

LAUREA UNIVERSITY OF APPLIED SCIENCES

Täydentävä osaaminen (amk-tutkinto), Laurea Leppävaara, TOA17SY

Operating environment

COMPLEMENTARY COMPETENCE IN BACHELOR'S DEGREE PROGRAMMES

Elective studies compiled into modules

Elective studies are a part of completing a university of applied sciences degree. Complementary modules make it possible to deepen or extend your knowledge. The modules being offered at each campus are listed separately.

The modules comprise competence areas. A module typically includes at least two study units, but alternatively competence can also be developed in projects. Credits can also be gained through recognition of prior learning or demonstrations.

Complementary competence modules are also well-suited for further education for those students, who have completed a degree. Graduates can enrol in them as students of the Open University of Applied Sciences.

Modules further competency in a subject area

The scope of a module is 15 - 30 credits. Complementary competence modules support individual study paths and competence. Complementary competence modules that are compatible with the student's professional goals can include in his/her degree. The compatibility of the elective studies with the degree will be subject to prior agreement with the teacher tutor.

Learning is made relevant to workplace development and the student's personal goals. The learning outcomes specified for the modules build on future workplace needs and Laurea's focus areas.

Completion of studies

Campus-specific offering describes what studies the campus has planned to offer over the course of a degree programme. Not all courses are held every year, rather a new list of available courses is planned and published each academic year according to demand.

The competences described in the module can be developed either by participating in study units or working in projects. Please note that in some education forms projects are the primary way of gathering credits. The study unit implementation plans specify the objectives, content and implementation form of the studies. The topic of the project and the competences developed by participating in it will be clarified when the project is added to the study offer. The scope of the project will be agreed on in each case.

The modules have been designed so that they can mainly be completed in the course of one or two semesters. Studies can be implemented either in Finnish or in English. The language of the implementation is decided for each semester and is visible in the study unit/project offer.

In order for a student to further their competency, we recommend that the student selects entire modules, but it is also possible for a student to select individual study units or projects from modules.

Flexible Possibilities for Completing Attainments and Specialising

Any studies in an institution of higher education can be counted as advanced competency. In addition to complementary competence studies presented in the curriculum the student can for example

- select complementary competence studies offered on Laurea's different campuses
- select a core competence module in another degree programme as their advance competency
- select studies from the common study offering gathered by Laurea, Haaga-Helia UAS and Metropolia UAS

Curriculum Development

The offering of the complementary modules is constantly under development to match the requirements of the working life and thus the offering may change during the studies. Up to date plans on the available advanced competency modules will be published each academic year.

1. year

Y	CORE COMPETENCE	
T	COMPLEMENTARY COMPETENCE	594
A817	TOURISM SERVICE DEVELOPER	
R0407	Planning and Development in Tourism	10
R0406	Tourism Marketing	5
A9182	Tourism Marketing	
A9183	Planning and Development in Tourism	
A9337	Discovering Tourism	
A9346	Hotel Management	
01473	Business Online Visibility	
A9448	Resettjänster i turistbranschen i Norden (Travel Services in Tourism Field in Nordic Countries)	5
R040	EXPERT IN ORGANIZATIONAL COMMUNICATION	
R0254	Communication Tools for Reputation Management	5
R0255	Effective Organizational Communication	5
A9248	Interaction and Networking Skills	5
A9254	Basics of Digital Image Editing	5
A9255	Implementing Visual Communication	10
R0256	Consolidate your Communication Skills	5
A844	USER-CENTERED DEVELOPMENT OF DIGITAL SERVICES	
A9163	Modelling of Digital Services	
R020	OTHER COMPLEMENTARY COMPETENCES	
R0169	Preparatory Studies in Mathematics	3
01527	Competitive Sport and Working Life Skills	
R0225	Participation in Voluntary Work	0
R0243	Professional Communication in English	5
R0013	Swedish for Bachelors of Business Administration	5
R0424	Service Design for Circular Economy	5
R015	LANGUAGE SKILLS AND INTERNATIONAL COMPETENCE	
R0089	Language and Culture Tandem	5
R0246	Introduction to Professional English	5
R0170	Preparatory English	3
R0251	Introduction to Professional Swedish	5
R0171	Preparatory Swedish	3
R0247	Lev och må bra (Swedish Language Studies)	
R0248	Kommunikativ svenska (Swedish Language Studies)	5
R0249	Fokus på kundrelationer (Swedish Language Studies)	5
R0250	Nätverka i Norden (Swedish Language Studies)	
R0118	Basics of German 1	5
R0119	Basics of German 2	5
R0125	Working German 1	5
R0120	Working German 2	5
R0083	Basics of Spanish 1	5
R0084	Basics of Spanish 2	5

R0096	Working Spanish 1	5
R0097	Working Spanish 2	5
R0087	Basics of Italian 1	
R0088	Basics of Italian 2	
R0116	Basics of French 1	5
R0117	Basics of French 2	
R0167	Working French 1	
R0281	Working French 2	
R0123	Basics of Russian 1	5
R0124	Basics of Russian 2	5
A9383	Viron kielen perusteet	5
R0387	Working Russian 1	5
R0122	Working Russian 2	
R0253	International Networking - Travel Project	5
R0263	Go abroad - Multicultural Teamwork and Student Mobility	5
R0090	Communicative Swedish	
R0080	Business Swedish	
F7097	Fokus på kundrelationer (Swedish Language Studies)	
R0086	Focus on the Nordic countries	
A9132	Service-oriented Swedish	5
R048	BRANDS AS PART OF BUSINESS DEVELOPMENT	
R0287	Brand Performance and Development	5
R0288	Marketing Communications	10
R049	CUSTOMER RELATIONSHIPS AND MARKETING	
R0289	Personal Sales Work	5
R0290	Customer Relationship Management	10
R0291	Analysis of Customer Capital	5
R0292	Market Segmentation	5
R0384	Event Marketing	
R050	DIGITAL MARKETING AND SALES	
R0293	Integrated Digital Sales and Marketing	5
R0294	Content Marketing	5
R0295	Building Online Shop	
R0296	Digital Analytics and Consumer Insight	
R0297	Internet Business Models	
R0298	Building Webpages	
R068	LOGISTICS AND INTERNATIONAL TRADE	
R0299	Customer-based Supply Chain Management	10
R0300	International Purchasing Expertise	
R0301	Market Entry	10
R0302	Exporting Services	
R053	HUMAN RESOURCES MANAGEMENT	

R0303	Leadership and Supervisory Work	
R0304	Human Resources Management	
R0305	Key Legislation Related to Human Resources Management	
R0306	Intercultural Leadership	
R047	LAUREA STARTUP	
R0282	Idea StartUp	5
R0283	Business StartUp	5
R0284	Developing StartUp	5
R0285	Kickoff StartUp	10
R0362	Growth StartUp	5
R063	ACCOUNTING AND FINANCE	
R0338	Profit and Loss Accounting	5
R0339	Financial Analysis	5
R0340	Financial Analysis	5
R0341	Corporate Financing	5
R0342	Financial Information Systems	5
R0343	Financial Management	10
R0344	Business Control	
R064	EXPERT OF FINANCING	
R0345	Financial and Securities Markets	5
R0346	Investment Activities in Practice	5
R0347	Current Phenomena in the Financial Sector	5
R0348	Investment and Finance Literature	5
R065	ACCOUNTING	
R0349	Payroll	5
R0350	Consolidated Financial Statements	5
R0351	Taxes	5
R0352	Financial Audit	5
A837	PRODUCING FACILITY SERVICES	
R0307	Planning Facility Services	10
R0308	Property Management	5
A824	EXPERTISE IN PROCUREMENT	
R0309	Procurement Process	10
A9213	Public Procurement and Legislation	5
R054	THE USER EXPERIENCE OF WORKPLACE	
R0310	New Ways of Working	10
R0311	Environmental Psychology	5
R055	SMART CITY	
R0312	Regions and Innovations	10
A9526	Developing Smarter Cities	10

R0313	Real Estate Management	5
A911	RISK MANAGEMENT	
A9488	Security and Safety Management as Part of a Risk Management Process	10
A9491	Business Continuity Planning	5
A9489	Managing Environmental Security	5
A915	CORPORATE SECURITY AND SAFETY OPERATIONS	
A9422	Occupational Safety and Security Operations	10
A9442	Safety of Products and Services	5
A9424	Physical Security	5
A913	SECURITY IN AN OPEN SOCIETY	
A9497	Internal Security	10
A9498	Crime Prevention	5
A9499	International Security	5
R027	GUIDANCE AND EXPERTISE TRAINING	
R0155	International Activities	
R0156	Callidus Tutoring	5
01540	Tutoring	5
A820	INNOVATING FOOD SERVICES	
A9219	Current Issues and Future Trends in Hospitality Field	5
A9220	Developing Food Services into an Experience	10
A9221	Food and Beverages	5
A9222	Food for Health	5
A9223	Developing Sensory Quality of Food Services	5
A9400	Food event production	5
R0382	Food and Food Services Safety	5
A821	PRODUCER OF EVENT SERVICES	
A9348	Developing Conference and Congress Services into an Experience	10
A9262	Event Management	10
A9234	Developing Event Production by Service Design	5
A9235	Event Safety and Security	5
R061	DESIGN AND DEVELOPMENT OF DIGITAL SERVICES	
A9162	User-centered Design of Digital Services	5
R0328	Modelling of the Digital Service	5
A9165	Usability Testing and Evaluation	5
A9166	User Interface Design	5
E9967	Audiovisual Production	
R0327	Planning and Implementation of Media Elements	
0398	MANAGEMENT AND WELLBEING SUPPORTING PROFESSIONAL GROWTH	
01571	The Natural Way to Promote Well-being and to Approach Studies	5
		594

A817 TOURISM SERVICE DEVELOPER, 30 cr

Description:

The objective of the module is to develop competencies in tourism services.

