

LAUREA UNIVERSITY OF APPLIED SCIENCES

Midterm study offer, Laurea Kerava, VKE16SY

1. year

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R0020 Global Environment, 5 cr

The student is able to:

The student is able to

- evaluate how the economy functions at a general level
- explain the basic concepts of economics and the impacts of different economic systems
- explain the significance of economic growth and different economic problems
- summarize the most notable manifestations of the global economy and their influence on Finnish households, companies and the public sector

F0033 Mental health and alcohol and drugs intervention, 5 cr

The student is able to:

- Be able to recognise health risks and deepen their skills when planning, implementing and evaluating the treatment together with the patient and his/her family, assume an anticipating method of working
- Explore different care possibilities, guidance and how to deliver safe medical care when treating the whole patient
- Know how to entrust the whole team, multi-professional group and network into their work, taking into account the cultural differences
- Use work counselling, will be aware of the core legislation, ethical principles and other regulations in their work

Contents of the study unit:

Preventive mentalhealth and alcohol and drugs intervention care, helping methods in mentalhealth and alcohol and drugs intervention care, strengthening patient's resources, clinic psychology, psychiatry

Study unit description:

The module will include tutored teaching, assignments and an exam. The contents of this module will form the theoretical basis of mentalhealth and alcohol and drugs intervention care, integrated with student's prior knowledge of the topic.

R0121 Working Russian 1 , 5 cr

The student is able to:

The student is able to:

- •meeting and escorting guests from Russia during their business travel; organizing business trips;
- participating in various business situations related to the Russian language and the culture of Russia;
- greeting and politely discussing a broad range of topics;
- the ability to type using the Russian keyboard and to look up information in different Russian sources..

01473 Business Online Visibility, 5 cr

The student is able to:

Managing online visibility and presence with interesting and engaging contents is one of the major issues in digital marketing. During this course we study different aspects of this and students learn to produce, publish and manage online content from the business perspective and understand the importance of stories, product information, multimedia content, and other online content in creating an online presence for a tourism business. After successful completion of the course the student

- knows different methods to do pre-research of social media visibility, target groups etc.
- can use keywords in effective marketing and social media contents
- is able create a paid campaign in internet and social media

- analyzes the success of social media efforts and gives grounded solutions based on them
- manages social media channels and contents in co-operation with customers

G8272 eService Competence, 5 cr

The student is able to:

The student is able to

- use and apply nontraditional services for client needs
- describe eService concept from his/her own sector's perspective
- analyse and evaluate eServices and explain their meanings within renewal of services
- innovate and develop various eService ideas, or the service processes related to the ideas.

G8291 Nutrition as Support for Wellbeing, 5 cr

The student is able to:

The student is able to

- describe the basic functions of the digestive system and its regulation and the effect of physical activity on nutrition
- describe and recognise the significance of nutrition for the wellbeing of people in different ages
- evaluate the client's body composition and support dietary habits that promote a client's wellbeing
- design approaches that take physical activity and nutrition into account and promote the client's overall wellbeing.

V1405 Managerial Work and Effective Communication in Organization, 10 cr

The student is able to:

The student is able to

- comprehend the basic concepts of management and organization
- comprehend the managerial roles, responsibilities and tasks
- know the life cycle and phases of employment relationship
- act responsibly as a member of organization
- actively develop organization
- apply values and ethics in management
- know the basic concepts of organizational communication
- is familiar with labour legislation

V1621 Child Protection and Children as Victims of Domestic Violence, 5 cr

The student is able to:

- tunnistaa perhe- ja lähisuhdeväkivaltaa ja sen eri muotoja
- ymmärtää lapsen näkökulmaa perhe- ja lähisuhdeväkivallassa
- hahmottaa lastensuojelun auttamisen keinoja
- tunnistaa lapsen auttamisen menetelmiä

Contents of the study unit:

