

Implementation plan Finished

Study unit	Business Operating Environments (A0148), 10.0
Implementation	HBA1021: 2/2010-2011 (03.01.2011 - 20.06.2011)
Type	INITIATION OF PROFESSIONAL GROWTH (A025)
Groups	Primary: HBA10SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	29.11.2010 08:00 - 05.12.2010
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	Kettunen Juhani (Teacher in charge), Linna Jukka (Other teacher), Salmi Laura (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation Language: English Virtuality: 0 cr Integration of R&D: 2 cr
Implementation class	
Focus areas	
Evaluation at the latest	20.07.2011 Storing of graded material ends.: 20.06.2012
Exam days	
Having completed the study unit the student is able to	• describe the financial decision-making of a consumer and of a company • describe how the economy works • follow and analyse economic phenomena in relation to an organisation • understand the role of law in business and gain knowledge of legal principles fundamental to business • explain the legal requirements for setting up a business • appreciate the effects of law on business life and understand the extension of the contractual relationship to commercial transactions • recognise legal issues that could affect marketing decisions • understand in general terms what laws and processes exist to protect intellectual property in products/services to be marketed • consider the use of trademarks to protect the interests and reputation of business traders • use mathematics to solve business-related practical problems • make simple pricing and interest calculations • use currencies

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	• use indices • determine payments for loans and installments • evaluate investments																																																									
Previous studies																																																										
Study material	Economics: Michael Parkin: Economics, 6th edition																																																									
Tutoring and communication	Timetable and all changes will be in Optima Workspace.																																																									
Other arrangements	Weekly Schedule: Please note that all the changes in timetable will be found in Optima Workspace!! <table><tr><th>Week</th><th>Morning</th><th>Afternoon</th></tr><tr><td>2</td><td>Economics</td><td>Law</td></tr><tr><td>3</td><td>No classes</td><td>No classes</td></tr><tr><td>4</td><td>Economics</td><td>Math</td></tr><tr><td>5</td><td>Math</td><td>Law</td></tr><tr><td>6</td><td>Economics</td><td>Law</td></tr><tr><td>7</td><td>Economics</td><td>Law</td></tr><tr><td>8</td><td>Math</td><td>Math</td></tr><tr><td>9</td><td>Econ. Exam</td><td>Law</td></tr><tr><td>10</td><td>Math</td><td>Law</td></tr><tr><td>11</td><td>Economics</td><td>Math</td></tr><tr><td>12</td><td>Economics</td><td>Math</td></tr><tr><td>13</td><td>Economics</td><td>Math</td></tr><tr><td>14</td><td>Economics</td><td>Math</td></tr><tr><td>15</td><td>Economics</td><td>Math</td></tr><tr><td>16</td><td>Econ. Exam</td><td>No classes</td></tr><tr><td>17</td><td>No Classes</td><td>No Classes</td></tr><tr><td>18</td><td></td><td>Math</td></tr><tr><td>19</td><td></td><td>Math</td></tr></table>	Week	Morning	Afternoon	2	Economics	Law	3	No classes	No classes	4	Economics	Math	5	Math	Law	6	Economics	Law	7	Economics	Law	8	Math	Math	9	Econ. Exam	Law	10	Math	Law	11	Economics	Math	12	Economics	Math	13	Economics	Math	14	Economics	Math	15	Economics	Math	16	Econ. Exam	No classes	17	No Classes	No Classes	18		Math	19		Math
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