

Implementation plan Finished

Study unit	Customer-driven supply chain management (01456), 10.0
Implementation	CCA1421: 2/2014-2015 (07.01.2015 - 19.06.2015)
Type	CUSTOMER-CENTRIC SUPPLY CHAIN MANAGEMENT (0388)
Groups	Primary: CCA14SY Others :
Involved in the project	
Lecturers	Max. 20 participants
Number of participants	Minimum: Maximum:
Enrolment period	01.12.2014 08:00 - 07.12.2014
Main timing for implementation	On working days during daytime
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: No Suitable for virtual UAS: Yes
Teachers	Saarela Mervi (Teacher in charge), Kaartti Virpi (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	At the campus
Implementation method	Optima realization/student group, Project/venture/R&D, Web/virtual Language: English Virtuality: 4 cr Integration of R&D: 4 cr
Implementation class	LbD supporting knowledge and skills development
Focus areas	
Evaluation at the latest	19.07.2015 Storing of graded material ends.: 19.06.2016
Exam days	
Having completed the study unit the student is able to	The student is able to: • understand how a company can create added value to its customers through supply chain management • assess the effect of sales, purchasing and the supply chain on profitability • plan the supply according to the demand • optimize the efficiency of the supply chain • define measures for supply chain management
Previous studies	
Study material	Pls. see optima
Project (name)	SCM-game played in teams in virtual environment
Other arrangements	All detailed information about SCM seminar visit, guest lecturers and/or company visits can be found in optima

Learning events

Date	o'clock/at h	Subject	Content	Status	Teachers
30.01.2015	9-15		Study unit introductionWhat is SCM? • SCM as a tool for competitive advantage (book,chapter 1) • Creating customer value (book,chapter 2) Getting familiar with the SCM-game • getting introduced to the game • teams and roles • terminology • documentation		Mervi Saarela
05.02.2015	8.30-16.30		Supply Chain Management- seminar in Finlandia hallAttendance compulsory!Please note that the seminar day is Thursday, no class on Friday this		Mervi Saarela

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				week		
13.02.2015	9-15			SCM in practice: Juha Alitalo, Reima. Attendance compulsory! Reading circle infoSCM -game • continue working on getting familiar with the game • presentations		Mervi Saarela
20.02.2015	9-15			Purchasing/SCM SCM-game • own responsibility area • game and literature • documentation		Mervi Saarela
27.02.2015			Independent work	SCM-game (Independent work) • own responsibility area • game and literature • documentation		
06.03.2015	9-15			SCM-game • preparation for team presentations (teams modified by responsibility areas) • presentations: all different responsibility areas (30 min/team)		Mervi Saarela
13.03.2015	9-15			SCM-game • ROI calculation (book, chapter 3) • Deciding and documenting logistics strategy and objectives for game kick-off (book, chapter 5)		Mervi Saarela
20.03.2015	9-15			SCM-game • playing 1st round of the game • documentation of decisions and arguments • discussing in class together about 1st round decisions and results • analysing and documenting results • playing 2nd round of the game • discussion together in class about the decisions to be made: Sales, Purchasing, Operations and SCM on 2nd round • documentation of decisions and arguments for 2nd round of the game • analysing and documenting results		Mervi Saarela
27.03.2015	9-15			SCM-game • playing 3rd round of the game • discussion together in class about the decisions to be made: Sales, Purchasing, Operations and SCM on 3rd round • documentation of decisions and arguments for 3rd round of the game • analysing and documenting results		Mervi Saarela

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				• playing 4th round of the game discussion together in class about the decisions to be made: Sales, Purchasing, Operations and SCM on 4th round • documentation of decisions and arguments for 4th round of the game • analysing and documenting results • playing 5th round of the game discussion together in class about the decisions to be made: Sales, Purchasing, Operations and SCM on 5th round • documentation of decisions and arguments for 5th round of the game • analysing and documenting results		
03.04.2015				No class. Easter.		
10.04.2015			Independent work	SCM-game • If rounds still uncompleted, possibility to play/work on documentations in teams. Class room is reserved.		
17.04.2015	12.30-15			SCM-game • Sharing experiences by teams • Collecting study unit feedback • Guidance • Working on final report in teams		
24.04.2015	9-15		12.30-15.00	SCM-game • Sharing experiences by teams • Collecting study unit feedback • Guidance • Working on final report in teams		
01.05.2015				No class.		
08.05.2015	9-15		Independent work	SCM-game • Return final report in optima		