

Implementation plan Finished

Study unit	Business Operating Environments (A0148), 10.0
Implementation	HBA1321: 2/2013-2014 (07.01.2014 - 20.06.2014)
Type	INITIATION OF PROFESSIONAL GROWTH (A025)
Groups	Primary: HBA13SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	02.12.2013 08:00 - 08.12.2013
Main timing for implementation	On working days during daytime
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	Kettunen Juhani (Teacher in charge), Lappi Outi (Other teacher), Salmi Laura (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group Language: English Virtuality: 1 cr Integration of R&D: 0 cr
Implementation class	
Focus areas	
Evaluation at the latest	20.07.2014 Storing of graded material ends.: 20.06.2015
Exam days	Re-exams: 27.03.2014, 24.04.2014
Having completed the study unit the student is able to	• describe the financial decision-making of a consumer and of a company • describe how the economy works • follow and analyse economic phenomena in relation to an organisation • understand the role of law in business and gain knowledge of legal principles fundamental to business • explain the legal requirements for setting up a business • appreciate the effects of law on business life and understand the extension of the contractual relationship to commercial transactions • recognise legal issues that could affect marketing decisions • understand in general terms what laws and processes exist to protect intellectual property in products/services to be marketed • consider the use of trademarks to protect the interests and reputation of business traders • use mathematics to solve business-related practical problems • make simple pricing and interest calculations • use currencies

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	• use indices • determine payments for loans and installments • evaluate investments
Previous studies	

Learning events

Date	o'clock/at h	Subject	Content	Status	Teachers
17.02.2014	12.30-15.00	Law, Outi Lappi			
19.02.2014	9.00-11.30	Math, Laura Salmi			
24.02.2014	12.30-15.00	Law, Outi Lappi			
26.02.2014	9.00-11.30	Math, Laura Salmi			
03.03.2014	12.30-15.00	Economics, Juhani Kettunen			
05.03.2014	9.00-11.30	Law, Outi Lappi			
10.03.2014	12.30-15.00	Law, Outi Lappi			
12.03.2014	9.00-12.30	Math, Laura Salmi			
17.03.2014	12.30-15.00	Economics, Juhani Kettunen			
19.03.2014	9.00-11.30	Math exam, Laura Salmi			
24.03.2014	12.30-15.00	Law, Outi Lappi			
31.03.2014	12.30-15.00	Economics, Juhani Kettunen			
02.04.2014	9.00-11.30	Math, Laura Salmi			
07.04.2014		International week starts			
14.04.2014	12.30-15.00	Economics, Juhani Kettunen			
16.04.2014	9.00-11.30	Math, Laura Salmi			
23.04.2014	9.00-11.30	Math, Laura Salmi			
28.04.2014	12.30-15.00	Economics, Juhani			

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			Kettunen			
05.05.2014	12.30-15.00		Math review, Laura Salmi			
07.05.2014	9.00-11.30		Math exam, Laura Salmi			
12.05.2014	12.30		Economics exam, Juhani Kettunen			
19.05.2014	12.30-15.00		Economics, Juhani Kettunen			
21.05.2014	9.00-11.30		Math, Laura Salmi			
10.02.2014			All previous calendar info in Optima			