		1. year	2. year
OP	STUDIES	60	30
G065	HEALTH AND HEALTH PROMOTION		
G8152	Scientific Approaches in Health Promotion	5	
G8153	Ethics in Health Promotion		5
G8154	User-driven eServices	5	
G066	LEADERSHIP AND MANAGEMENT IN DESIGNING EHEALTH SERVICES		
G8155	Innovative Leadership and Management	5	
G8156	Service Design in eHealth	5	
G8157	Health Informatics		5
G067	ENTREPREUNERSHIP		
G8197	Change Management	5	
G8158	Customers and Consumers		5
G068	INNOVATIVE RESEARCH METHODS		
G8254	Action Research, Future oriented methods and Ethics in Research, Development and Innovation (R&D&I)	15	
G069	THESIS		
00633	Thesis	20	10
G070	ELECTIVE STUDIES		
		60	30

G065 HEALTH AND HEALTH PROMOTION, 15 cr

G8152 Scientific Approaches in Health Promotion, 5 cr

The student is able to:

The student internalize and is able to analyse scientific approaches in health and health promotion. The student will be able to analyze health strategies and models in promotion. The student grasps the meaning of the research from the perspective of health impact and effectiveness in health care and social services.

Contents of the study unit:

Scientific approaches in Health and Health Promotion

Health strategies and models

Health Programmes in Health Promotion

Effectiveness of Health Promotion

Health Impact assessment (HIA)

Study unit description:

The Student will deepen her/his competencies in the context of the health. Health as a phenomenon and as a concept is a focus in learning and in gaining new knowing and knowledge. New knowledge of Health Science will be studied through the research. Learning will be based on student's own goals and will be documented through the portfolio.

G8153 Ethics in Health Promotion, 5 cr

The student is able to:

The student will deepen his/her ethical thinking and reflection in ethical issues in health and health promotion. The student deepens her/his competencies in investigating ethical and scientific approaches and knowledge in health and health promotion.

Contents of the study unit:

Ethical and moral questions in health and health promotion

Ethical reflection

Study unit description:

Based on curriculum description.

G8154 User-driven eServices, 5 cr

The student is able to:

The student is able to develop new virtual wellbeing services. The student will internalize deep understanding of user-driven approach. He/she is able to use social media and media communication from clients' perspective.

Contents of the study unit:

Virtual eServices

Holistic and User-driven methods

Social media

Media communication, processes and environments

G066 LEADERSHIP AND MANAGEMENT IN DESIGNING EHEALTH SERVICES, 15 cr

Description:

The student will deepen his/her analysis of own thinking, knowledge and mental models through self-discipline, implementation skills, self-management and teamwork in personal, organisational and social levels.

G8155 Innovative Leadership and Management, 5 cr

The student is able to:

The student will deepen leadership and management competencies in reflecting his/her learning as a dialog. The student is able to use creativity and open mind in order to produce ideas and innovations.

Contents of the study unit:

Innovation process as an open innovation

Empowering and participative leadership

Leadership in networks

Future orientated tools for quality of the leadership and management

Promoting work-related wellbeing

Study unit description:

The student will deepen competencies in innovative and participative leadership and management. Innovating, idea gathering and commitment are in the main role in studying leadership and management, and from the perspectives of future orientation, change and work-related wellbeing as well. Own thinking, knowledge and actions will be deepened through analysis and reflection. Leadership and management will be studied in personal, team, organisational and network levels.

G8156 Service Design in eHealth, 5 cr

The student is able to:

The student is able to enhance and support clients', families' and communities wellbeing and quality of life by developing new user-driven eServices in social and health care context.

Contents of the study unit:

Service innovations

Service Design

Digital services

Service innovations and business management

ICT-based products and services

Study unit description:

Based on the curriculum description.

G8157 Health Informatics, 5 cr

The student is able to:

The student is able to enhance and support clients', families' and communities wellbeing and quality of life by developing new user-driven eServices in social and health care context.

The student is able to use and analyse health data and personal health records. The student knows and internalizes legal aspects and issues in decision making and documentation of client's wellbeing and health.

Contents of the study unit:

Legislation

eHealth infrastructure and architecture

Digital Agenda in Europe

eData, eView

eDecision making process

Study unit description:

Based on the curriculum description.

G067 ENTREPREUNERSHIP, 10 cr

Description:

The student is able to grasp the meaning of entrepreneurship in Health and Social Welfare. He /she is actively seeking new possibilities and new business opportunities. The student is deepening his/her competences in value creation and networking.

G8197 Change Management, 5 cr

G8158 Customers and Consumers, 5 cr

The student is able to:

The student is able to analyse the needs, expectations and values of the clients and groups in social and health care context. He/she is able to grasp the meaning of clients' understanding in value co creation. The student knows the role of the client as a consumer. The student will learn how the practices of everyday life should be the basis of new service design.

Contents of the study unit:

Value co creation

Customers as partners and enablers for new service and product development

Private-public partnership

Business plan models

Study unit description:

Based on the curriculum description.

G068 INNOVATIVE RESEARCH METHODS, 15 cr

G8254 Action Research, Future oriented methods and Ethics in Research, Development and Innovation (R&D&I), 15 cr

G069 THESIS, 30 cr

Description:

The student deepens his / her competence in planning, implementing and evaluating research and development project as the thesis work. The student's innovative process is reflected as continues evaluation of the situations, generating innovative ideas and carrying out an implementation projects on individual, team, organization, network and societal levels.

00633 Thesis, 30 cr

Study unit description:

A 30-credit thesis is an essential part of the Master's degree. It is a project promoting the health and welfare of families and its purpose is to develop working life. Innovative action and service models as well as work and assessment methods are created together with the clients and other partners. Development, research and assessment of action are combined in the development project and action research approach is appropriate for this. New learning environments enable the student's, work community's and network's learning process as well as its development as part of the development projects of the university of applied sciences. Researching and developing action is essential for the student's developing competence. The development project is articulated with the learning process of the whole work community or network. It is possible to carry it out in one's own work community or in another work organization such as a project organization, public or private sector or association. When connected to the working life through networking, the development can arise from the need of citizens or regions and

their analysis. This way individual learning, structuring new information and new action models are produced together in the project.

Through the development project of the Master's degree the student and the whole work community interact actively and the action for promoting family health and welfare is developed in the real working life. At the same time the student's learning and information is transferred to the work community.

The thesis is a learning process, which undergoes the following stages:

- Analysis stage, characterised by familiarisation with the phenomena at hand, by information gathering and processing, and justification of the topic choice. The topic must be closely linked to developing the student's personal competence, work, career or work community, and it must aim to produce new knowledge for broader use in the field. The topic of the thesis can arise from various sources, including for instance Laurea's R&D programmes and different organisations.

G070 ELECTIVE STUDIES, 5 cr

Description:

The student is able to choose elective studies that support and deepen his/her own learning in Health and Health Promotion.