

Implementation plan Finished

Study unit	Creating Innovation through Service Design (A0132), 10.0
Implementation	NIA1211: 1/2012-2013 (27.08.2012 - 21.12.2012)
Type	DEEPENING PROFESSIONAL COMPETENCE (A031)
Groups	Primary: NIA10SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	21.05.2012 08:00 - 03.06.2012
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: No Suitable for virtual UAS: Yes
Teachers	De Arruda Camara Antonius (Teacher in charge), Kaartti Virpi (Other teacher), Mantere Päivi (Other teacher), Matvejeff Pekka (Other teacher), Nisula Janne-Valtteri (Other teacher), Takala Jouni (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation, Project/venture/R&D Language: English Virtuality: 2 cr Integration of R&D: 5 cr
Implementation class	
Focus areas	
Evaluation at the latest	21.01.2013 Storing of graded material ends.: 21.12.2013
Exam days	
Having completed the study unit the student is able to	• carry out an innovation project applying the newest existing knowledge and service innovation and design methods • carry out creative problem solving and development of working methods • know the prerequisites for profitable and customer-oriented operations • work in a diversified project
Previous studies	Developing ICT Systems or equivalent knowledge.

Learning events

Date	o'clock/at h	Subject	Content	Status	Teachers
	9-12	Course Introduction and orientation			
	9-16	Project presentations	Choosing the project teams		
	9-16	Service innovation and design process			
	9-16	Understanding	Observation diaries, customer journey,		

Implementation plan Finished

			SID	blueprint etc.		
	9-16		Team work	Gathering information and analysing		
	9-16		Team work	Gathering information and analysing		
	9-16		Idea generation and filtering			
	9-16		Team work	Idea generation and filtering cont.		
	9-16		Service Design	Explaining and visualizing		
	9-16		Team work	Explaining and visualizing development idea		
	9-16		Service design concept	Creating concept draft		
	9-16		Team work	Report writing		
	9-16		Team work	Preparing presentation		
	9-16		Presentations			
	9-12		Study unit feedback and discussion			