

Implementation plan Finished

Study unit	Corporate Social Responsibility (A0153), 5.0
Implementation	MFA1111: 1/2011-2012 (10.10.2011 - 19.12.2011)
Type	DEVELOPMENT OF CORE COMPETENCES IN THE FIELD (A022)
Groups	Primary: MFA10SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	23.05.2011 08:00 - 05.06.2011
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: Yes
Teachers	Mantere Päivi (Teacher in charge)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group, Web/virtual Language: English Virtuality: 5 cr Integration of R&D: 1 cr
Implementation class	
Focus areas	
Evaluation at the latest	19.01.2012 Storing of graded material ends.: 19.12.2012
Exam days	
Having completed the study unit the student is able to	• Develop a wider approach to ethical questions and organisational values • Combine CSR with business actions and strategy • Discuss social responsibility issues
Previous studies	
Previous studies, more information	First year studies
Learning objectives	Develop a wider approach to ethical questions and organisational values Combine CSR with business actions and strategy Discuss social responsibility issues
Contents	• Ethics and organisational values • Sustainable guidelines on economic, environmental and social performance • Responsible leadership • Product safety • Occupational safety and health • Equality at work • Diversity and multicultural issues • Current issues on sustainability reporting and CSR standards
Study material	material will be found in Optima workplace
Tutoring and communication	studies will take place on-line, tutoring will be conducted in Optima
Evaluation criteria and methods	1 cr (pass/fail) 1 cr (pass/fail) 1 cr (pass/fail) 2 cr (team work to evaluated) quiz (pass/fail)
Work strain	work load is divided so that student has to complete each week some task, after passing a task it is possible to progress later during the studies students will work as a group
Other arrangements	on-line studies, no contact lessons

Learning events

Date	o'clock/at h	Subject	Content	Status	Teachers
10.10.2011			On-line implementation		