

Implementation plan Finished

Study unit	Customer-driven supply chain management (01456), 10.0
Implementation	CCA1521: 2/2015-2016 (29.01.2016 - 27.05.2016)
Type	CUSTOMER-CENTRIC SUPPLY CHAIN MANAGEMENT (0388)
Groups	Primary: CCA15SY Others :
Involved in the project	
Lecturers	Mervi Saarela, Virpi Kaartti during SCM game rounds
Number of participants	Minimum: Maximum:
Enrolment period	14.12.2015 08:00 - 08.01.2016
Main timing for implementation	On working days during daytime
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: Yes Suitable for virtual UAS: Yes
Teachers	Saarela Mervi (Teacher in charge), Kaartti Virpi (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	At the campus
Implementation method	Optima realization/student group, Project/venture/R&D, Web/virtual Language: English Virtuality: 4 cr Integration of R&D: 4 cr
Implementation class	LbD supporting knowledge and skills development
Focus areas	
Evaluation at the latest	23.06.2016 Storing of graded material ends.: 23.06.2017
Exam days	
Having completed the study unit the student is able to	The student is able to: • understand how a company can create added value to its customers through supply chain management • assess the effect of sales, purchasing and the supply chain on profitability • plan the supply according to the demand • optimize the efficiency of the supply chain • define measures for supply chain management
Previous studies	
Study material	Will be informed in Optima
Project (name)	SCM-game played in teams in virtual environment. Learning connected to the game.
Other arrangements	Please note that the study unit starts on Friday 29th January (week 4)