

LAUREA UNIVERSITY OF APPLIED SCIENCES

Degree Programme in Entrepreneurship and Business, HYB214SJ

Ylemmät ammattikorkeakoulututkinnot

Laurea's Mission

Laurea is a student-centred, international, inspiring and innovative university of applied sciences whose mission is to conduct education, research, development and innovation activities and produce new knowledge by applying the principles of the Learning by Developing (LbD) operating model.

Laurea's focus areas are service business, expertise in nursing and coping at home as well as security, safety and social responsibility. Education offered at Laurea as well as research and development activities are based on these focus areas. Student entrepreneurship is a cross-cutting focus area. Student entrepreneurship is visible as an entrepreneurial attitude, cooperation with companies and as concrete new businesses the establishing of which is supported during the studies.

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Competence Development in Master's Studies

Laurea's model of Learning by Developing (LbD) is based on authentic encounters with the world of work. The typical characteristics of LbD include authenticity, partnership, experiential nature, creativity and a research-oriented approach. Learning by Developing combines learning that produces competence with creativity through various research and development projects.

In Master's degree programmes, the learning process comprises a future-oriented process of research and development, in the course of which the students develop their competence by producing new knowledge and skills related to questions that cannot be solved merely by relying on previously acquired knowledge and competence. Learning is a way of creating new knowledge and competence that links learning to innovation activities in the relevant field and area. For the students, the period they spend in education is a collective project for building up their expertise and developing and exceeding themselves, aiming for a combination of knowledge that is relevant and useful from the perspective of future workplace requirements.

The foundation for competence development is an enriching community. The community is an environment of shared expertise in which the learner's role is to act as a specialist, a developer and an agent exerting influence.

The learners develop their competence by interacting with their environment and their sector. Resources for competence development include a learning culture that favours creativity and goal-oriented action, expert guidance and instruction, as well as a learning environment that supports competence development. Participatory instruction is used to guide competence. Every teacher is a tutor whose expertise and operating methods support the reinforcement of expertise. The learning environment consists of a competence network, an innovation environment, a platform for developing competence and structures that support learning. When putting together learning environments, empowering people and enabling their enthusiasm and their interaction is stressed to foster creativity.

Rather than focusing on presenting and repeating information and controlling the students' command of it, the teaching strives for a learning process demonstrated as progressive problem-solving, continuous learning and developing and exceeding oneself. The goal is at competence that is useful in knowledge-intensive service organisations where work increasingly is a function of creativity and where a precondition for directing the organisation is an ability to create a responsible, result-oriented management culture that is based on giving space

for the individual's creativity. Competence is demonstrated as impact and development competence.

DEGREE STRUCTURE IN EDUCATION LEADING TO A MASTER'S DEGREE

Scope and Extent of the Degree

The scope of the degree is 90 credits of which thesis forms 30 credits. The degree takes on average 1.5-2.5 years to complete. In line with the international ECTS standard, one credit corresponds with 26.7 hours of work for an average student.

Degree Structure

Master's degree studies at Laurea consists of core competence modules including thesis, and complementary competence modules. The modules comprise competence areas that are part of the degree. The scope of the compulsory core competence modules is 60 credits in master's degree. Complementary modules make it possible to deepen or extend your knowledge. Complementary competence modules support individual study paths and competence. Complementary competence modules that can be selected freely are offered on Laurea's various campuses. The extent of complementary competence in a Master's degree is 30 credits.

ASSESSMENT OF LEARNING AND COMPETENCE

In the curriculum, the learning outcomes are described as the learner's actions, so that the development of competence can be assessed with reference to the set goals. Competence is identified as knowledge, skills and values related competence as well as experiential competence that includes the competence of an individual and a community.

INTERNATIONAL COMPARABILITY OF THE DEGREE

Competence is at the centre of all activities at Laurea, and we recognize competence in a comprehensive sense. General working life capabilities specified at the national level have been taken into account in the degree contents.

The level of the degree corresponds with level 7 of the National Qualifications Framework (NQF) and level 7 of the European Qualifications Framework (EQF).

CURRICULUM DEVELOPMENT

The curriculum is developed by using evaluation, monitoring and feedback data. Changes may occur in the study units and implementation modes of the modules. The offering of the complementary modules is constantly under development to match the requirements of the working life and thus the offering may change during the studies.

		1. year	2. year
Y	CORE COMPETENCE	30	
B062	RENEWING LEGAL REGULATION IN THE PUBLIC SECTOR		
B0274	Decision-making in government and government as an operational environment	5	
B0275	Renewing information society and e-services	5	
B0276	Government finance, funding and financial management	5	
B063	RENEWING REGULATION IN THE PRIVATE SECTOR		
B0271	Regulation of management	5	
B0272	Investment, insurance and financing	5	
B0273	International business law	5	
B056	THESIS		
T	COMPLEMENTARY COMPETENCE	30	20
A868	RESEARCH AND DEVELOPMENT COMPETENCE		
A9322	Action Research and Participatory Methods	5	
A9323	Anticipating Future	5	
A9324	Research Communications	5	
A9325	Impact Research		5
G8302	Research and Development Methods		
A869	MANAGING EXPERT COMMUNITIES		
A9326	Change Management	5	
A9327	Managing Networks		5
A9328	Socially Responsible Management	5	
A870	USER-CENTERED SERVICE DESIGN		
A9329	Digital in Services	5	
A9330	User-Centered Design of Digital Services		10
		60	20

B062 RENEWING LEGAL REGULATION IN THE PUBLIC SECTOR, 15 cr

Description:

After completing this module, the students will be familiar with the legal basis of government decision-making and structural reforms. They will understand the legislative framework for information society services and the legal structures of government finances. The study units of this module will also give the students skills needed for management in the public sector.

