

Implementation plan Finished

Study unit	From Idea to Business Plan (A0155), 10.0
Implementation	HBA1221: 2/2012-2013 (31.01.2013 - 09.05.2013)
Type	DEVELOPMENT OF CORE COMPETENCES IN THE FIELD (A026)
Groups	Primary: HBA11SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	26.11.2012 08:00 - 02.12.2012
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	Linna Jukka (Teacher in charge), Aldrete Milton (Other teacher), Kettunen Ari-Pekka (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation Language: English Virtuality: 0 cr Integration of R&D: 0 cr
Implementation class	
Focus areas	
Evaluation at the latest	09.06.2013 Storing of graded material ends.: 10.05.2014
Exam days	
Having completed the study unit the student is able to	• recognise their entrepreneurial skills • analyse customer needs and look for competitive advantages • find and assess business opportunities • make business models and earnings logics in line with a business idea • create a realistic and customer-driven business plan • create partnerships and networks and recognise strategic partnerships
Previous studies	