

Implementation plan Finished

Study unit	Corporate Social Responsibility (A0153), 5.0
Implementation	HBA1411: 1/2014-2015 (01.09.2014 - 16.11.2014)
Type	DEVELOPMENT OF CORE COMPETENCES IN THE FIELD (A026)
Groups	Primary: HBA13SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	19.05.2014 08:00 - 02.06.2014
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: Yes Suitable for virtual UAS: Yes
Teachers	Pirttineva Maarit (Teacher in charge)
Campus	Laurea Leppävaara
Main location for implementation	Virtually
Implementation method	Optima realization/student group, Web/virtual Language: English Virtuality: 5 cr Integration of R&D: 0 cr
Implementation class	
Focus areas	
Evaluation at the latest	16.12.2014 Storing of graded material ends.: 20.12.2015
Exam days	
Having completed the study unit the student is able to	• Develop a wider approach to ethical questions and organisational values • Combine CSR with business actions and strategy • Discuss social responsibility issues
Previous studies	
Tutoring and communication	The course is entirely on-line.
Evaluation criteria and methods	The study unit will be evaluated based on your learning diary, individual assignments, active discussion on each topic and team report. Learning diary, individual work (60%), grade 1-5. 1. Our Earth, individual work, Pass/Fail. 2. Social Responsibility, individual work, Pass/Fail. 3. Economic Responsibility, individual work, Pass/Fail. 4. CSR Report, team work (40%), grade 1-5. Individual assignments will be taken into consideration when calculating the final grade. All parts must be completed before the final grade is given. The final grade is lowered by at least 0.5 if any work is submitted late. Please note that active discussion is required during the discussion weeks. If you fail to take part in any discussions, you are required to write a summary of that week's discussion.