

Implementation plan Finished

Study unit	Getting Started as an Entrepreneur (A0131), 10.0
Implementation	MFA1421: 2/2014-2015 (03.02.2015 - 19.05.2015)
Type	DEVELOPMENT OF CORE COMPETENCES IN THE FIELD (A022)
Groups	Primary: MFA13SN Others :
Involved in the project	
Lecturers	Entrepreneurs, Entrepreneur centre
Number of participants	Minimum: Maximum:
Enrolment period	01.12.2014 08:00 - 07.12.2014
Main timing for implementation	On working days during daytime
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	Luode Seppo (Teacher in charge), Fred Minna (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation, Project/venture/R&D Language: English Virtuality: 4 cr Integration of R&D: 4 cr
Implementation class	
Focus areas	
Evaluation at the latest	01.06.2015 Storing of graded material ends.: 01.06.2016
Exam days	
Having completed the study unit the student is able to	• process entrepreneurial skills • evaluate their possibilities as an entrepreneur • analyse the financial reports of small enterprises • choose a business model for a business idea • design a realistic business plan
Previous studies	
Previous studies, more information	
Learning objectives	Students learn to evaluate their possibilities as an entrepreneur and to develop a business idea for starting a business. The outcome is a viable business plan.
Contents	* Business idea, business models and business plan * Planning the organisation structure and financing needs when starting a business * Legal entity form and other legal issues of an enterprise * Activities related to establishing an enterprise * Working as an entrepreneur
Tutoring and communication	Tutorial and feedback sessions with the teams. Optima platform.
Evaluation criteria and methods	EXCELLENT grade 5 Students are able to: • Apply professional concepts expertly. • Work independently and take initiatives in line with objectives. Operations are

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	• often flexible, systematic, development-oriented, creative and active. • Promote group activities. • Able to critically apply ethical principles in the subject field in one's conduct and tasks. GOOD grade 3 Students are able to: • Apply professional concepts systematically. • Able to cope independently in different tasks in each operating environment. • Work in a group in line with objectives. • Justify their activities in accordance with ethical principles.. SATISFACTORY, grade 1 Students are able to: • Apply most important/individual and appropriate professional concepts, and indicate their familiarity with the knowledge base. • Act appropriately under guidance. • Act as group members. • Act in accordance with ethical principles.
R&D methods	Brainstorming Interview SWOT Benchmarking
Work strain	contact lessons 40 hour tutoring 30 hours pair working 140 hours individual working 60 hours
Other arrangements	

Learning events

Date	o'clock/at h	Subject	Content	Status	Teachers
03.02.2015	9.00-11.30	Orientation			Minna Fred, Seppo Luode
10.02.2015	9.00-11.30	Orientation			Minna Fred, Seppo Luode
17.02.2015	9.00-11.30				Seppo Luode
24.02.2015	9.00-11.30				Minna Fred
03.03.2015	9.00-11.30				Seppo Luode
10.03.2015	9.00-11.30				Seppo Luode
17.03.2015	9.00-11.30				Minna Fred, Seppo Luode
24.03.2015	9.00-11.30				Seppo Luode
31.03.2015	9.00-11.30				Minna Fred
07.04.2015	9.00-11.30				Seppo Luode
14.04.2015	9.00-11.30				Seppo Luode
21.04.2015	9.00-11.30				Minna Fred
28.04.2015	9.00-11.30				Minna Fred, Seppo Luode
05.05.2015	9.00-11.30	International week at			Minna Fred, Seppo Luode

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			Laurea 4.5.-8.5.2015		
12.05.2015	9.00-11.30				Minna Fred, Seppo Luode