

TOTEUTUSSUUNNITELMA Valmis

Opintojakso	Sustainable Tourism in Practice (STIP) Erasmus IP (01433), 5.0
Toteutus	LYE1321: 2/2013-2014 (31.03.2014 - 11.04.2014)
Tyyppi	OPINNOT (OP)
Ryhmät	Ensisijainen: LYE13SY Muut:
Projektissa mukana	
Luennoitsijat	
Osallistujamäärät	Minimi: Maksimi:
Ilmoittautumisaika	13.01.2014 08:00 - 31.01.2014
Pääsääntöinen toteutusajankohta	Intensiiviviikkoina
Soveltuvuus	Vaihto-opiskelijoille: Ei Vapaasti valittaviin: Kyllä Avoimen opisk: Ei Soveltuu virtuaali-AMK:n opintoihin: Ei
Opettajat	Nevmerzhitskaya Julia (Vastuuopettaja)
Kampus	Laurea Kerava
Pääsääntöinen toteutuspaikka	
Toteutustapa	Muu toteutustapa Kieli: englanti Virtuaalisuus: 0 op T&k-integraatio: 0 op
Toteutusluokka	
Painoalat	Ei painoalayhteyttä
Arviointi viimeistään	20.07.2014 Suoritusmateriaalin arkistointi päättyy: 20.06.2015
Tenttipäivät	
Opintojakson suoritettuaan opiskelija osaa	Learning outcomes: • students understand the importance of sustainable practices in tourism industry • students learn in theory and in practice what is sustainable tourism • students are capable of implementing sustainable tourism in real life content • students acquire multicultural team working skills and intercultural skills
Edeltävät opinnot	The course is suitable for degree students studying business management, information technology, tourism and other related subjects.
Keskeinen sisältö	Erasmus Intensive Week Programme: Sustainable Tourism in Practice (STIP) Monday 31.3.2014 (Laurea is responsible of the content) Introduction to Laurea and to other participants, call for proposal 9:00-10:00 Introduction of the STIP 10:00- 12:00 Get to know participant Universities (students and staff members) 12:00-13:00 Lunch 13:30-14:30 Study Visit 14:30-16:00 Sustainability in Helsinki (get to know the city of Helsinki) Tuesday 1.4.2014 (Laurea is responsible of the content) Introduction to sustainable tourism, accessible tourism 9:00- 12:00 What is tourism and sustainable tourism / Sustainable tourism in Finland - interactive workshop and discussion 12:00-13:00 Lunch 13:00-14:30 Accessible tourism 15:15 -16:30 Study Visit 18:30 International Evening: introduction to the culture, customs and tradition of Finland (Laurea is responsible of the content) Wednesday 2.4.2014 Environmental impact of tourism 9:00-12:00 Environmental impact of tourism, sustainable tourism in Portugal (Portugal, ISCAP is responsible of the content) 12:00-13:00 Lunch 13:00-16:00 Sustainable tourism marketing, sustainable tourism in Iceland (Bifröst University, Iceland is responsible of the content) 18:30- International Evening: introduction to the culture, customs and tradition of Austria (University of Applied Sciences Krems, Austria is responsible of the content) Thursday 3.4.2014 Socio-cultural Impact of Tourism 9:00-12:00 Socio-cultural Impact of tourism, Sustainable tourism in Lithuania (Lithuania, International School of Law & Business is responsible of the content) 12:00-13:00 Lunch 14:00-16:00 Study Visit 18:30 – International evening introduction to the culture, customs and tradition of Portugal (Portugal, ISCAP is responsible of the content) Friday 4.4.2014 Sustainable tourism in Shipping Company Viking Line 9:00-12:00 Sustainable tourism in cruise industry (Laurea is responsible of

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	the content)12:00 -13:00 Lunch14:00-16:00 Study visit18:30- International evening- introduction to the culture, customs and tradition of Iceland (Bifröst University, Iceland is responsible of the content)Saturday 5.4.2014Case study: day tripSunday 6.4.2014Free dayMonday 7.4.2014 - Wednesday 9.4.2014 Trip to StockholmWednesday 9.4.2014Sustainable Tourism in Europe9:00-12:00 Sustainable & Competitive European Tourism (University of Applied Sciences Krems, Austria is responsive of the content) – lesson is held in cruise ship(Cruise ship arrives back to Helsinki at 11:00)12:30-13:30 Lunch13:30-16:00 Study visit18:30 - International evening- introduction to the culture, customs and tradition of Lithuania (International School of Law & Business, Lithuania)Thursday 10.4.2014Preparing final report and presentation9:00-12:00 Workshops about the report and presentation (All partners are responsible of the content)12:00-13:00 Lunch12:30-16:00 Finalizing the report and presentation (All partners are responsible of the content)Friday 11.4.2014 (Academic staff and students are responsible for the content)9:00-12:00 Presentations for tourism industry enterprises12:00-13:00 Lunch13:00-14:00 Panel discussion about sustainable tourism in practice (All partners are responsible of the content)15:00-16:00 Feedback for students from their presentations and reports16:00 Feedback about the STIP IP19:00 Farewell Dinner and Closing ceremony
Ohjaus ja viestintä	There are 10 teachers from 5 countries leading the IP programme who will provide instructions and tasks in the beginning of the IP. There will be Facebook group for all members to communicate and plan team work. All materials will be in Optima.
Opiskelijan työmäärän jakautuminen	Students are expected to be present every day 6 days a week and also during International Evenings. They will get 5 credits for participating in the IP and additionally 1-2 credits for planning and arranging the IP programme together with teachers. The number of credits will depend on amount of preparatory work students will be involved in (working time monitoring is required).
Muut toteutusjärjestelyt	12 students will be accepted to this IP