After completing the module, the student will be able to apply business thinking in tourism services. He/she will be able to develop customer-oriented services and processes in a hotel in accordance with quality guidelines. He/she will have an overall understanding of the travel and tourism sector. He/she will deepen his/her understanding with respect to marketing strategies in tourism services. He/she will be able to forecast future trends in planning and development.

Learning process:

The competences described in the module can be developed either by participating in study units or working in projects. Please note that in some education forms projects are the primary way of gathering credits.

In the projects you participate in the development work of domestic or international businesses and communities and in project work. The language used in the project can be either Finnish or English. Projects can also focus on developing the student's own business. The topic of the project and the competences developed by participating in it will be clarified when the project is added to the study offer. The scope of the project will be agreed on in each case. The competences generated in the projects can partly be included in the learning outcomes of some other module(s) and thus the credits can be divided between several modules.

Responsible persons:

Leppävaara: Marjaana Salomaa

R0407 Planning and Development in Tourism, 10 cr

The student is able to:

The student is able to:

- analyse tourism research
- apply future research methods in planning and developing tourism services
- implement co-creation methods with network partners in development

R0406 Tourism Marketing, 5 cr

The student is able to:

The student is able to:

- analyze marketing environment in tourism sector
- plan and design experiential marketing strategies
- apply co-marketing in digital environment with partners

A9182 Tourism Marketing, 5 cr

The student is able to:

The student is able to:

- analyze the marketing environment of the tourism sector
- plan and design experiential marketing strategies
- apply co-marketing in a digital environment with partners

A9183 Planning and Development in Tourism, 10 cr

The student is able to:

The student is able to:

- analyse tourism research
- apply future research methods in planning and developing tourism services
- implement co-creation methods with network partners in development

A9337 Discovering Tourism , 5 cr

The student is able to:

The student is able to:

- define tourism as a part of the global economy
- analyse the tourism sector

A9346 Hotel Management, 10 cr

The student is able to:

The student is able to:

- describe the business idea and model of a hotel
- identify and analyze hotel operations, functions and services
- practice front-line and back-office operations
- plan operations from the management perspective

01473 Business Online Visibility, 5 cr

The student is able to:

Managing online visibility and presence with interesting and engaging contents is one of the major issues in digital marketing. During this course we study different aspects of this and students learn to produce, publish and manage online content from the business perspective and understand the importance of stories, product information, multimedia content, and other online content in creating an online presence for a tourism business. After successful completion of the course the student

- knows different methods to do pre-research of social media visibility, target groups etc.
- can use keywords in effective marketing and social media contents
- is able create a paid campaign in internet and social media
- analyzes the success of social media efforts and gives grounded solutions based on them
- manages social media channels and contents in co-operation with customers

A9448 Resetjänster i turistbranschen i Norden (Travel Services in Tourism Field in Nordic Countries), 5 cr

The student is able to:

The student is able to

- discern tourism trends in Nordic countries
- develop tourism service ideas suitable for Nordic countries

R040 EXPERT IN ORGANIZATIONAL COMMUNICATION, 30 cr

Description:

During the module the student learns the principles of organizational communication. After completing the module the student is able to plan and carry out coherent communication activities which take into consideration the organization's strategic objectives and the needs of its stakeholders. The student is able to flexibly utilise various channels, forums and visual communication tools to carry out his/her communication tasks.

Learning process:

The competences described in the module can be developed either by participating in study units or working in projects. Please note that in some education forms projects are the primary way of gathering credits.

In the projects you participate in the development work of domestic or international businesses and communities and in project work. The language used in the project can be either Finnish or English. Projects can also focus on developing the student's own business. The topic of the project and the competences developed by participating in it will be clarified when the project is added to the study offer. The scope of the project will be agreed on in each case. The competences generated in the projects can partly be included in the learning outcomes of some other module(s) and thus the credits can be divided between several modules

R0254 Communication Tools for Reputation Management, 5 cr**The student is able to:**

The student is able to

- put together a targeted publication and media strategy and maintain media relations in support of company activities
- build and manage the reputation of the work organization in various public arenas
- communicate proactively in exceptional circumstances and crises

R0255 Effective Organizational Communication, 5 cr**The student is able to:**

The student is able to

- plan and carry out organizational communications to support the organization's business objectives
- plan and maintain the organization's media relations
- encapsulate and communicate the organization's key messages
- communicate effectively and interactively according to stakeholder needs
- measure and analyse the effectiveness of communications

A9248 Interaction and Networking Skills, 5 cr**The student is able to:**

The student is able to

- build and maintain strategic networks in various forums
- utilize technology in interaction
- promote the organization's interaction and communicative goals with different stakeholder groups internationally
- extend written and spoken communication skills online and face-to-face.

A9254 Basics of Digital Image Editing, 5 cr**The student is able to:**

The student is able to:

- understand the basic theories of digital photoediting
- use digital image editing software in an advanced level for both online and print publishing

A9255 Implementing Visual Communication, 10 cr**The student is able to:**

The student is able to:

- understand the basics of visual communication

- develop communicational solutions for an organization while taking into account customer and end-user needs
- implement organizational communication by using different techniques and different forums
- use different visual communication applications (e.g. image editing, desktop publishing, vector graphics, presentation graphics)

R0256 Consolidate your Communication Skills, 5 cr

The student is able to:

The student is able to

- communicate effectively online and face-to-face for work-related interpersonal and intergroup communications
- take into consideration the communicative requirements of different target groups and communication channels
- produce various text types as appropriate to the situation
- analyse and interpret the texts produced by oneself and others
- act naturally in various professional presentations and communicate effectively in negotiations
- argue convincingly
- act in a goal-oriented way in group writing processes and other work-related group communications
- evaluate and develop personal communication skills utilising various communicative tools and resources

A844 USER-CENTERED DEVELOPMENT OF DIGITAL SERVICES, 30 cr

Description:

During this module, the student will learn to work with the design, implementation and development of digital services. The student will work according to the principles of the user-centered design process while making use of applied research and development work.

After completing this module, the student will be able to operate in different development roles related to the design, development, and implementation of digital services. The student will be able to develop and implement innovative solutions by applying user-centered research methodologies to the planning, implementation and development of digital services. He/she will be able to understand the role and impact of new technologies in the development of digital services and as enablers of new business models. In addition, the student will be able to work in co-operation with different stakeholders and agents. He/she will be able to work according to user-centered design processes and the ethical rules of the field.

Learning process:

The competences described in the module can be developed either by participating in study units or working in projects. Please note that in some education forms projects are the primary way of gathering credits.

In the projects you participate in the development work of domestic or international businesses and communities and in project work. The language used in the project can be either Finnish or English. Projects can also focus on developing the student's own business. The topic of the project and the competences developed by participating in it will be clarified when the project is added to the study offer. The scope of the project will be agreed on in each case. The competences generated in the projects can partly be included in the learning outcomes of some other module(s) and thus the credits can be divided between several modules.

Responsible persons:

Leppävaara: Petri Säilynoja

A9163 Modelling of Digital Services , 10 cr

The student is able to:

The student is able to

- use user-centered techniques and description methods in the design and implementation of digital services
- model and document digital services
- conceptualize and produce suitable and usable prototypes based on design documents of digital services
- manage ICT development projects

R020 OTHER COMPLEMENTARY COMPETENCES, 15 cr

Description:

The aim of the studies offered in this module is to develop student's basic knowledge and skills. The studies will give basic abilities for the student to be able to manage on his/her studies in his/her field of studies. The student will conduct the appropriate studies from this module according to the initial tests or his/her needs. After completing the studies the student will have gained basic knowledge and skills to develop his/her skills to apply these competences.

Also other studies which develop professional skills can be offered in this module. Studies completed elsewhere can always be placed in this module.

Learning process:

The competences described in the module can be developed either by participating in study units or working in projects. Please note that in some education forms projects are the primary way of gathering credits.

In the projects you participate in the development work of domestic or international businesses and communities and in project work. The language used in the project can be either Finnish or English. Projects can also focus on developing the student's own business. The topic of the project and the competences developed by participating in it will be clarified when the project is added to the study offer. The scope of the project will be agreed on in each case. The competences generated in the projects can partly be included in the learning outcomes of some other module(s) and thus the credits can be divided between several modules.

Responsible persons:

Hyvinkää, sote: Terhi Hautaviita

Lohja, sote: Anu Elorinne

Porvoo: Erja Annola

Tikkurila: Marja Vellonen

R0169 Preparatory Studies in Mathematics, 3 cr

The student is able to:

The student is able to

- solve mathematical problems at a level required in the UAS studies.

01527 Competitive Sport and Working Life Skills, 5 cr

The student is able to:

The student is able

- to understand the significance of competitive sports in professional growth
- to set objectives and commit to these
- to identify the skills gained from competitive sport
- to understand and identify the importance of working life skills
- to utilise skills gained in competitive sport
- to identify the strengths and development areas in their own working life skills

Previous studies:

Kilpaurheilutausta

R0225 Participation in Voluntary Work, 0 cr

The student is able to:

See the description.

Study unit description:

The student participates in voluntary work during his/her studies. As a volunteer the student develops his/her general working life competences, professional competences and competence related to social themes. The competence is acknowledged as part of the other studies.

