

Implementation plan Finished

Study unit	Developing Catering Services (A0133), 5.0
Implementation	MFA1221: 2/2012-2013 (07.01.2013 - 21.06.2013)
Type	DEEPENING PROFESSIONAL COMPETENCE (A023)
Groups	Primary: MFA10SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	26.11.2012 08:00 - 02.12.2012
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	Meriläinen Kaija (Teacher in charge)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group, Project/venture/R&D Language: English Virtuality: 0 cr Integration of R&D: 0 cr
Implementation class	
Focus areas	
Evaluation at the latest	21.07.2013 Storing of graded material ends.: 21.06.2014
Exam days	
Having completed the study unit the student is able to	• plan, produce and develop catering services • plan and develop menus and products • develop concepts in the field
Previous studies	

Learning events

Date	o'clock/at h		Subject	Content	Status	Teachers
30.01.2013	9-11.30		Orientation	Orientation to the study unit. Assignments.		
06.02.2013	9-11.30		Production development	product and production development processes		
13.02.2013			visit	Visit to Finncatering. Product developing and case study. COMPULSORY		
20.02.2013	9-15		Menu Planning	Menu planning (advanced) and cost consciousness		
20.02.2013	9-15					
27.02.2013	9-11.30		Visit	visit or visiting lecturer		
27.02.2013	12.30-14		profitability and pricing	Menu planning + catering profitability Pricing products		
13.03.2013	9-15		workshop	workshops and guidances		
20.03.2013	9-11		sensory research methods	Sensory research testing		

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27.03.2013	9-15		marketing planning	Marketing catering products		
03.04.2013	9-15		guidance	guidance for assignment		
10.04.2013	9-15		presentations	Presentations of assignment + ending of study unit		
17.04.2013			returning day of articles	final returning day, no contact lessons		