

Implementation plan Finished

Study unit	Corporate Social Responsibility (A0153), 5.0
Implementation	MFA1211: 1/2012-2013 (17.09.2012 - 17.12.2012)
Type	DEVELOPMENT OF CORE COMPETENCES IN THE FIELD (A022)
Groups	Primary: MFA11SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	21.05.2012 08:00 - 03.06.2012
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: Yes Suitable for virtual UAS: Yes
Teachers	Mantere Päivi (Teacher in charge)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group, Web/virtual Language: English Virtuality: 5 cr Integration of R&D: 1 cr
Implementation class	
Focus areas	
Evaluation at the latest	13.12.2012 Storing of graded material ends.: 19.12.2013
Exam days	
Having completed the study unit the student is able to	• Develop a wider approach to ethical questions and organisational values • Combine CSR with business actions and strategy • Discuss social responsibility issues
Previous studies	
Previous studies, more information	First year studies no prestudies in this field are required
Learning objectives	student understands the phenomenon of social responsibility student applies that knowledge in own business field
Contents	• Ethics and organisational values • Sustainable guidelines on economic, environmental and social performance • Responsible leadership • Product safety • Occupational safety and health • Equality at work • Diversity and multicultural issues • Current issues on sustainability reporting and CSR standards environmental, social and economic responsibility CSR reports
Study material	material will be found in Optima workplace study material will be presented in Optima during the online course mostly material will be webbased current information (studies, researches, videos etc.)
Tutoring and communication	studies will take place on-line, tutoring will be conducted in Optima
Evaluation criteria and methods	1 cr (pass/fail) 1 cr (pass/fail) 1 cr (pass/fail) 2 cr (team work to evaluated) quiz (pass/fail) final project will be a basis for a grade also other assignments can affect the grade (all the task should be completed in given time, how profoundly they are done etc.)
Project (name)	applying social corporate knowledge in own business field (team task)
Work strain	work load is divided so that student has to complete each week some task, after passing a task it is possible to progress later during the studies students will work as a group weekly working online 5 credits 27x 5= 135 hours 12 weeks --> 10-12 working hours/

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	task (=week)
Other arrangements	on-line studies, no contact lessons be sure that you follow the timetable, logic of the course is based on cumulative thinking (it means also that all the previous tasks should be completed before you can join the next ones). if student can't follow given timetable, he/she will be removed from course

Learning events

Date	o'clock/at h	Subject	Content	Status	Teachers
17.09.2012			On-line implementation		