R0243 Professional Communication in English, 5 cr**The student is able to:**

The student is able to

- communicate as a professional in field-specific tasks and intercultural contexts
- produce effective spoken and written texts using an appropriate style and register
- demonstrate knowledge of essential terminology needed in working life
- apply principles of interpersonal and organizational communication

R0013 Swedish for Bachelors of Business Administration, 5 cr**The student is able to:**

The student is able to

- communicate in Swedish both orally and in writing in various field-specific work and communication tasks
- take into consideration the special characteristics of the Nordic operating environment
- communicate in Swedish at the B1.2 level in accordance with the Common European Framework of Reference for Languages and pass the civil service language proficiency certificate

R0424 Service Design for Circular Economy, 5 cr**The student is able to:**

The student is able to

- carry out a service innovation process in circular economy context
- apply service design methods and tools to solve circular economy problems
- utilize Coco cosmos -toolkit for problem identification, communication and co-creation

R015 LANGUAGE SKILLS AND INTERNATIONAL COMPETENCE, 15 cr**Description:**

The aim of the study units in the module is to develop language skills and international competence needed at work. After completing the module the student has developed his/her ability to work in multicultural working environments.

Learning process:

The competences described in the module can be developed either by participating in study units or working in projects. Please note that in some education forms projects are the primary way of gathering credits.

In the projects you participate in the development work of domestic or international businesses and communities and in project work. The language used in the project can be either Finnish or English. Projects can also focus on developing the student's own business. The topic of the project and the competences developed by participating in it will be clarified when the project is added to the study offer. The scope of the project will be agreed on in each case. The competences generated in the projects can partly be included in the learning outcomes of some other module(s) and thus the credits can be divided between several modules.

Responsible persons:

R0089 Language and Culture Tandem, 5 cr

The student is able to:

The Student is able to

- improve his/her target language skills, especially oral skills
- make observations and get familiar with target (foreign) culture and society
- expand his/her general cultural competence

R0246 Introduction to Professional English, 5 cr

The student is able to:

The student is able to

- give information about his/her background, education and work experience in simple English
- use the professional terminology of his/her field in simple spoken and written communicative situations

R0170 Preparatory English, 3 cr

The student is able to:

The student

- has a basic command of English grammar
- is able to use study-related and work-related vocabulary
- is able to use various strategies and tools to develop language skills

R0251 Introduction to Professional Swedish, 5 cr

The student is able to:

The student is able to

- give information about his/her background, education and work experience in simple Swedish
- use the professional terminology of his/her field in simple spoken and written communicative situations

R0171 Preparatory Swedish, 3 cr

The student is able to:

The student

- has a basic command of Swedish grammar
- is able to use study-related and work-related vocabulary
- is able to use various strategies and tools to develop language skills

R0247 Lev och må bra (Swedish Language Studies), 5 cr

The student is able to:

The student is able to

- have a discussion and write about matters related to his/her well-being and functional everyday life
- evaluate factors affecting the maintenance and increasing of well-being at work and communicate about them in Swedish
- describe the working life in his/her professional field in the Nordic Countries, particularly from the point of view of well-being at work.

R0248 Kommunikativ svenska (Swedish Language Studies), 5 cr

The student is able to:

The student is able to

- communicate in formal and informal situations
- apply their knowledge of the language and the culture e.g. in projects of their professional field
- explain the education and employment situation of their professional field in one of the Nordic Countries

R0249 Fokus på kundrelationer (Swedish Language Studies), 5 cr

The student is able to:

The student is able to

- communicate in Swedish about topics related to the economy and society orally and in writing
- carry out business and marketing communications tasks in Swedish
- maintain and develop customer relationships in Swedish

R0250 Nätverka i Norden (Swedish Language Studies), 5 cr

The student is able to:

The student is able to

- identify the features of the Nordic working life culture in his/her own professional field
- evaluate his/her field of study from the Nordic perspective
- make summaries and develop his/her professional communication skills both orally and in writing
- operate in Swedish in an authentic event related to his/her profession

R0118 Basics of German 1 , 5 cr

The student is able to:

The student is able to:

- learn the basic structures and vocabulary of the language
- communicate in the target language in fairly simple situations
- write simple, targeted messages
- recognise typical cultural characteristics of the areas where the language is spoken

R0119 Basics of German 2 , 5 cr

The student is able to:

The student is able to:

- learn the basic structures and vocabulary of the language
- communicate in the target language in fairly simple situations
- write simple, targeted messages
- recognise typical cultural characteristics of the areas where the language is spoken

R0125 Working German 1 , 5 cr

The student is able to:

The student is able to

- communicate in common workplace situations
- write clear general texts using tools
- recognise typical cultural characteristics of the areas where the language is spoken
- know the main professional vocabulary related to their fields
- use and deepen basic language skills acquired earlier

R0120 Working German 2 , 5 cr

The student is able to:

The student is able to:

- use the terminology of their fields verbally and in writing
- deepen their cultural knowledge, particularly in workplace situations
- make use of various information sources related to the language in their own fields

R0083 Basics of Spanish 1 , 5 cr

The student is able to:

The student is able to:

- understand the basic structures and vocabulary of Spanish
- communicate in Spanish in simple situations
- write simple and targeted texts
- understand some cultural characteristics of the Spanish-speaking world

R0084 Basics of Spanish 2 , 5 cr

The student is able to:

The student is able to:

- understand the basic vocabulary and structures of Spanish
- communicate in Spanish in fairly simple situations
- write simple and targeted messages
- recognize typical cultural characteristics of the Spanish-speaking areas

R0096 Working Spanish 1 , 5 cr

The student is able to:

The student is able to:

- communicate in common workplace situations
- write understandable general texts using tools
- know the main professional vocabulary related to their field

- use and deepen his/her basic language skills acquired earlier
- recognise typical cultural characteristics of the areas where the language is spoken

R0097 Working Spanish 2 , 5 cr

The student is able to:

The student is able to:

- use the terminology of his/her own field both orally and in writing
- deepen his/her cultural knowledge especially in situations related to working life
- make use of various sources of information related to the language area in his/her own field

R0087 Basics of Italian 1 , 5 cr

The student is able to:

The student is able to:

- learn the basic structures and vocabulary of the language
- communicate in the target language in fairly simple situations
- write simple, targeted messages
- recognise typical cultural characteristics of the areas where the language is spoken

R0088 Basics of Italian 2, 5 cr

The student is able to:

The student is able to:

- learn the basic structures and vocabulary of the language
- communicate in the target language in fairly simple situations
- write simple, targeted messages
- recognise typical cultural characteristics of the areas where the language is spoken

R0116 Basics of French 1 , 5 cr

The student is able to:

The student is able to:

- learn the basic structures and vocabulary of the language
- communicate in the target language in fairly simple situations
- write simple, targeted messages
- recognise typical cultural characteristics of the areas where the language is spoken

R0117 Basics of French 2, 5 cr

The student is able to:

The student is able to:

- learn the basic structures and vocabulary of the language
- communicate in the target language in fairly simple situations
- write simple, targeted messages
- recognise typical cultural characteristics of the areas where the language is spoken

R0167 Working French 1, 5 cr

The student is able to:

The student is able to:

- communicate in common workplace situations
- write understandable general texts using tools
- know the main professional vocabulary related to their field
- use and deepen his/her basic language skills acquired earlier
- recognise typical cultural characteristics of the areas where the language is spoken

The student is able to reach the level B1 of the Common European Framework of Reference.

Previous studies:

The requirement is that the student has completed studies in French at a high school or a university and has reached at least the level A2 of the Common European Framework of Reference.

R0281 Working French 2, 5 cr

The student is able to:

The student is able to

- use the terminology of their fields verbally and in writing
- deepen their cultural knowledge, particularly in workplace situations
- make use of various information sources related to the language in their own fields

R0123 Basics of Russian 1 , 5 cr

The student is able to:

The student is able to:

- learn the basic structures and vocabulary of the language
- communicate in the target language in fairly simple situations
- write simple, targeted messages
- recognise typical cultural characteristics of the areas where the language is spoken

R0124 Basics of Russian 2 , 5 cr

The student is able to:

The student is able to:

- learn the basic structures and vocabulary of the language
- communicate in the target language in fairly simple situations
- write simple, targeted messages
- recognise typical cultural characteristics of the areas where the language is spoken

A9383 Viron kielen perusteet, 5 cr

The student is able to:

Opintojakson suoritettuaan opiskelija osaa

- viron kielen perusteet: tervehdyksiä, perussanastoa, kielioppia
- viestiä kohdekielellä yksinkertaisissa tilanteissa
- kirjoittaa yksinkertaisia ja ohjattuja viestejä
- tunnistaa kielialueen kulttuurille tyypillisiä piirteitä.

Contents of the study unit:

Opintojaksontavoitteena on oppia viron kielen perusteet: tervehdyksiä, perussanastoa sekä kielioppia. Opiskelija oppii kertomaan itsestään ja perheestään sekä selviämään esimerkiksi kahvilassa. Kurssilla tutustutaan myös virolaiseen kulttuuriin.

R0387 Working Russian 1 , 5 cr

The student is able to:

The student is able to:

- communicate in common workplace situations
- write understandable general texts using tools
- know the main professional vocabulary related to their field
- use and deepen his/her basic language skills acquired earlier
- recognise typical cultural characteristics of the areas where the language is spoken

The student is able to reach the level B1 of the Common European Framework of Reference.

Opiskelija saavuttaa eurooppalaisen viitekehyksen taitotason B1.

