

Implementation plan Finished

Study unit	Industries and Business Operating Environments (00302), 10.0
Implementation	HBA0921: 2/2009-2010 (04.01.2010 - 18.06.2010)
Type	COMPANY AND BUSINESS OPERATING ENVIRONMENTS (101)
Groups	Primary: HBA09SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: 10 Maximum: 35
Enrolment period	30.11.2009 08:00 - 06.12.2009
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: No Suitable for virtual UAS: No
Teachers	Pirttineva Maarit (Teacher in charge), Kettunen Juhani (Other teacher), Schalin Erkki (Other teacher), Vollar Michael (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation Language: English Virtuality: 2 cr Integration of R&D: 2 cr
Implementation class	
Focus areas	
Evaluation at the latest	31.08.2010 Storing of graded material ends.: 31.07.2011
Exam days	Real: Clusters: March 23, 2010, resit exams May 6, 2010 and June 10, 2010. Math March 4 and April 29 Re-exams: 25.03.2010, 06.05.2010, 10.06.2010
Having completed the study unit the student is able to	• recognise the most essential industries and clusters in the operating environment • describe business networks in the operating environment • observe the structures and processes in the operating environment • recognise different types of business models and earnings logic • compare factors influencing profit and assets of different types of companies • follow and analyse economic phenomena in relation to an organisation • use mathematics in practical business situations
Previous studies	
Generic competences	globalisaatio-osaamisen kuvaus
Previous studies, more information	
Learning objectives	
Contents	- clusters - industries - structure of national economy and global economy - business models and earnings logic - principles in business mathematics
Study material	
Evaluation criteria and methods	Clusters: team assignment 80% and exam 20% of the final grade class assignments successfully passed.