

Implementation plan Finished

Study unit	Tools for visual communication in service design (01351), 5.0
Implementation	HYA1211: 1/2012-2013 (04.10.2012 - 07.02.2013)
Type	USER-CENTRIC SERVICE DESIGN COMPETENCES (0319)
Groups	Primary: HYA212SJ Others :
Involved in the project	
Lecturers	Tarja Chydenius, Eva Forssén
Number of participants	Minimum: Maximum:
Enrolment period	21.05.2012 08:00 - 03.06.2012
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: No Suitable for virtual UAS: Yes
Teachers	Chydenius Tarja (Teacher in charge), Forssén Eva (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation, Project/venture/R&D, Web/virtual Language: English Virtuality: 3 cr Integration of R&D: 2 cr
Implementation class	
Focus areas	
Evaluation at the latest	17.02.2012 Storing of graded material ends.: 19.08.2013
Exam days	
Having completed the study unit the student is able to	• communicate and share service development ideas and objectives by using graphic software • visualize a service development process or a service concept by using and editing 2D computer graphics (photos, graphic elements and charts)
Previous studies	

Learning events

Date	o'clock/at h	Subject	Content	Status	Teachers
			Contact sessions on following Thursday evenings at 16.30 - 20.00 in classroom 207: Oct. 6 Oct. 27 Nov. 24 Dec. 15 Jan. 19		Tarja Chydenius, Eva Forssén