R0122 Working Russian 2 , 5 cr

The student is able to:

The student is able to:

- use the terminology of their fields verbally and in writing
- deepen their cultural knowledge, particularly in workplace situations
- make use of various information sources related to the language in their own fields

R0253 International Networking - Travel Project, 5 cr

The student is able to:

The student is able to

- function in an international working environment
- create international contacts and communicate in speech and in writing in a second language
- manage the practical arrangements for travel projects in a second language before, during and after the travel
- recognize cultural differences and take these into consideration
- evaluate and develop intercultural competences and second language skills

R0263 Go abroad - Multicultural Teamwork and Student Mobility, 5 cr

The student is able to:

The student is able to:

- arrange practicalities related to studies/traineeship abroad
- understand different dynamics in multicultural teamwork
- recognise international competences and develop them further

R0090 Communicative Swedish , 5 cr

The student is able to:

The student is able to:

- understand communication in Nordic contacts
- communicate naturally both in formal and informal situations
- apply language and cultural skills in a project

R0080 Business Swedish, 5 cr

The student is able to:

The student is able to:

- discuss and write about current economic issues
- master essential business communication
- act in sales negotiations

F7097 Fokus på kundrelationer (Swedish Language Studies), 5 cr

The student is able to:

The student is able to

- communicate efficiently in Swedish orally and in writing
- operate in Swedish in their expert community and communicate about the themes of their area of expertise using different means of communication
- apply the information they have acquired from sources written in Swedish
- act in a multicultural operating environment
- market and sell products and services in Swedish
- carry out business and marketing communications tasks in Swedish
- work in the company's exhibition projects and internationalisation process in Swedish
- maintain and develop customer relationships in Swedish

R0086 Focus on the Nordic countries , 5 cr

The student is able to:

The student is able to:

- recognize the special characteristics in Nordic politics, economy, society and ecology and communicate both in writing and orally
- communicate in writing and orally about current Nordic issues
- put his/her own profession and education into a Nordic perspective
- alternatively apply and utilize his/her language skills in a Nordic project

A9132 Service-oriented Swedish , 5 cr

The student is able to:

The student is able to

- communicate in Swedish both orally and in writing in the service field
- develop interaction skills in service-oriented work
- communicate in Swedish at least at the skill level B 1.2. of the European Framework and pass the civil service language proficiency certificate in oral and written Swedish with a Good or Satisfactory grade

R048 BRANDS AS PART OF BUSINESS DEVELOPMENT, 15 cr

Description:

The objective of the module's studies is to provide students with an understanding of how to build and develop the brand for a domestic and international organisation, product or service. The student is able to examine and monitor the organisation's operating environment and the development of its brand. On the basis of this monitoring, the student is then able to compile a business strategy-based marketing strategy and action plan, as well as a budget and the indicators needed for monitoring.

Learning process:

The competences described in the module can be developed either by participating in study units or working in projects. Please note that in some education forms projects are the primary way of gathering credits.

In the projects you participate in the development work of domestic or international businesses and communities and in project work. The language used in the project can be either Finnish or English. Projects can also focus on developing the student's own business. The topic of the project and the competences developed by participating in it will be clarified when the project is added to the study offer. The scope of the project will be agreed on in each case. The competences generated in the projects can partly be included in the learning outcomes of some other module(s) and thus the credits can be divided between several modules.

Responsible persons:

Not in the study offering

R0287 Brand Performance and Development, 5 cr

The student is able to:

The student is able to

- utilize different methods of marketing research in analyzing business
- measure brand development activities
- utilize information in brand development

R0288 Marketing Communications, 10 cr

The student is able to:

The student is able

- to plan and realise a company's or brand's marketing communications entity according to its target groups
- to monitor and measure the success of marketing communications
- to develop different means of marketing communications as part of a marketing strategy

R049 CUSTOMER RELATIONSHIPS AND MARKETING, 30 cr

Description:

The objective of the module is for the student to acquire a command of marketing and sales planning as well as of the development of customer relationships. The student is able to plan and develop the company's customer management processes target group-specifically with the goal of achieving profitable and long-term customer relationships.

The student is able to develop the strategic solutions that apply to marketing competition methods for different customer target groups. The student is able to utilise the data from a customer data system with the objective of achieving a profitable customer capital for the company.

Learning process:

The competences described in the module can be developed either by participating in study units or working in

projects. Please note that in some education forms projects are the primary way of gathering credits.

In the projects you participate in the development work of domestic or international businesses and communities and in project work. The language used in the project can be either Finnish or English. Projects can also focus on developing the student's own business. The topic of the project and the competences developed by participating in it will be clarified when the project is added to the study offer. The scope of the project will be agreed on in each case. The competences generated in the projects can partly be included in the learning outcomes of some other module(s) and thus the credits can be divided between several modules.

Responsible persons:

Hyvinkää: Pyry Airaksinen, Pirjo Lappalainen

Leppävaara: Anne Martola

Tikkurila: not defined

R0289 Personal Sales Work, 5 cr

The student is able to:

The student is able

- to act in a customer-centred manner in solutions sales
- to identify the corporate customer's situation and needs as well as to use interaction methods suited for the situation
- to take profitability, ethicalness and legal issues into account in sales work
- to use a customer data system

R0290 Customer Relationship Management, 10 cr

The student is able to:

The student is able

- to describe the customer's purchase process and communicate about the benefits produced for customers
- to analyse the factors related to purchasing behaviour
- to identify the different roles taken on by company management
- to gather and utilise data on customers
- to create a customer relationship management plan and organisation
- to select operative measures for sales and marketing

R0291 Analysis of Customer Capital, 5 cr

The student is able to:

The student is able

- to identify customer capital as part of the company's immaterial assets
- to measure customer profitability and have a knowledge of the key methods and measures used for customer profitability and customer capital
- to produce a development plan for the organisation that will promote customer profitability

R0292 Market Segmentation, 5 cr

The student is able to:

The student is able

- to divide the potential markets into target groups on the basis of market segmentation criteria
- to adjust product and service ranges as well as marketing communications so that they are suited for the target groups
- to analyse the effectiveness of segmentation solutions

R0384 Event Marketing, 5 cr

The student is able to:

The student is able

- to plan and realise an event and its marketing
- to utilise an event in the management of customer relations
- to monitor and measure the realisation of an event's objectives

R050 DIGITAL MARKETING AND SALES, 30 cr

Description:

The objective of the module is to develop knowledge and skills for students to prepare themselves to become digital marketing and sales professionals. During the module, competences in digital marketing channels, content marketing, digital analytics, webpage building and online business are developed.

After completing the module, students have a broad insight into digital customer experience. Students are able to build attractive, usable and engaging content. They are able to make a digital content strategy plan based on target group needs and interests analysis. The students know the principles of building organizational webpages and running an online business. They are also able to make use of web analytics tools and techniques.

Learning process:

The competences described in the module can be developed either by participating in study units or working in projects. Please note that in some education forms projects are the primary way of gathering credits.

In the projects you participate in the development work of domestic or international businesses and communities and in project work. The language used in the project can be either Finnish or English. Projects can also focus on developing the student's own business. The topic of the project and the competences developed by participating in it will be clarified when the project is added to the study offer. The scope of the project will be agreed on in each case. The competences generated in the projects can partly be included in the learning outcomes of some other module(s) and thus the credits can be divided between several module

Responsible persons:

Leppävaara: Asko Mononen

Tikkurila: ei vielä tiedossa/tarjonnassa

R0293 Integrated Digital Sales and Marketing, 5 cr

The student is able to:

The student is able to

- build presence in internet and social media
- make use of Search Engine Optimization (SEO), Search Engine Marketing (SEM) and website analytics
- build an online advertising campaign
- integrate campaign to sales activities

R0294 Content Marketing, 5 cr

The student is able to:

The student is able to

- explain the consumer trends and their impact on the digital marketing today
- describe the elements of digital customer experience
- prepare a content strategy plan based on target group needs and interest analysis
- create attractive content and engage with customers

- apply the best practices in building organizational webpages

R0295 Building Online Shop, 5 cr

The student is able to:

The student is able to

- build an online shop and integrate it with website
- drive traffic to online shop
- optimize SEO for online shop
- analyze relevant conversions for different online businesses
- support customer's buying process

R0296 Digital Analytics and Consumer Insight, 5 cr

The student is able to:

The student is able to

- recognize the consumer behavior offline and online (per main demographics)
- plan data collection points and methods online
- analyze data (e.g. aggregation, trends, comparison)
- visualize results (e.g. dashboards)
- plan consumer activation methods based on data

R0297 Internet Business Models, 5 cr

The student is able to:

The student is able to

- describe differences between virtual world and physical world
- identify business opportunities in the internet and networks
- apply an understanding of the internet society to build new markets
- combine business and information technology knowledge
- utilize opportunities of digitalization for business

R0298 Building Webpages, 5 cr

The student is able to:

The student is able to

- build a comprehensive website
- create customer-focused content to the website and integrate with social media
- maintain and update a website
- build analytics and SEO capabilities

R068 LOGISTICS AND INTERNATIONAL TRADE , 30 cr

Description:

During the module, the student's knowledge and understanding of demand-based supply chain management and international trade will grow.

After completing the module, the student is able to implement solutions to the supply chain that will meet with customer needs and to assess their profitability impacts. The student knows the special characteristics of service exports and the practices of foreign trade. The student is able to act as a buyer in the international markets and

recognise the market potential of products and services. The student is able to build a feasible foreign trade launch plan for a chosen target group.

