

Implementation plan Being edited

Study unit	Operating Environments, Clusters and Business Models (01116), 10.0
Implementation	NIA0911: 1/2009-2010 (24.08.2009 - 18.12.2009)
Type	FRAMEWORK OF PROFESSIONAL GROWTH, PROACTIVITY, CREATIVITY, MULTI CULTURAL (0327)
Groups	Primary: NIA09SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: 10 Maximum: 35
Enrolment period	25.05.2009 08:00 - 07.06.2009
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	Virtanen Matti (Teacher in charge), Uutela Juha (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Other method of implementation Language: English Virtuality: 0 cr Integration of R&D: 0 cr
Implementation class	
Focus areas	
Evaluation at the latest	31.01.2010 Storing of graded material ends.: 31.12.2010
Exam days	
Having completed the study unit the student is able to	# understand the structure and dynamics of a business environment, and the related opportunities and challenges # understand the business through business models and earnings principles # describe various value chains and networks # determine the core functions of a company's operations
Previous studies	
Previous studies, more information	-
Learning objectives	By the end of this study module students should be able to: 1. Identify and describe the main features of the business environment (external, internal, political, economic, socio-cultural, ethical, ecological and technological aspects) 2. Understand the role, structures and dimensions of information systems in global business 3. Identify business processes and their relationship to information systems 4. Understand the relationship among the ethical, social and political issues that are related to information systems 5. Understand the role of different business models and earnings principles in business
Contents	1. Introduction: Overview of Business Environment 2. The Information Systems in Global Business 3. Global E-business: How Businesses Use Information Systems 4. Information Systems, Organizations and Strategies 5. Ethical and Socials Issues In Information Systems 6. Different Business Models and Earnings Principles

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Study material	Optima will be use as a common learning environment. Student will find course related material from Optima.Other course related material:Laudon, Kenneth.C. and Laudon Jane.P. (2007) Management Information Systems: Managing the Digital Firm, Tenth Edition, Pearson Education, New Jersey.Journals:Harvard Business Review Articles etc.
Evaluation criteria and methods	The module will be assessed by a portfolio. The portfolio of exercises will assess topics 1, 2, 3, 4, 5 and 6. Each topics will be assessed and there will be a summative exercise.
Project (name)	-
R&D methods	Following are main R & D methods for the course:1) Workshops2) LbD - self study, self research and development under teacher's couching
Work strain	Total 270 hours. (More information will be given during introduction of the course)
Other arrangements	Company visit (IT firm) will be arrange for the registered students during the course.