

Implementation plan Finished

Study unit	Creating Innovation through Service Design (A0132), 10.0
Implementation	HBA1211: 1/2012-2013 (27.08.2012 - 21.12.2012)
Type	DEEPENING PROFESSIONAL COMPETENCE (A027)
Groups	Primary: HBA10SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	21.05.2012 08:00 - 03.06.2012
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: No Suitable for virtual UAS: Yes
Teachers	Nisula Janne-Valtteri (Teacher in charge), De Arruda Camara Antonius (Other teacher), Kaartti Virpi (Other teacher), Mantere Päivi (Other teacher), Matvejeff Pekka (Other teacher), Takala Jouni (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation, Project/venture/R&D Language: English Virtuality: 2 cr Integration of R&D: 5 cr
Implementation class	
Focus areas	
Evaluation at the latest	21.01.2013 Storing of graded material ends.: 21.12.2013
Exam days	
Having completed the study unit the student is able to	• carry out an innovation project applying the newest existing knowledge and service innovation and design methods • carry out creative problem solving and development of working methods • know the prerequisites for profitable and customer-oriented operations • work in a diversified project
Previous studies	Developing ICT Systems or equivalent knowledge.

Learning events

Date	o'clock/at h	Subject	Content	Status	Teachers
03.09.2012	9-12		Course Introduction and orientation		
10.09.2012	9-16		Project presentations		
17.09.2012	9-16		Service innovation and design process		
24.09.2012	9-16		Understanding		

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			SID	blueprint etc.		
01.10.2012	9-16		Team work	Gathering information and analysing		
08.10.2012	9-16		Team work	Gathering information and analysing		
15.10.2012	9-16		Idea generation and filtering			
22.10.2012	9-16		Team work	Idea generation and filtering cont.		
29.10.2012	9-16		Service Design	Explaining and visualizing		
05.11.2012	9-16		Team work	Explaining and visualizing development idea		
12.11.2012	9-16		Service design concept	Creating concept draft		
19.11.2012	9-16		Team work	Report writing		
26.11.2012	9-16		Team work	Preparing presentation		
03.12.2012	9-16		Presentations			
	9-12		Study unit feedback and discussion			