Learning process:

The competences described in the module can be developed either by participating in study units or working in projects. Please note that in some education forms projects are the primary way of gathering credits.

In the projects you participate in the development work of domestic or international businesses and communities and in project work. The language used in the project can be either Finnish or English. Projects can also focus on developing the student's own business. The topic of the project and the competences developed by participating in it will be clarified when the project is added to the study offer. The scope of the project will be agreed on in each case. The competences generated in the projects can partly be included in the learning outcomes of some other module(s) and thus the credits can be divided between several modules.

Responsible persons:

Leppävaara: Mervi Saarela

Tikkurila: not offered yet

R0299 Customer-based Supply Chain Management , 10 cr

The student is able to:

The student is able

- to produce added value for his/her customers in e.g. an online store
- to assess the effects of procurements, the supply chain and sales on the profitability of the organisation
- to utilise and draw up instruments and tools for the management of a supply chain
- to take into account different customer relationships and adjust the supply chain's activities so they meet with the customers' needs
- to utilise information on customer needs and demand volumes in procurements
- to take into account the typical characteristics of exports in logistics

R0300 International Purchasing Expertise, 5 cr

The student is able to:

The student is able

- to describe the specificities of international trade (customs, imports)
- to select and assess suppliers
- to work in cooperation with the supplier network
- to negotiate on procurements (tenders, agreements)
- to act in accordance with the purchasing process also in public procurements

R0301 Market Entry, 10 cr

The student is able to:

The student is able to

- evaluate the impact of the changing environment on business operations
- assess preconditions for internationalisation for a company
- search for information to assess market opportunities
- establish a market entry plan
- act situation-oriented in cross-cultural sales negotiations

R0302 Exporting Services, 5 cr

The student is able to:

The student is able to

- identify the role of services in international trade
- define internationalization strategies of services and determinants of success in exporting services
- analyse internationalisation modes of service companies in different sectors

R053 HUMAN RESOURCES MANAGEMENT, 30 cr

Description:

After completing the module the student will be able to lead and develop personnel, teams and HR activities in accordance with a business strategy and organisation culture and complying with the norms of key labour legislation. During the module, the student's ability to act as a leader and develop their own supervisory skills in different operating environments will improve.

Learning process:

The competences described in the module can be developed either by participating in study units or working in projects. Please note that in some education forms projects are the primary way of gathering credits.

In the projects you participate in the development work of domestic or international businesses and communities and in project work. The language used in the project can be either Finnish or English. Projects can also focus on developing the student's own business. The topic of the project and the competences developed by participating in it will be clarified when the project is added to the study offer. The scope of the project will be agreed on in each case. The competences generated in the projects can partly be included in the learning outcomes of some other module(s) and thus the credits can be divided between several modules.

Responsible persons:

Hyvinkää: Maija Huhta, Taru Tallgren

Tikkurila: ei vielä tiedossa/tarjonnassa

Leppävaara: Anne Martola

R0303 Leadership and Supervisory Work, 10 cr

The student is able to:

The student is able

- to lead and train personnel in a manner that allows them to perform exceptionally well
- to apply what they have learned on organisations and management in practice
- to assess and develop themselves as a supervisor
- to influence organisation culture
- to communicate with the work community's different stakeholders
- to identify, analyse and solve work, unit and community-based problems

R0304 Human Resources Management, 10 cr

The student is able to:

The student is able

- to plan, develop and manage human resources in accordance with a business strategy
- to recruit and provide induction for employees
- to motivate and reward individuals and teams
- to develop competence in an organisation
- to promote the organisation's well-being

R0305 Key Legislation Related to Human Resources Management, 5 cr

The student is able to:

The student is able

- to apply key labour rights related legislation in their leadership and supervisory work
- to apply their own field's collective agreement

R0306 Intercultural Leadership, 5 cr

The student is able to:

Student is able to

- regard the specific characteristics of leadership in a intercultural environment
- manage the dynamics of an intercultural team working and communication in given organizational setup

R047 LAUREA STARTUP, 15 cr

Description:

The aim of the module is that the student is able to evaluate and develop his or her own entrepreneurial qualifications and that s/he creates business ideas, models and plans. The aim is also that he is able to identify entrepreneurial obligations and opportunities in society.

The aim is that student is able to understand the requirements when applying funding from public and private sources and the need of agile development and s/he is able to apply lean start-up model in practice.

The goal is that the student establish and develops a startup company or develops an existing company further. When establishing the business s/he recognizes the challenges in the early stages of entrepreneurship and can make financial calculations and analyze financial and operational information. The student understands the challenges in growth and internationalization and can develop the operations accordingly.

The module consists of 15-30 credits to develop entrepreneurial competences or to develop own business. The module can be extended by integrating training, thesis, generation change, or internationalization courses in the studies.

Learning process:

The competences described in the module can be developed either by participating in study units or working in projects. Please note that in some education forms projects are the primary way of gathering credits.

In the projects you participate in the development work of domestic or international businesses and communities and in project work. The language used in the project can be either Finnish or English. Projects can also focus on developing the student's own business. The topic of the project and the competences developed by participating in it will be clarified when the project is added to the study offer. The scope of the project will be agreed on in each case. The competences generated in the projects can partly be included in the learning outcomes of some other module(s) and thus the credits can be divided between several modules.

Responsible persons:

Otaniemi ja Leppävaara: Marjo Ruuti

Hyvinkää: Maija Huhta

Lohja: Riku Riski

R0282 Idea StartUp, 5 cr

The student is able to:

The student is able to:

- develop networking skills and recognize the importance of the essential interest groups to the success of the enterprise
- develop, document, present and analyze business ideas
- build up the team around one's idea and act entrepreneurially as a team member
- utilize various ideation and business development methods

- recognize and analyze customer problems and needs, create value based on understanding of customer needs, validate and develop the business idea together with the customers

R0283 Business StartUp, 5 cr

The student is able to:

The student is able to

- create and develop business models and plans
- utilizes the necessary networks in developing process
- test and validate the business model and logics with real customers
- present and argument the business model and logics to various target groups
- create contacts and customer base for the startup

R0284 Developing StartUp, 5 cr

The student is able to:

The student is able to

- develops the business model further based on recognized needs and gaps

R0285 Kickoff StartUp, 10 cr

The student is able to:

The student is able to

- develop business in an agile way and applies lean start-up model in practice and validates the business model and the offering constantly in real market situation
- demonstrate the requirements when applying funding from public and private sources
- argue the importance of the team and different roles and competences of the team members from the perspective of growth oriented startup-company

R0362 Growth StartUp, 5 cr

The student is able to:

The student is able to

- grow his/her business understanding thoroughly frameworks and theory
- model organic growth and with acquisitions
- plan how his/her start-up can grow
- form frame and assumptions for the growth model

R063 ACCOUNTING AND FINANCE, 30 cr

Description:

The goal of the module is to give students a more in-depth understanding of financial administration and finance.

After completing the module, the student will be able to complete a company's accounting and draw up the final accounts reports. The student is able to interpret and analyse the company's financial data and utilise it in decision making. The student understands the different functions related to finance and is able to plan the realisation of a company's finance. The student acquires in-depth knowledge on an organisation's financial planning and administration, as well as on how to draw up budgets, costs calculations and investment calculations. The student uses an integrated financial administration data system and utilises the possibilities brought about by digital financial administration.

Learning process:

The competences described in the module can be developed either by participating in study units or working in projects. Please note that in some education forms projects are the primary way of gathering credits.

In the projects you participate in the development work of domestic or international businesses and communities and in project work. The language used in the project can be either Finnish or English. Projects can also focus on developing the student's own business. The topic of the project and the competences developed by participating in it will be clarified when the project is added to the study offer. The scope of the project will be agreed on in each case. The competences generated in the projects can partly be included in the learning outcomes of some other module(s) and thus the credits can be divided between several modules.

Responsible persons:

Leppävaara: Lauri Larjavaara

Tikkurila: not in the current offering

R0338 Profit and Loss Accounting, 5 cr**The student is able to:**

The student is able

- to compile a company's accounting and official financial statement taking into account the company type
- to apply the norms that regulate the compiling of accounting and financial statements
- to take amortisation into account when drawing up financial statements
- to calculate, record and pay value-added taxes

R0339 Financial Analysis, 5 cr**The student is able to:**

The student is able to

- analyze the income statement, balance sheet and cash flow statement
- prepare a cash flow statement
- calculate and analyze financial ratios and use industry benchmarks
- make financial forecasts using different methods
- conduct a corporate analysis

R0340 Financial Analysis, 5 cr**The student is able to:**

The student is able to

- analyze the income statement, balance sheet and cash flow statement
- prepare a cash flow statement
- calculate and analyze financial ratios and use industry benchmarks
- make financial forecasts using different methods
- conduct a corporate analysis

R0341 Corporate Financing, 5 cr**The student is able to:**

The student is able

- to analyse the financing structure of the company
- to determine the value of the company with various valuation models
- to assess and plan the company's short-term and long-term financing needs
- to measure the connection between the financial profit and risk

R0342 Financial Information Systems, 5 cr

The student is able to:

The student is able

- to use an integrated financial administration information system
- to utilise the possibilities provided by digital financial administration also in communications with stakeholders
- to draw up and interpret financial administration reports
- to use spreadsheet software in a diverse manner in work tasks related to financial administration

R0343 Financial Management, 10 cr

The student is able to:

The student is able

- to draw up design, target and monitoring calculations
- to draw up the company's budgets and utilise these in the company's financial administration
- to draw up cost and price estimates
- to assess the profitability of an investment venture
- to use accounting reports in resolving problems that come up in decision making by management

R0344 Business Control, 10 cr

The student is able to:

The student is able to

- prepare reports for management planning and control purposes
- prepare budgets and forecasts
- calculate the cost of a product or service using traditional cost accounting and activity-based costing
- use different investment criteria in capital budgeting

R064 EXPERT OF FINANCING, 15 cr

Description:

The module focuses on financing activities. After completing the module, the student will understand how the financing markets function and be able to act in the financial sector's tasks globally. The student will learn about the background and impact of current phenomena. The students will acquire in-depth knowledge on the financing processes used by organisations and be able to develop these. The student will be able to act in versatile expert positions in the finance sector. The student will understand financing processes from the perspective of the company and the banking sector.