B0274 Decision-making in government and government as an operational environment , 5 cr

The student is able to:

- when making decisions, take into account government structures and decision-making processes as well as the relevant political and legal framework
- observe the ethical principles of good governance
- respect the position and rights of citizens when working in public services
- act in line with the principles of local self-government and intermunicipal cooperation
- analyse the role of the public sector as a service provider
- recognize the possibilities for and marginal conditions of developing administrative structures, both generally and in individual cases
- apply in their work legal remedies related to public service in line with the legal basis that reinforces fundamental and human rights

B0275 Renewing information society and e-services, 5 cr

The student is able to:

- observe the ethical principles of good governance in a renewing operational environment
- master the legal basis of electronic communication, advice provision and e-services and apply it in their work
- make administrative decisions electronically and provide information in compliance with legislative rules
- apply legislation relevant to the publicity of information and the transmission and filing of information
- take into account the requirements related to the duty to provide information.

B0276 Government finance, funding and financial management, 5 cr

The student is able to:

- take the big picture of government finance and its legal structure into account in their actions
- understand the financial entity formed by the central and local government and the employment pension system
- understand how legislative and political control over government finances is exerted
- apply contract law in practical procurement activities in their core areas
- act in various public sector organisations as supervisors, managers, specialists and developers
- evaluate and develop service quality from the customer's perspective

B063 RENEWING REGULATION IN THE PRIVATE SECTOR, 15 cr

Description:

The study units of this module develop the students' legal, financial and international competence related to enterprising and the third sector.

After completing the module, the students will recognize key legal challenges of enterprising and understand the significance of innovations in developing business. The students will be familiar with the principles of regulating third-sector activities and service provision and recognize key provisions of association law. They will also be able to apply key regulations on investment, insurance and financing activities and financial markets and anticipate the impacts of change factors. The students will also be familiar with international company law, operating methods of international companies and the principles of responsible business.

B0271 Regulation of management, 5 cr

The student is able to:

- manage network-based activities in a changing national and global operational environment
- assess the usability of various contract types in different contractual relationships and use them as management tools
- apply labour legislation in different company environments
- act analytically in the strategic management of a company and the development of an organisation's business activities
- derive the key principles of economic behaviour and market mechanisms

B0272 Investment, insurance and financing, 5 cr

The student is able to:

- apply key regulations on insurance and investment activities
- analyse the market prices of securities and their attractiveness as investments, and apply their knowledge in practice when making investment decisions
- apply key provisions relevant to financial markets
- recognize the risks associated with payment arrangements used by companies; the students are familiar with key legal and substance-related differences in insurance arrangements

B0273 International business law, 5 cr

The student is able to:

- operate in international legal environments and establish and maintain international business relationships and networks
- act responsibly in line with the principles of international business.

B056 THESIS, 30 cr

Description:

Opinnäytetyön tavoitteena on kehittää opiskelijan kykyä soveltaa tutkimustietoa ja käyttää valittuja menetelmiä työelämän ongelmien erittelyyn ja ratkaisemiseen sekä valmiutta itsenäiseen vaativaan asiantuntijatyöskentelyyn. Opinnäytetyön tulee osoittaa opiskelijan kykyä rajata ja käsitellä valittua kehittämiskohdetta, valmiutta kehittämisorientoituneeseen ajattelutapaan, työssään tarvitsemiensa teorioiden ja tutkimusmenetelmien hallintaa, perehtyneisyyttä opinnäytetyön aihepiiriin ja alan kirjallisuuteen, kykyä ammatilliseen viestintään sekä valmiutta työskennellä pitkäjänteisesti ja kykyä hahmottaa kokonaisuuksia.

The student will be able to:

- tehdä itsenäisesti oman alansa kehittämistyötä ja soveltavaa tutkimusta
- soveltaa hankittua tutkimustietoutta omassa työssään kriittisesti ja analyyttisesti
- soveltaa kehittämistehtävään soveltuvia tiedonhankintamenetelmiä
- hyödyntää tutkimus- ja kehittämistyön menetelmiä
- tuottaa ja soveltaa tietoa itsenäisesti

A868 RESEARCH AND DEVELOPMENT COMPETENCE, 15 cr

A9322 Action Research and Participatory Methods, 5 cr

A9323 Anticipating Future, 5 cr

A9324 Research Communications , 5 cr

A9325 Impact Research, 5 cr

G8302 Research and Development Methods, 5 cr

The student is able to:

Opiskelija osaa

- rakentaa tutkittuun tietoon perustuvan viitekehyksen
- valita tutkimus- ja kehittämistyönsä kannalta mielekkäät tutkimus- ja kehittämismenetelmät
- kerätä ja analysoida tietoa perhekeskeisen työn kehittämiseksi
- arvioida tutkimuksen luotettavuutta ja eettisyyttä
- raportoida tutkimustuloksista mielekkäällä tavalla

A869 MANAGING EXPERT COMMUNITIES, 15 cr

A9326 Change Management, 5 cr

A9327 Managing Networks, 5 cr

A9328 Socially Responsible Management, 5 cr

A870 USER-CENTERED SERVICE DESIGN, 15 cr

Description:

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A9329 Digital in Services, 5 cr

A9330 User-Centered Design of Digital Services , 10 cr