

Implementation plan Finished

Study unit	From Strategy to Practice (00312), 20.0
Implementation	HBA1011: 1/2010-2011 (30.08.2010 - 20.12.2010)
Type	STRATEGIES AND PRACTICES IN A NETWORK ECONOMY (103)
Groups	Primary: HBA09SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: 15 Maximum: 25
Enrolment period	24.05.2010 08:00 - 06.06.2010
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: Yes
Teachers	Backlund Ove (Teacher in charge), Koivusalo Kaija (Other teacher), Tissari Lassi (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation, Project/venture/R&D Language: English Virtuality: 1 cr Integration of R&D: 8 cr
Implementation class	
Focus areas	
Evaluation at the latest	Storing of graded material ends.: 31.12.2011
Exam days	
Having completed the study unit the student is able to	• create plans ranging from a vision to the evaluation of operations • master the concepts and functions of strategic planning • define the major factors of global/international operations • recognise the opportunities and principles of internationalisation • use the decision-making tools and methods of strategic planning • analyse financial statements and calculate key figures of business operations • create action plans for an organisation • discuss budgeting and its role in planning, control and decision making • embed IT in operations, organisation and management
Previous studies	
Generic competences	globalisaatio-osaamisen kuvaus, reflektio-osaamisen kuvaus
Contents	Strategic thinking and dimensions: Competence as competitive factor, capability-based strategies, network economy, globalisation, strategic perspective of information technology, strategic planning process • Analysis as a basis for a strategy: Analysis of the operating

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	environment, financial statement analysis, forecasting • Preparing the strategic plan: Vision and objectives, strategy, international business plans • Management and control: Implementation of strategy, budgeting, planning and control, balanced scorecard, management decision making, business intelligence, information management, managing risks
Study material	TitleCornerstones of managerial accounting / Maryanne M. Mowen, Don R. Hansen. AuthorsMowen, Maryanne M. ISBN0-324-64853-7 (international student ed., nid.) Edition2nd ed. TypeTenti PartChapters 8, 11 (pages 500-510), and 16 CommentsChapter 8: Profit Planning: Budgeting From Chapter 11: Balanced Scorecard Chapter 16: Financial Statement Analysis AvailabilityIn Laurea library Update Delete TitleCorporate strategy / Richard Lynch. AuthorsLynch, Richard. ISBN0-273-70178-9 Edition4th ed. TypeTenti PartChapters 1,2,10,11 and 12

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	Availability <u>In Laurea library</u>
Evaluation criteria and methods	• Exam in Strategic Thinking & Dimensions • Accounting exam and exercises • Project work • Business Simulation

Learning events

Date	o'clock/at h	Subject	Content	Status	Teachers
			21.9 09-15 22.9 12.30-15		
			21.09 klo 09-15		
			22.9 klo 12.30-15		