Learning process:

The competences described in the module can be developed either by participating in study units or working in projects. Please note that in some education forms projects are the primary way of gathering credits.

In the projects you participate in the development work of domestic or international businesses and communities and in project work. The language used in the project can be either Finnish or English. Projects can also focus on developing the student's own business. The topic of the project and the competences developed by participating in it will be clarified when the project is added to the study offer. The scope of the project will be agreed on in each case. The competences generated in the projects can partly be included in the learning outcomes of some other module(s) and thus the credits can be divided between several modules.

Responsible persons:

Leppävaara: Esa Aula

Tikkurila: not in the current offering

R0345 Financial and Securities Markets, 5 cr

The student is able to:

The student is able

- to use various investment instruments
- to compare market information from various sources and the interests of its different parties
- to identify different types of investment strategies
- to determine the price of securities
- to explain the connection between the securities' profit and risk
- to use derivatives in investment activities
- to explain the effects of market psychology

R0346 Investment Activities in Practice, 5 cr

The student is able to:

The student is able

- to act on the basis of a chosen investment strategy by managing his/her own portfolio
- to invest also in alternative investment products
- to identify the errors investors make and their behaviour in the markets

R0347 Current Phenomena in the Financial Sector, 5 cr

The student is able to:

The student is able to

- apply insights about the sector's newest trends into different areas of use
- to analyse (or theorise) the backgrounds and impacts of current phenomena
- to draw up a research plan in the finance sector

R0348 Investment and Finance Literature, 5 cr

The student is able to:

The student is able

- to write about the financial sector and its changes
- to critically process the events taking place in the financial sector and investment market

R065 ACCOUNTING, 15 cr

Description:

After completing the module, the student will be able to handle tasks related to payroll and write reports needed by the corporate group for internal and external stakeholders. The student will also be able to plan and calculate the taxable income in various company forms and calculate the taxes that a natural person must pay from their income. The student is able to conduct an audit of a small organisation during the financial period and draw up the documentation related to the audit.

Learning process:

The competences described in the module can be developed either by participating in study units or working in projects. Please note that in some education forms projects are the primary way of gathering credits.

In the projects you participate in the development work of domestic or international businesses and communities

and in project work. The language used in the project can be either Finnish or English. Projects can also focus on developing the student's own business. The topic of the project and the competences developed by participating in it will be clarified when the project is added to the study offer. The scope of the project will be agreed on in each case. The competences generated in the projects can partly be included in the learning outcomes of some other module(s) and thus the credits can be divided between several modules.

Responsible persons:

Leppävaara: Anu Pilli-Sihvola

Tikkurila: not in the current study offering

R0349 Payroll, 5 cr

The student is able to:

The student is able

- to determine and calculate salaries
- to search for the necessary information from legislation, the Finnish Tax Administration and collective agreements
- to take in-kind benefits and reimbursement of costs into account in payroll
- to draw up payroll reports and notifications to authorities

R0350 Consolidated Financial Statements, 5 cr

The student is able to:

The student is able

- to draw up consolidated financial statements
- to read IFRS-based consolidated statements
- to draw up reports needed by the corporate group for internal and external stakeholders

R0351 Taxes, 5 cr

The student is able to:

The student is able

- to calculate the taxes that a natural person will have to pay from their income
- to calculate the taxable income and the amount of taxes paid by different types of companies
- to amortise taxes and understand the connection between financial statements and taxes

R0352 Financial Audit, 5 cr

The student is able to:

The student is able

- to plan the company's internal control, realise measures related to this control and report on it
- to describe the typical characteristics and obligations related to audits, and to act in accordance with these in tasks related to an audit
- to act responsibly in audit and internal control-related processes, and as a producer and user of data

A837 PRODUCING FACILITY SERVICES, 15 cr

Description:

During the module, the student will get a general view of service production processes in real estate and residential buildings.

After completing the module, the student will be able to understand the main principles of end user-centric, cost-effective, flexible and high-quality service production.

Learning process:

The competences described in the module can be developed either by participating in study units or working in projects. Please note that in some education forms projects are the primary way of gathering credits.

In the projects you participate in the development work of domestic or international businesses and communities and in project work. The language used in the project can be either Finnish or English. Projects can also focus on developing the student's own business. The topic of the project and the competences developed by participating in it will be clarified when the project is added to the study offer. The scope of the project will be agreed on in each case. The competences generated in the projects can partly be included in the learning outcomes of some other module(s) and thus the credits can be divided between several modules.

Responsible persons:

Leppävaara: Kaisa Airo

R0307 Planning Facility Services, 10 cr

The student is able to:

The student is able to

- map the service needs of the users in a chosen facility
- design the necessary services of a facility
- apply the understanding of the aspects of hygiene and the environment in the production of facility services
- measure the resources needed for the delivery of a chosen service with the use of IT applications
- calculate service costs

R0308 Property Management, 5 cr

The student is able to:

The student is able to

- define services needed in properties and identify the actors and stakeholders related to these processes
- manage short-term and long-term planning
- act in various administrative and other service positions in housing and real-estate organizations

A824 EXPERTISE IN PROCUREMENT , 15 cr

Description:

The objective of the module is to develop procurement competencies in the context of public procurement from the points of view of selection and award criteria for the competitive tender process.

After completing the module, the student will be able to implement a procurement process in a competitive tender process related to public procurement. The student will be able to define the selection and award criteria for public procurement and draw procurement documents for a competitive tender process. The student will be able to evaluate the importance of procurement from the viewpoints of customers, cost efficiency and responsibility.

Learning process:

The competences described in the module can be developed either by participating in study units or working in projects. Please note that in some education forms projects are the primary way of gathering credits.

In the projects you participate in the development work of domestic or international businesses and communities and in project work. The language used in the project can be either Finnish or English. Projects can also focus on developing the student's own business. The topic of the project and the competences developed by participating in it will be clarified when the project is added to the study offer. The scope of the project will be agreed on in each case. The competences generated in the projects can partly be included in the learning outcomes of some other

module(s) and thus the credits can be divided between several modules.

Responsible persons:

Leppävaara: Marjo Pääskyvuori

R0309 Procurement Process, 10 cr

The student is able to:

The student is able to:

- evaluate the implementation of public procurement from different viewpoints
- plan, implement and analyze procurement processes based on the legislation of public procurement
- implement competitive tender processes and evaluate the tenders based on the legislation

A9213 Public Procurement and Legislation , 5 cr

The student is able to:

The student is able to:

- define the core concepts of public procurement
- choose the types of tendering and implement tender notices
- apply procurement legislation in the procurement process

R054 THE USER EXPERIENCE OF WORKPLACE, 15 cr

Description:

The student will get a general picture of planning processes and managing working environment. The student will identify physical, social and virtual factors, which impact to the user experience of different spatial solutions and spatial networks.

After completing the module, the student will be able to apply the perspective of the end user in development projects and the responsibilities and roles of other actors. The student will be able to act in change processes.

Learning process:

The competences described in the module can be developed either by participating in study units or working in projects. Please note that in some education forms projects are the primary way of gathering credits.

In the projects you participate in the development work of domestic or international businesses and communities and in project work. The language used in the project can be either Finnish or English. Projects can also focus on developing the student's own business. The topic of the project and the competences developed by participating in it will be clarified when the project is added to the study offer. The scope of the project will be agreed on in each case. The competences generated in the projects can partly be included in the learning outcomes of some other module(s) and thus the credits can be divided between several modules.

Responsible persons:

Leppävaara: Kaisa Airo

R0310 New Ways of Working, 10 cr

The student is able to:

The student is able to

- identify the user needs when planning and designing work stations and facilities
- design a workplace concept, which is effective for the company and satisfying for the user
- conduct acquisitions of work stations and facilities together with the customer and end-user
- act in a change process

R0311 Environmental Psychology , 5 cr

The student is able to:

The student is able to:

- identify the social, physical and virtual characteristics of space and their influence on user
- design usable spaces from the perspective of different stakeholders
- apply the principals of environmental psychology in space concepting and spatial design

R055 SMART CITY, 15 cr

Description:

Module focuses on the real estate business from the perspective of the organization and urban environment. In addition, real estates and facilities are studied from the perspective of the spatial networks and technology between them.

The module introduces the traffic arrangements, the relationships between sites and the significance of the location. Alongside in this module student gets introduced to various smart city applications as well as their ability to develop new areas and facilities. Student is able to apply the principals of regional development to the business and organizational activities.

Learning process:

The competences described in the module can be developed either by participating in study units or working in projects. Please note that in some education forms projects are the primary way of gathering credits.

In the projects you participate in the development work of domestic or international businesses and communities and in project work. The language used in the project can be either Finnish or English. Projects can also focus on developing the student's own business. The topic of the project and the competences developed by participating in it will be clarified when the project is added to the study offer. The scope of the project will be agreed on in each case. The competences generated in the projects can partly be included in the learning outcomes of some other module(s) and thus the credits can be divided between several modules.

