

Implementation plan Finished

Study unit	From Strategy to Practice (00312), 20.0
Implementation	HBA1012: 1/2010-2011 (30.08.2010 - 20.12.2010)
Type	STRATEGIES AND PRACTICES IN A NETWORK ECONOMY (103)
Groups	Primary: HBA09SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: 15 Maximum: 25
Enrolment period	24.05.2010 08:00 - 06.06.2010
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: No Suitable for virtual UAS: Yes
Teachers	Backlund Ove (Teacher in charge), Koivusalo Kaija (Other teacher), Tissari Lassi (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation, Project/venture/R&D Language: English Virtuality: 1 cr Integration of R&D: 8 cr
Implementation class	
Focus areas	
Evaluation at the latest	31.01.2011 Storing of graded material ends.: 31.12.2011
Exam days	
Having completed the study unit the student is able to	• create plans ranging from a vision to the evaluation of operations • master the concepts and functions of strategic planning • define the major factors of global/international operations • recognise the opportunities and principles of internationalisation • use the decision-making tools and methods of strategic planning • analyse financial statements and calculate key figures of business operations • create action plans for an organisation • discuss budgeting and its role in planning, control and decision making • embed IT in operations, organisation and management
Previous studies	
Generic competences	globalisaatio-osaamisen kuvaus, reflektio-osaamisen kuvaus
Contents	• Strategic thinking and dimensions: Competence as competitive factor, capability-based strategies, network economy, globalisation, strategic perspective of information technology, strategic planning process • Analysis as a basis for a strategy: Analysis of the operating

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	environment, financial statement analysis, forecasting • Preparing the strategic plan: Vision and objectives, strategy, international business plans • Management and control: Implementation of strategy, budgeting, planning and control, balanced scorecard, management decision making, business intelligence, information management, managing risks
Study material	TitleCornerstones of managerial accounting / Maryanne M. Mowen, Don R. Hansen. AuthorsMowen, Maryanne M. ISBN0-324-64853-7 (international student ed., nid.) Edition2nd ed. TypeTenti PartChapters 8, 11 (pages 500-510), and 16 CommentsChapter 8: Profit Planning: Budgeting From Chapter 11: Balanced Scorecard Chapter 16: Financial Statement Analysis AvailabilityIn Laurea library Update Delete TitleCorporate strategy / Richard Lynch. AuthorsLynch, Richard. ISBN0-273-70178-9 Edition4th ed. TypeTenti PartChapters 1,2,10,11 and 12

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	Availability <u>In Laurea library</u>
Evaluation criteria and methods	• Exam in Strategic Thinking & Dimensions, 25% • Accounting exam and exercises, 25% • Project work, 40% • Business Simulation, 10%

Learning events

Date	o'clock/at h	Subject	Content	Status	Teachers
		Tarkka aikataulu: Optima	Vko 38 21.9 klo 09-15 22.9 klo 12.30-15 23.9 klo 09-11.30 24.9 klo 09-11.30 Vko 39 27.9 - 28.9 klo 09-15 29.9 klo 09-15 30.9 klo 09-11.30 1.10 klo 09-11.30 Vko 40 4.10 - 5.10 klo 09-11.30 6.10 klo 09-15 7.10 klo 09-11.30 8.10 klo 09-11.30 Vko 41		

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				11.10 - 12.10 - 13.10 klo 12.30-14.30 14.10 - 15.10 - Vko 42 18.10 - 19.10 klo 09-15 20.10 klo 09-15 21.10 klo 09-15 22.10 klo 09-11.30		
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