

Implementation plan Finished

Study unit	Business Simulation (A0156), 5.0
Implementation	HBA1421: 2/2014-2015 (14.01.2015 - 19.05.2015)
Type	DEVELOPMENT OF CORE COMPETENCES IN THE FIELD (A026)
Groups	Primary: HBA13SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	01.12.2014 08:00 - 07.12.2014
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	Tissari Lassi (Teacher in charge)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group Language: English Virtuality: 0 cr Integration of R&D: 0 cr
Implementation class	
Focus areas	
Evaluation at the latest	18.06.2015 Storing of graded material ends.: 20.06.2016
Exam days	Re-exams: 23.04.2015, 21.05.2015
Having completed the study unit the student is able to	• use planning, analysis and decision-making tools and techniques in strategic planning • analyse financial statements and different kinds of business reports and use them as a basis for decisions • make business decisions in various business contexts and consider the multidimensional aspects of these decisions • make business decisions in groups
Previous studies	
Contents	- Management decision making -Group decision making -Planning & Decision making tools and techniques -Business Simulation Game
Study material	Book 1 : Business strategy : a guide to effective decision making Author(s):Kourdi, Jeremy. Published:London : Profile Books, cop. 2003. eBook: https://laurus.amkit.fi/vwebv/holdingsInfo?sk=en_FI&bibId=43144 Book 2: Financial analysis & decision making: tools and techniques to solve financial problems and make effective business decisions Author(s):Vance, David E. Published:New York : McGraw-Hill, 2002.

Implementation plan Finished

	eBook: https://laurus.amkit.fi/vwebv/holdingsInfo?sk=en_FI&bibId=77215
Evaluation criteria and methods	Assessment of this study unit is based on team assignments (70%) and exam (30%), grade 1-5. Individual assignments must be passed. The assessment of the Team assignments during the Business Simulation Game: 1.Company's (Teams) strategy (20 points) 2.Status reports (called Memos) during the game (80 points) 3.Winner of the game gets 15 extra points, second 10 and third 5. Winning criteria will be introduced when the game begins. Max 100 (115) points (100 points =grade 5) Individual assignments: 1.Short summary (the concepts used in the Business Simulation Game). 2.Quizzes (Concepts, Business Simulation Game)- Qiuz 1: Base on Vance's book.- Quiz 2: Based on Game's guidelines.