

Implementation plan Finished

Study unit	From Idea to Business Plan (A0155), 10.0
Implementation	HBA1321: 2/2013-2014 (27.01.2014 - 31.05.2014)
Type	DEVELOPMENT OF CORE COMPETENCES IN THE FIELD (A026)
Groups	Primary: HBA12SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	02.12.2013 08:00 - 08.12.2013
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	Nieminen Susanna (Teacher in charge), Kaulio Jussi (Other teacher), Kettunen Ari-Pekka (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation Language: English Virtuality: 0 cr Integration of R&D: 0 cr
Implementation class	
Focus areas	
Evaluation at the latest	09.06.2013 Storing of graded material ends.: 10.05.2014
Exam days	
Having completed the study unit the student is able to	• recognise their entrepreneurial skills • analyse customer needs and look for competitive advantages • find and assess business opportunities • make business models and earnings logics in line with a business idea • create a realistic and customer-driven business plan • create partnerships and networks and recognise strategic partnerships
Previous studies	

Learning events

Learning events						
Date	o'clock/ath		Subject	Content	Status	Teachers
30.01.2014	9-11.30	2	From Idea to Businessplan	From Idea to Businessplan part I	Ready	
06.02.2014	9-11.30	2	From Idea to Businessplan	From Idea to Businessplan part I	Ready	
13.02.2014	9-11.30	2	From Idea to Businessplan	From Idea to Businessplan part I	Ready	
31.01.2014	12.30-15.00	2	From Idea to Businessplan	From Idea to Businessplan part I	Finished	
07.02.2014	12.30-15.00	2	From Idea to Businessplan	From Idea to Businessplan part I	Finished	
14.02.2014	12.30-15.00	2	From Idea to Businessplan	From Idea to Businessplan part I	Finished	