- lapsi perhe- ja lähisuhdeväkivallan uhrina
- työntekijän rooli lastensuojelussa ja muissa palveluissa
- auttamisprosessi ja työmenetelmiä

V1620 Mentalisation in Childhood , 5 cr

The student is able to:

- ymmärtää mentalisaation sisällön ja tarkoituksen eri vuorovaikutussuhteissa
- tiedostaa miten mentalisaatiota voi toteuttaa lasten kanssa eri toimintaympäristöissä
- pohtia omia valmiuksia mentalisaatioon

Contents of the study unit:

- tietoa mentalisaatiosta
- mentalisaatiokyky
- työntekijän taito lapsen ja perheen mentalisaation vahvistajana
- oman ja toisen ihmisen näkökulman reflektointi

A9442 Safety of Products and Services, 5 cr

The student is able to:

Student is able to:

- apply the requirements set by legislation, directives and guidelines concerning safety of products and services
- apply risk management methods to identify, evaluate and manage risks related to products and services
- create and develop operational models, plans and guidelines for safe use of products and safe service production

Previous studies:

Opintojaksolle ilmoittautuvilla tulee olla turvallisuusalan perusteiden riittävä osaaminen, jonka voi hankkia esimerkiksi suorittamalla opintojakson R0185 Yritysturvallisuuden ja riskienhallinnan perusteet 10 op.

R0250 Nätverka i Norden (Swedish Language Studies), 5 cr

The student is able to:

The student is able to

- identify the features of the Nordic working life culture in his/her own professional field
- evaluate his/her field of study from the Nordic perspective
- make summaries and develop his/her professional communication skills both orally and in writing
- -operate in Swedish in an authentic event related to his/her profession

B0328 Digital Analytics and Consumer Insight, 5 cr

The student is able to:

The student is able to

- recognize the consumer behavior offline and online (per main demographics)
- plan data collection points and methods online
- analyze data (e.g. aggregation, trends, comparison)
- visualize results (e.g. dashboards)
- plan consumer activation methods based on data

A9215 Financial Markets and Instruments , 5 cr

The student is able to:

The student is able to:

- determine the market situation and act accordingly
- handle market information and the interests of different parties
- deal with various investment instruments
- identify mistakes made by investors
- invest in alternative investment products
- use derivatives for investment activities

R0162 Basics of Corporate Financing, 5 cr

G8340 Kustannus- ja kannattavuuslaskelmat, 5 cr

The student is able to:

- Opiskelija osaa perustiedot useammasta kuin yhdestä seuraavista osa-alueista *
- Opiskelijaperehtyy yhteen näistä syvemmin ja tekee aiheeseen liittyvän projektin.

Contents of the study unit:

*

Menon jaksotus

Poistotavat

Varaston kirjaus (FIFO, LIFO, AVCO)

Välittömät ja yleiskustannukset

Yleiskustannusten jakaminen ja laskentatavat

Omakustannusarvo- ja valmistusarvolaskelmat

R0233 Introduction to Finnish Language and Culture 1, 5 cr

The student is able to:

The student is able to:

- speak and understand Finnish in very basic and familiar everyday situations
- find information in very short texts and write simple messages
- use some of the basic grammar structures
- become familiar with Finnish cultural manners and customs
- reach the target level of A1.1 in the Common European Framework of Reference for Languages

Study unit description:

The study unit is for those whose language of education and mother tongue are other than Finnish and Swedish and who have not studied Finnish before.