Responsible persons:

Leppävaara: Kaisa Airo

R0312 Regions and Innovations, 10 cr

The student is able to:

The student is able to

- observe the differences between regions economically
- identify the interesting location of real estate on map
- identify the usability of traffic arrangements
- apply the principals of regional development
- develop Smart City -concepts

A9526 Developing Smarter Cities, 10 cr

The student is able to:

The student is able to

- observe the differences between regions economically
- identify the interesting location of real estate on map
- identify the usability of traffic arrangements
- apply the principals of regional development
- develop Smart City -concepts

R0313 Real Estate Management, 5 cr

The student is able to:

The student is able to

- identify the key factors in property value.
- identify certification systems and model their impact on CREM
- apply attributes of sustainability in real-estate management

A911 RISK MANAGEMENT, 15 cr

Description:

This module deals with the content of planning, development and management of corporate security and safety, business continuity and environmental safety management as part of risk management process.

After completing the module the student will be able to define the content of security and safety management, business continuity planning, environmental safety management and risk management according the needs of the organisation and the customer value chain. He/she can apply requirements set by legislation, directives and guidelines related to security and safety and business continuity planning, environmental safety management and risk management. The student is able to apply enterprise risk management methods to identify, evaluate and manage risks. He can plan, develop and evaluate security and safety management, business continuity planning and environmental safety management as part of risk management process. Furthermore, he/she is able to analyse and develop security and safety culture as part of organizational culture.

Learning process:

The competences described in the module can be developed either by participating in study units or working in projects. Please note that in some education forms projects are the primary way of gathering credits.

In the projects you participate in the development work of domestic or international businesses and communities and in project work. The language used in the project can be either Finnish or English. Projects can also focus on developing the student's own business. The topic of the project and the competences developed by participating in it will be clarified when the project is added to the study offer. The scope of the project will be agreed on in each case. The competences generated in the projects can partly be included in the learning outcomes of some other module(s) and thus the credits can be divided between several modules.

Responsible persons:

Leppävaara: Soili Martikainen

A9488 Security and Safety Management as Part of a Risk Management Process, 10 cr

The student is able to:

The student is able to:

- apply requirements set by legislation, directives and guidelines regarding security and safety management and risk management
- apply enterprise risk management methods to identify, evaluate and manage risks
- create a security and safety management system and evaluate and develop security and safety management as part of risk management process
- create operational security and safety models for crises, disturbances and exceptional circumstances
- analyse and develop security and safety culture as part of organizational culture

Previous studies:

Opintojaksolle ilmoittautuvilla tulee olla turvallisuusalan perusteiden riittävä osaaminen, jonka voi hankkia esimerkiksi suorittamalla opintojakson R0185 Yritysturvallisuuden ja riskienhallinnan perusteet 10 op.

A9491 Business Continuity Planning, 5 cr

The student is able to:

The student is able to:

- apply requirements set by legislation, directives and guidelines regarding business continuity and supply chain security
- identify critical business operations and their needs for BCP through the customer value chain
- apply risk management methods to identify, evaluate and manage operative business continuity and supply chain risks through the customer value chain
- create and develop operational models, plans and guidelines for business continuity management and supply chain security

Previous studies:

Before enrolling to this study unit, you should have adequate competence level of security management, which you can acquire for example by completing study unit: A9484 Basics of Corporate Security and Risk Management 10 credits.

A9489 Managing Environmental Security, 5 cr

The student is able to:

Students are able to

- apply legislation on environmental management and the most frequently encountered instructions and requirements relating to it
- apply methods for environmental impact identification and assessment
- create and develop and operating models and guidelines for environmental security management

Previous studies:

Opintojaksolle ilmoittautuvilla tulee olla turvallisuusalan perusteiden riittävä osaaminen, jonka voi hankkia esimerkiksi suorittamalla opintojakso R0185 Yritysturvallisuuden ja riskienhallinnan perusteet 10 op.

A915 CORPORATE SECURITY AND SAFETY OPERATIONS, 15 cr

Description:

This module deals the elements of security and safety, risk management methods, development, and relationship between business operations and elements of security and safety on corporations and organisations.

After completing the studies the student is able to define the contents of the elements of security and safety according to the needs of organisation. He/she can apply requirements set by legislation, directives and guidelines. He/she is also able to apply risk management methods to identify, evaluate and manage risks. The student is able to develop security and safety in each element in cooperation with own and associate organisations.

Learning process:

The competences described in the module can be developed either by participating in study units or working in projects. Please note that in some education forms projects are the primary way of gathering credits.

In the projects you participate in the development work of domestic or international businesses and communities and in project work. The language used in the project can be either Finnish or English. Projects can also focus on developing the student's own business. The topic of the project and the competences developed by participating in it will be clarified when the project is added to the study offer. The scope of the project will be agreed on in each case. The competences generated in the projects can partly be included in the learning outcomes of some other module(s) and thus the credits can be divided between several modules.

Responsible persons:

Leppävaara: Kaci Bourdache

A9422 Occupational Safety and Security Operations, 10 cr

The student is able to:

The student is able to:

- apply the requirements set by legislation, directives and guidelines concerning occupational safety and personnel security
- apply risk management methods to identify, evaluate and manage occupational safety and personnel security risks
- create and develop operational models, plans and guidelines according to the needs of the organisation
- carry out constant surveillance and evaluation of working conditions and level of safety and security

Previous studies:

Opintojaksolle ilmoittautuvilla tulee olla turvallisuusalan perusteiden riittävä osaaminen, jonka voi hankkia esimerkiksi suorittamalla opintojakson R0185 Yritysturvallisuuden ja riskienhallinnan perusteet 10 op.

A9442 Safety of Products and Services, 5 cr

The student is able to:

Student is able to:

- apply the requirements set by legislation, directives and guidelines concerning safety of products and services
- apply risk management methods to identify, evaluate and manage risks related to products and services
- create and develop operational models, plans and guidelines for safe use of products and safe service production

Previous studies:

Opintojaksolle ilmoittautuvilla tulee olla turvallisuusalan perusteiden riittävä osaaminen, jonka voi hankkia esimerkiksi suorittamalla opintojakson R0185 Yritysturvallisuuden ja riskienhallinnan perusteet 10 op.

A9424 Physical Security, 5 cr

The student is able to:

The student is able to

- apply the requirements set by legislation, directives and guidelines concerning physical security
- apply risk management methods to identify, evaluate and manage crime risks and vulnerabilities in facilities and operations
- key operating principles of physical security solutions
- create and develop physical security operational models, plans and guidelines as a part of facility management

Previous studies:

Opintojaksolle ilmoittautuvilla tulee olla turvallisuusalan perusteiden riittävä osaaminen, jonka voi hankkia esimerkiksi suorittamalla opintojakson R0185 Yritysturvallisuuden ja riskienhallinnan perusteet 10 op.

A913 SECURITY IN AN OPEN SOCIETY, 15 cr

Description:

Module deals with the security challenges of an open society and their solutions in the rapidly changing international environment.

Learning process:

The competences described in the module can be developed either by participating in study units or working in projects. Please note that in some education forms projects are the primary way of gathering credits.

In the projects you participate in the development work of domestic or international businesses and communities

and in project work. The language used in the project can be either Finnish or English. Projects can also focus on developing the student's own business. The topic of the project and the competences developed by participating in it will be clarified when the project is added to the study offer. The scope of the project will be agreed on in each case. The competences generated in the projects can partly be included in the learning outcomes of some other module(s) and thus the credits can be divided between several modules.

Responsible persons:

Leppävaara: Lasse Kivinen

A9497 Internal Security, 10 cr

The student is able to:

Students are able to

- define the essence of internal security in an open society
- analyse the internal security status and the environmental factors relating to it
- assess the factors that strengthen or weaken the internal security of a society
- identify the key actors for internal security in a society, their roles and their tasks
- understand the management model and main principles connected with the internal security of a society
- recognise the role that different sectors of society play in internal security as a whole
- make the internal security of a society a part of corporate security
- identify the main national legislation affecting the maintenance and development of internal security
- identify the main supranational legislation affecting the maintenance and development of internal security
- analyse and plan the development of the separate elements supporting the internal security of a society in different organisations

Previous studies:

Opintojaksolle ilmoittautuvilla tulee olla turvallisuusalan perusteiden riittävä osaaminen, jonka voi hankkia esimerkiksi suorittamalla opintojakson R0185 Yritysturvallisuuden ja riskienhallinnan perusteet 10 op.

A9498 Crime Prevention, 5 cr

The student is able to:

Students learn:

- criminology and the fundamentals of crime prevention
- to use different risk assessment methods to identify and assess crime risk
- to work with the organisation and stakeholders
- to draw up a plan to develop crime prevention

Previous studies:

Opintojaksolle ilmoittautuvilla tulee olla turvallisuusalan perusteiden riittävä osaaminen, jonka voi hankkia esimerkiksi suorittamalla opintojakson R0185 Yritysturvallisuuden ja riskienhallinnan perusteet 10 op.

A9499 International Security, 5 cr

The student is able to:

The student is able to

- analyze the international security environment
- describe the major International actors and their roles in international Conflict Prevention
- describe the major Conflict prevention documents and mechanisms, e.g. in the European Union
- is aware of the concept of Comprehensive Crisis Management
- understands the context of Border Security as part of international and national security environment
- identify international mobility and its origins
- analyze current and past International Crisis's using the Conflict Cycle
- analyze the future trends in International Security

Previous studies:

Before enrolling to this study unit, you should have adequate competence level of security management, which you can acquire for example by completing study unit: A9484 Basics of Corporate Security and Risk Management 10 credits.

