

Implementation plan Finished

Study unit	From Idea to Business Plan (A0155), 10.0
Implementation	HBA1121: 2/2011-2012 (31.01.2012 - 04.05.2012)
Type	DEVELOPMENT OF CORE COMPETENCES IN THE FIELD (A026)
Groups	Primary: HBA10SN Others :
Involved in the project	
Lecturers	Päivi Helanto, Jussi Kaulio + visitors
Number of participants	Minimum: Maximum:
Enrolment period	28.11.2011 08:00 - 04.12.2011
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	Helanto Päivi (Teacher in charge), Kaulio Jussi (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation, Project/venture/R&D Language: English Virtuality: 0 cr Integration of R&D: 0 cr
Implementation class	
Focus areas	
Evaluation at the latest	04.06.2012 Storing of graded material ends.: 22.06.2013
Exam days	Real: No exams Re-exams: 04.10.2012
Having completed the study unit the student is able to	• recognise their entrepreneurial skills • analyse customer needs and look for competitive advantages • find and assess business opportunities • make business models and earnings logics in line with a business idea • create a realistic and customer-driven business plan • create partnerships and networks and recognise strategic partnerships
Previous studies	