A9187 Introduction to Information Security, 5 cr

The student is able to:

The student is able to:

- use relevant concepts related to information security
- evaluate the importance of information security as a part of an organization's operations and the effect of information risks on an organization

- protect organizations against information security threats
- evaluate an organization's operations with regard to information security related legislation and standards

V1552 Improving Your Study Skills and Finding Your Strengths, 5 cr

The student is able to:

The student is able to

- improve his/her study motivation and time management
- recognize his/her learning styles and methods
- reflect on how to improve his/her studying skills and methods
- recognize his/her strengths and positive attitude
- minimize barriers in the study success

R0223 Stress Tolerance, 5 cr

The student is able to:

The student is able to

- recognize his/her stress factors
- improve his/her stress management skills
- improve his/her skills in carrying out studies and graduate in time
- manage his/her thesis angst and minimize barriers

G8273 Leadership and Management, 5 cr

The student is able to:

The student is able to

- evaluate and develop his/her own actions as a member of a work community and as a manager
- apply labour law and collective agreements
- evaluate the work community and well-being at work

E9995 Business Logistics, 5 cr

The student is able to:

Opsikelija osaa:

- kuvata ja jäsentää logistiikan peruskäsitteet ja logistiikan ohjaamisen ja suunnittelun osana yrityksen liiketoimintaa ja johtamista
- integroida logistiset toiminnot yrityksen muihin liiketoimintaprosesseihin ja tehdä toimitusketjun riskikartoituksen
- kuvata ostotoiminnan keskeiset käsitteet ja teoreettiset mallit sekä hahmottaa ostamisen ja erityisesti varastohallinnan vaikutukset yrityksen tulokseen.
- valita sopivan kuljetusmuodon ja palveluntarjoajan sekä ymmärtää niiden vaikutukset yrityksen liiketoimintaan
- hahmottaa kuljetukset osana laajempaa yritysten välistä kauppasopimusta ja siitä aiheutuvia vastuita
- kuvata varaston tehtävät, mallintaa ne sekä analysoida ja mitata varaston toimintoja

Study unit description:

Opintojakson sisältö on osin päällekkäinen liiketalouden pakollisten opintojen kanssa. Liiketalouden opiskelija sopii opettajan kanssa suoritettavasta laajuudesta.

R0179 Stock Market Investment Game, 5 cr

The student is able to:

The student is able to:

- understand the basic principles and strategies of investing in publicly quoted companies
- utilize various sources of information when making investment decisions
- evaluate risks when investing in shares
- take into consideration macroeconomic factors and development of global economy.

01517 Content Marketing, 5 cr

The student is able to:

After taking the course the student:

- can analyze and elaborate on the impact of digitalization on marketing now and in the future
- has a broad perspective to the consumer trends and their reflection on the digital marketing today
- is able to elaborate a content strategy plan based on target group needs and interests analysis
- is able to create attractive, usable and engaging content
- is able to measure and analyze webpage conversion rates and to optimize findability using SEO and SEM
- has elaborated a plan for your professional development to become a digital marketing professional

01520 Healthcare Technology in Public Library -module, 5 cr

The student is able to:

- Hyvinvointiteknologiaosaaminen
-

Esiintymis- ja vuorovaikutusosaaminen

- Ryhmädynamiikka ja tiimityöosaaminen
- Hanke-/projektityöosaaminen

A9202 International Service Business, 5 cr

The student is able to:

The student will be able to

- identify and assess the main external and internal factors influencing the internationalization of service business
- describe the impacts that the extension of service out of the domestic context has on the development and delivery of service
- identify internationalization patterns of service business either in B2B or B2C context

R0046 Research and Development Methods , 5 cr

The student is able to:

The student is able to

- choose the proper methods for development project and give reasons for these choices
- collect empirical data and analyse it
- interpret empirical results
- make conclusions based on empirical results
- recognizes the ethical point of view of the research and development work
- evaluate the reliability and validity of research

R0044 Research Communications and Project Management Skills, 5 cr

The student is able to:

The student is able to

- plan, implement and evaluate a practical project in multiprofessional cooperation
- apply his/her own communication competencies into his/her development project
- carry out a report
- discuss and argue the studies related to his/her own field and development work
- evaluate the meaning and effectiveness of his/her own actions

R0166 Basics of Accounting, 5 cr

R0171 Preparatory Swedish, 3 cr

The student is able to:

The student

- has a basic command of Swedish grammar
- is able to use study-related and work-related vocabulary
- is able to use various strategies and tools to develop language skills

