

TOTEUTUSSUUNNITELMA Valmis

Opintojakso	Managing Business Performance (A0046), 5.0
Toteutus	HSA1311: 1/2013-2014 (26.08.2013 - 20.12.2013)
Tyyppi	AMMATILLISEN OSAAMISEN MUODOSTUMINEN (A002)
Ryhmät	Ensisijainen: HSA12SN Muut:
Projektissa mukana	
Luennoitsijat	Nisula Janne-Valtteri, visiting lecturers
Osallistujamäärät	Minimi: Maksimi:
Ilmoittautumisaika	20.05.2013 08:00 - 02.06.2013
Pääsääntöinen toteutusajankohta	
Soveltuvuus	Vaihto-opiskelijoille: Kyllä Vapaasti valittaviin: Ei Avoimen opisk: Ei Soveltuu virtuaali-AMK:n opintoihin: Ei
Opettajat	Nisula Janne-Valtteri (Vastuupettaja)
Kampus	Laurea Leppävaara
Pääsääntöinen toteutuspaikka	
Toteutustapa	Muu toteutustapa, Optimatoteutus/opiskelijaryhmä, Projekti/Hanke/T&K Kieli: englanti Virtuaalisuus: 0 op T&k-integraatio: 1 op
Toteutusluokka	
Painoalat	
Arviointi viimeistään	19.01.2013 Suoritusmateriaalin arkistointi päättyy: 19.12.2013
Tenttipäivät	Varsinainen: Varmistuu kun aikataulu varmistuu Uusinnat: 23.01.2014
Opintojakson suoritettuaan opiskelija osaa	- determine a company's critical success factors - determine whether business targets are in line with strategy - set company targets for finance, customer relationships, internal operations, competence and commitment - interpret and make use of a company's financial analyses - understand the rules that apply to business operations and understand their significance for a company's operations
Edeltävät opinnot	Study units Yritystoiminta muuttuvilla markkinoilla ja Talouden suunnittelu ja ohjaus or equivalent knowledge
Edeltävät opinnot, lisätietoja	
Oppimateriaali	Powerpoints, given reading and possibly other sources given on the lectures.
Arviointikriteerit ja arviointimenetelmät	Exams will be evaluated by the teacher, good and valid answers will get better points.

Oppimistapahtumat

Pvm	Klo	H	Aihe	Sisältö	Tila	Opettajat
04.09.2013	12.30-15.00		Introduction & basics	<i>There will be some changes in the schedule and content!</i> Introduction Business in general Balanced scorecard basics Assignment starts!	Check noticeboard. Presense required!	
11.09.2013	12.30-15.00		Building basic knowledge on BSC	Building basic knowledge on BSC in groups. No lectures but a lot of work. Finding partner company & building a project plan. Report in groups on this work on next lecture	No lectures.	
18.09.2013	12.30-15.00		Business	Report on group work: - company, basic		

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			strategy	knowledge and project plan. Business strategy (Porter & BSC workshop)		
25.09.2013	12.30-15.00		BSC & Guidance assignment	Balanced Scorecard (Tools for strategy: Strategy Maps) Guidance Assignment	Presense required in all guiding sessions!	
09.10.2013	12.30-15.00		Intepreting financial statements	Intepreting financial statements: Annual reports, Balance Sheet, Income Statement		
02.10.2013	12.30-15.00		Working with the assignment	Working with the assignment		
16.10.2013	12.30-15.00		Blue Ocean Strategy	Blue Ocean Strategy		
23.10.2013	12.30-15.00		Guidance	Guidance - book guidance for your group through Optima	Presense required in all guiding sessions!	
30.10.2013	12.30-15.00		Business Model Canvas	Strategy Canvas & Business Model Canvas		
06.11.2013	12.30-15.00		Performance metrics /visitor	Performance metrics workshop / <u>Jaana Komulainen</u>		
13.11.2013	12.30-15.30		Exam	Exam 12.30-15.30 (<i>Remember you have only two re-takes and they are prescheduled, you miss your re-takes independent are you there or not</i>)	Presense required!	
20.11.2013	12.30-15.00		Workshop on Streetsmart Business Performance	Workshop on Streetsmart Business Performance run by Lauri Toivonen, more about Lauri: http://www.linkedin.com/in/lauritoivonen * * *(Chris Evatt had to do a business trip to New Zealand he has to leave this week (13.November) and is unable to do the workshop. He is sorry for this, his workshops have been very highly rated in Laurea.)	Presense required!	
27.11.2013	12.30-15.00		Guidance	Guidance	Presense required in all guiding sessions!	
04.12.2013	12.30-15.30		Presentations & course feedback	Presentations & course feedback ATTENTION: 12.30-15.30!	Presense required!	
11.12.2013	12.30-15.30		Reading for exam re-take (or holiday)	ATTENTION 12.30-15.30		