

Implementation plan Finished

Study unit	Tools for visual communication in service design (01351), 5.0
Implementation	HYA1321: 2/2013-2014 (07.01.2014 - 20.06.2014)
Type	USER-CENTRIC SERVICE DESIGN COMPETENCES (0319)
Groups	Primary: HYA213SJ Others :
Involved in the project	
Lecturers	Eva Forssén, Tarja Chydenius
Number of participants	Minimum: Maximum:
Enrolment period	02.12.2013 08:00 - 08.12.2013
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: Yes Suitable for virtual UAS: Yes
Teachers	Chydenius Tarja (Teacher in charge), Forssén Eva (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation, Project/venture/R&D Language: English Virtuality: 2 cr Integration of R&D: 1 cr
Implementation class	
Focus areas	
Evaluation at the latest	20.07.2014 Storing of graded material ends.: 20.06.2015
Exam days	
Having completed the study unit the student is able to	• communicate and share service development ideas and objectives by using graphic software • visualize a service development process or a service concept by using and editing 2D computer graphics (photos, graphic elements and charts)
Previous studies	

Learning events

Date	o'clock/at h	Subject	Content	Status	Teachers
06.02.2014	16.30-19.30		Contact sessions on 6.2., 6.3., 3.4. and 8.5.		