

Implementation plan Finished

Study unit	From Idea to Business Plan (A0155), 10.0
Implementation	HBA1421: 2/2014-2015 (14.01.2015 - 19.06.2015)
Type	DEVELOPMENT OF CORE COMPETENCES IN THE FIELD (A026)
Groups	Primary: HBA13SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	01.12.2014 08:00 - 07.12.2014
Main timing for implementation	On working days during daytime
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	Nieminen Susanna (Teacher in charge), Hentunen Mika (Other teacher), Linna Jukka (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	At the campus
Implementation method	Optima realization/student group, Other method of implementation Language: English Virtuality: 0 cr Integration of R&D: 0 cr
Implementation class	
Focus areas	Service business
Evaluation at the latest	19.07.2015 Storing of graded material ends.: 20.06.2016
Exam days	
Having completed the study unit the student is able to	• recognise their entrepreneurial skills • analyse customer needs and look for competitive advantages • find and assess business opportunities • make business models and earnings logics in line with a business idea • create a realistic and customer-driven business plan • create partnerships and networks and recognise strategic partnerships
Previous studies	