R0170 Preparatory English, 3 cr

The student is able to:

The student

- has a basic command of English grammar
- is able to use study-related and work-related vocabulary
- is able to use various strategies and tools to develop language skills

E9937 The Internet Economy, Business Models and Strategies, 5 cr

The student is able to:

The student is able to

- understand the characteristics of information and why it is very much different to a physical world
- look at businesses from a network perspective
- identify business opportunities of the internet
- apply an understanding of the information society to build new markets
- work at the intersection of business and information technology

V1404 Service as Business, 5 cr

The student is able to:

The student is able to

- determine the basic elements of service marketing
- define the components of service quality
- know the basic concepts of service design
- understand how value is created to the customers through service

R0096 Working Spanish 1 , 5 cr

The student is able to:

The student is able to:

- communicate in common workplace situations

- write understandable general texts using tools
- know the main professional vocabulary related to their field
- use and deepen his/her basic language skills acquired earlier
- recognise typical cultural characteristics of the areas where the language is spoken

R0163 Leadership and Management, 5 cr

The student is able to:

Opiskelija osaa

- analysoida ja kehittää omaa toimintaansa työyhteisön jäsenenä ja esimiehenä
- soveltaa työlainsäädäntöä ja työehtosopimuksia
- analysoida työyhteisöä ja edistää työhyvinvointia

V0109 Welfare Entrepreneurship, 5 cr

The student is able to:

- recognise their own strengths as entrepreneurs
- recognise the perspective of seeking customer opportunities and innovating in the operating environment
- predict opportunities opening up in the operating environment
- create a realistic, customer-oriented, profitable business plan

Contents of the study unit:

- operating environment analysis
- internal company analysis
- business idea and business plan
- planning the economy and financing of a start-up enterprise
- choosing the form of business; norms governing business operations

Study unit description:

Entrepreneurship is examined from the perspective of welfare service expertise. Students make plans for welfare service businesses, taking into account the opportunities latent in the operating environment.

Previous studies:

Themes 3 and 4

V0102 Teamwork and Leadership Competence in Nursing, 5 cr

The student is able to:

- recognise the predominant culture and values of an organisation
- work in a way that promotes the work community's occupational welfare
- be responsible members of a work community and network in various situations
- develop interaction and negotiation skills
- take initiatives, adopt a developmental approach to work, and participate in improving quality
- know the central social- and healthcare legislation
- recognise the socioeconomic interdependence of organisations in the field
- recognise the possibilities of societal influence for the development of the field
- recognise the basic principles of organisational management and leadership and acquire abilities for supervision tasks

Contents of the study unit:

- organisational culture and values
- management and leadership; everyday leadership
- the central social- and healthcare legislation
- networking, cooperation and teamwork
- developing the quality of nursing

- self-management in promoting professional growth

Study unit description:

The competence gained in this study unit relates to the mastery and responsible use of the main management tools in promoting and improving occupational welfare. Competence is based on an understanding of the operating structures, targets and profitability of an organisation. The focus is on the individual's role and responsibilities in an organisation and its development. Students also develop in self-management.

Previous studies:

Themes 3 and 4

R0160 Emergency Care Nursing, 5 cr**The student is able to:**

The student is able to

- use the Triage classification to assess the need for care of a patient who has an acute illness
- utilise different information gathering methods in planning, implementing and assessing the care of a patient in emergency care
- assess the vital functions of a patient in emergency care, monitor the patient's condition, identify changes in the condition and act accordingly, as well as utilise patient care technology
- apply different guidance methods in the nursing of a patient in emergency care
- interact professionally with the patient, the patient's family, colleagues, doctors and ambulance staff, as well as consult colleagues, ambulance staff and doctors
- make independent care decisions in cooperation with the patient and the care team
- apply empirical and theoretical knowledge in his or her actions
- apply the nurse's ethical principles in emergency care