

Implementation plan Finished

Study unit	From Strategy to Practice (A0152), 10.0
Implementation	HBA1411: 1/2014-2015 (25.08.2014 - 23.12.2014)
Type	DEVELOPMENT OF CORE COMPETENCES IN THE FIELD (A026)
Groups	Primary: HBA13SN Others :
Involved in the project	
Lecturers	Ove Backlund, Ari-Pekka Kettunen
Number of participants	Minimum: Maximum:
Enrolment period	19.05.2014 08:00 - 02.06.2014
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: Yes
Teachers	Backlund Ove (Teacher in charge), Kettunen Ari-Pekka (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation, Project/venture/R&D Language: English Virtuality: 1 cr Integration of R&D: 4 cr
Implementation class	
Focus areas	
Evaluation at the latest	19.01.2013 Storing of graded material ends.: 19.12.2014
Exam days	Re-exams: 06.11.2014, 04.12.2014, 22.01.2015
Having completed the study unit the student is able to	• Create plans ranging from a vision to the evaluation of operations • Master the concepts and functions of strategic planning • Use the decision-making tools and methods of strategic planning • Analyse financial statements and calculate key figures of business operations • Create action plans for an organisation • Discuss budgeting and its role in planning, control and decision making
Previous studies	

Learning events

Date	o'clock/at h		Subject	Content	Status	Teachers
03.09.2014	9-11.30		Introduction			Ove Backlund
10.09.2014	9-11.30		Financial analysis			Ari-Pekka Kettunen
17.09.2014	9-11.30		Financial analysis			Ari-Pekka Kettunen
24.09.2014	9-11.30		Financial analysis			Ari-Pekka Kettunen
01.10.2014	9-11.30		Financial analysis			Ari-Pekka Kettunen
08.10.2014	9-11.30		Financial analysis			Ari-Pekka Kettunen
15.10.2014	9-11.30		Financial analysis			Ari-Pekka Kettunen
22.10.2014	9-11.30		Financial analysis			Ove Backlund
29.10.2014			No class			
05.11.2014	9-11.30		Strategic thinking			Ove Backlund

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12.11.2014	9-11.30		Strategic thinking			Ove Backlund
19.11.2014			No class, project work			Ove Backlund
26.11.2014	9-11.30		Project work presentations			Ove Backlund
03.12.2014	9-11.30		Project work presentations			Ove Backlund