

Implementation plan Finished

Study unit	New service development and innovative service systems (01036), 5.0
Implementation	HYA1221: 1/2012-2013 (06.09.2012 - 31.07.2013)
Type	VALUE CREATING COMPETENCES (0318)
Groups	Primary: HYA212SJ Others :
Involved in the project	
Lecturers	Katri Ojasalo, Leena Alakoski, guest lecturers
Number of participants	Minimum: Maximum:
Enrolment period	21.05.2012 08:00 - 03.06.2012
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: Yes
Teachers	Ojasalo Katri (Teacher in charge), Alakoski Leena (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Other method of implementation, Project/venture/R&D, Web/virtual Language: English Virtuality: 2 cr Integration of R&D: 3 cr
Implementation class	
Focus areas	
Evaluation at the latest	31.08.2013 Storing of graded material ends.: 31.07.2014
Exam days	
Having completed the study unit the student is able to	• develop service logic into a business • develop and model innovative service systems, concepts and processes • evaluate and improve an organisation's service development processes
Previous studies	