R027 GUIDANCE AND EXPERTISE TRAINING, 15 cr**Description:**

Expertise is born via guidance activities in the Guidance and expertise module.

Completing this module provides the student with varied expertise in guiding different people in different situations. The student will know how to support the development of both competence and identity, and to advise on the use of different tools. They know which actions promote a sense of community.

Learning process:

Competence as defined in this module can be developed by, for example, taking part in student union activities during study units. The working language can be either Finnish or English.

Responsible persons:

Teija Laamanen

R0155 International Activities, 5 cr**The student is able to:**

The student is able to

- take into account the special characteristics of international activities
- form international networks
- act in an international environment with people from different cultures

R0156 Callidus Tutoring, 5 cr**The student is able to:**

The student is able to

- provide guidance to other students in their areas of strength
- encourage and motivate the students they provide guidance to
- develop their own interaction skills

01540 Tutoring, 5 cr**The student is able to:**

The Student is able to

- evaluate tutoring from the perspective of their own campus and the campus's educational responsibilities
- provide guidance and advice to new students with regard to Laurea's practices and operational culture
- aware of and have a command of the systems currently in use
- create an expertise profile for themselves and can support new students in building an expertise profile in the kyvyt.fi portal
- know the learning environments on their campus and can, when necessary, represent the campus at different events
- have a command of the work methods related to career planning and are able, together with the teacher tutor, to support new students in themes related to career planning
- act as active promoters of well-being within the workplace and among students

A820 INNOVATING FOOD SERVICES, 30 cr

Description:

The objective of the module is to develop competencies to innovate food services.

After completing the module, the student will be able to develop food services in a multisensory and customer-oriented manner while taking into account current trends. The student will be able to understand the risks related to food in food production services. He/she will be able to apply sensory evaluation methods in developing food products.

Learning process:

The competences described in the module can be developed either by participating in study units or working in projects. Please note that in some education forms projects are the primary way of gathering credits.

In the projects you participate in the development work of domestic or international businesses and communities and in project work. The language used in the project can be either Finnish or English. Projects can also focus on developing the student's own business. The topic of the project and the competences developed by participating in it will be clarified when the project is added to the study offer. The scope of the project will be agreed on in each case. The competences generated in the projects can partly be included in the learning outcomes of some other module(s) and thus the credits can be divided between several modules.

Responsible persons:

Leppävara: Henry Lybäck

A9219 Current Issues and Future Trends in Hospitality Field, 5 cr

The student is able to:

The student is able to:

- develop his/her current skills and competences with respect to Hospitality Management
- apply current issues and future trends when organizing and developing services

A9220 Developing Food Services into an Experience , 10 cr

The student is able to:

The student is able to

- recognize the importance of customer experience and trends in developing food services towards a peak experience
- plan, implement, analyze and develop food services and concepts responsibly for different customer segments
- implement a development process while taking quality criteria into consideration

A9221 Food and Beverages , 5 cr

The student is able to:

The student is able to:

- introduce the food cultures of Finland and other countries
- recognize different kinds of food habits and their background
- plan and choose proper food and drink assortments for different kinds of events and purposes
- act responsibly in food and drink service processes

A9222 Food for Health , 5 cr

The student is able to:

The student is able to:

- recognize the risks related to food and food services
- evaluate the newest food trends
- implement and develop a healthy and safe food production process in a customer-oriented manner

A9223 Developing Sensory Quality of Food Services , 5 cr

The student is able to:

The student is able to:

- compare food products and portions from the viewpoint of sensory characteristics
- apply sensory evaluation methods in developing the attributes of a food product and portion
- develop multisensory food services

A9400 Food event production, 5 cr

The student is able to:

The student is able to

- to develop and implement food services and service processes as part of a food event?
- to develop a food product through product development
- to develop the knowledge about organizing food events
- to develop customer experience as part of a food event

Contents of the study unit:

- Service Design methods
- product testing
- customer experience and feedback
- using social media as a part of food event and learning
- learning diary

Previous studies:

Laatu ravitsemuspalveluissa

R0382 Food and Food Services Safety , 5 cr

The student is able to:

The student is able to:

- apply knowledge of legislation related to food and food services
- describe the effects of microbiological, chemical and other risks related to food production
- amend corrective actions to company's quality control system and processes

Previous studies:

Previous studies: A9467 Quality in foodservices and A9146 Developing Service Systems -courses or equivalent competences.

A821 PRODUCER OF EVENT SERVICES, 30 cr

Description:

The objective of the module is to develop competencies in planning and production related to event services.

After completing the module, the student will be able to plan, implement, manage, evaluate and develop customer-oriented event services profitably and safely while offering peak experiences in cooperation with the customers by using service design methods.

Learning process:

The competences described in the module can be developed either by participating in study units or working in projects. Please note that in some education forms projects are the primary way of gathering credits.

In the projects you participate in the development work of domestic or international businesses and communities and in project work. The language used in the project can be either Finnish or English. Projects can also focus on developing the student's own business. The topic of the project and the competences developed by participating in it will be clarified when the project is added to the study offer. The scope of the project will be agreed on in each case. The competences generated in the projects can partly be included in the learning outcomes of some other module(s) and thus the credits can be divided between several modules.

Responsible persons:

Leppävara: Kaija Meriläinen

A9348 Developing Conference and Congress Services into an Experience , 10 cr**The student is able to:**

The student is able to

- analyze the experience of a service from the viewpoint of a customer
- plan and implement international customer-oriented conference and congress services
- apply service design methods in the development towards peak experience
- implement a service as a conceptualization process
- analyze the value of an experience for the customer and the service provider

A9262 Event Management, 10 cr**The student is able to:**

- plan and implement a customer-oriented event as a service concept
- manage the implementation process of an event in a goal-oriented and responsible manner
- evaluate an event from different perspectives (goals, financing, functionality, customer satisfaction)

A9234 Developing Event Production by Service Design , 5 cr**The student is able to:**

The student is able to

- interpret customer needs and trends as a basis of development
- develop the production process and production steering methods of an event
- apply service design methods in development

A9235 Event Safety and Security, 5 cr**The student is able to:**

The student is able to

- recognize and define the regulations and risks related to event safety and security
- plan and implement a safety and security plan for an event

- produce a safe and functional space plan for an event

R061 DESIGN AND DEVELOPMENT OF DIGITAL SERVICES, 30 cr

Description:

The aim of the module is for students to learn about the design, implementation and development tasks associated with the digital service. The student works in accordance with the user-centred design process, making use of applied research and development.

Learning process:

The competences described in the module can be developed either by participating in study units or working in projects. Please note that in some education forms projects are the primary way of gathering credits.

In the projects you participate in the development work of domestic or international businesses and communities and in project work. The language used in the project can be either Finnish or English. Projects can also focus on developing the student's own business. The topic of the project and the competences developed by participating in it will be clarified when the project is added to the study offer. The scope of the project will be agreed on in each case. The competences generated in the projects can partly be included in the learning outcomes of some other module(s) and thus the credits can be divided between several modules.

Responsible persons:

Not known; the module is not offered yet

A9162 User-centered Design of Digital Services , 5 cr

The student is able to:

The student is able to

- apply user-centered design principles and methodologies in the development of digital services
- analyse the opportunities of user-centered design and implementation processes in the development of digital services
- conduct end-user research according to the ethical norms of the field

R0328 Modelling of the Digital Service , 5 cr

The student is able to:

Students are able

- to employ the user-centric techniques and description methods for designing and modelling a digital service
- to model digital services
- to conceptualise and produce appropriate and viable prototypes with reference to the design documents for the digital service

A9165 Usability Testing and Evaluation , 5 cr

The student is able to:

The student is able to

- apply usability testing methods and techniques in the design and implementation of research and development projects that support product and service planning
- plan, organize, analyse and report a usability test
- explain the principles of attainability
- evaluate the usability of a digital media product

A9166 User Interface Design, 5 cr

The student is able to:

The student is able to

- understand the standards related to user interfaces
- understand the significance of usability in user interfaces
- design user interfaces according to the principles of visual design
- design and implement user interfaces for digital services
- understand the latest techniques and tools used in the implementation of user interfaces

E9967 Audiovisual Production , 5 cr

The student is able to:

The student is able to

- create, edit and save audiovisual material
- utilize common production devices
- recognize distribution requirements for audiovisual material using different media forms
- design and manuscript audiovisual production

R0327 Planning and Implementation of Media Elements, 5 cr

The student is able to:

The student is able to

- creatively implement media elements using digital image, audio and video
- create vector graphics and animation and make use of them in digital media
- attach functionality and interaction to animation
- use common tools and methods in production process
- utilize latest technologies in creating digital media

0398 MANAGEMENT AND WELLBEING SUPPORTING PROFESSIONAL GROWTH, 30 cr

Description:

The core skill learnt in this module is the development of the individual's skills to support learning and well-being. The skills developed in the module help to improve learners' capacity for lifelong learning.

On completion of the module, students see evidence of improved self-knowledge and have the skills needed for self-management and self-development. They have the knowledge and skill needed to determine their own well-being.

Responsible persons:

Pirjo Nieminen

01571 The Natural Way to Promote Well-being and to Approach Studies, 5 cr

The student is able to:

Students are able

- to identify the natural environment's rejuvenating effects and its capacity for enhancing well-being
- to make use of practical, natural methods to help them strengthen their well-being and capacity for study