

Implementation plan Finished

Study unit	Business Operating Environments (A0148), 10.0
Implementation	HBA1121: 2/2011-2012 (02.01.2012 - 22.06.2012)
Type	INITIATION OF PROFESSIONAL GROWTH (A025)
Groups	Primary: HBA11SN Others :
Involved in the project	
Lecturers	Juhani Kettunen, Laura Salmi, Jukka Linna
Number of participants	Minimum: Maximum:
Enrolment period	28.11.2011 08:00 - 04.12.2011
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	Kettunen Juhani (Teacher in charge), Linna Jukka (Other teacher), Salmi Laura (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation Language: English Virtuality: 0 cr Integration of R&D: 0 cr
Implementation class	
Focus areas	
Evaluation at the latest	22.07.2012 Storing of graded material ends.: 22.06.2013
Exam days	Re-exams: 29.03.2012, 03.05.2012, 31.05.2012
Having completed the study unit the student is able to	• describe the financial decision-making of a consumer and of a company • describe how the economy works • follow and analyse economic phenomena in relation to an organisation • understand the role of law in business and gain knowledge of legal principles fundamental to business • explain the legal requirements for setting up a business • appreciate the effects of law on business life and understand the extension of the contractual relationship to commercial transactions • recognise legal issues that could affect marketing decisions • understand in general terms what laws and processes exist to protect intellectual property in products/services to be marketed • consider the use of trademarks to protect the interests and reputation of business traders • use mathematics to solve business-related practical problems • make simple pricing and interest calculations • use currencies

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	• use indices • determine payments for loans and installments • evaluate investments
Previous studies	