

TOTEUTUSSUUNNITELMA Valmis

Opintojakso	Business Management in the Hospitality Field (A0196), 5.0
Toteutus	MHA1321: 2/2013-2014 (07.01.2014 - 20.06.2014)
Tyyppi	AMMATILLISEN OSAAMISEN MUODOSTUMINEN (A012)
Ryhmät	Ensisijainen: MHA12SN Muut:
Projektissa mukana	
Luennoitsijat	Ammattilaisia hotelli- ja kongressialalta
Osallistujamäärät	Minimi: Maksimi:
Ilmoittautumisaika	02.12.2013 08:00 - 08.12.2013
Pääsääntöinen toteutusajankohta	
Soveltuvuus	Vaihto-opiskelijoille: Kyllä Vapaasti valittaviin: Kyllä Avoimen opisk: Ei Soveltuu virtuaali-AMK:n opintoihin: Ei
Opettajat	Lighthart Ruusa (Vastuupettaja)
Kampus	Laurea Leppävaara
Pääsääntöinen toteutuspaikka	
Toteutustapa	Muu toteutustapa, Optimatoteutus/opiskelijaryhmä, Projekt/Hanke/T&K Kieli: englanti Virtuaalisuus: 2 op T&k-integraatio: 2 op
Toteutusluokka	
Painoalat	
Arviointi viimeistään	30.05.2014 Suoritusmateriaalin arkistointi päättyy: 31.05.2015
Tenttipäivät	
Opintojakson suoritettuaan opiskelija osaa	*plan and manage hotel, congress, catering, event services and sales office functions in a profitable and customer-oriented manner *apply various measurement methods to assess the productivity and efficiency of business operations
Edeltävät opinnot	
Keskeinen sisältö	To understand what managers are doing What skills are needed in hospitality management Get to know real life hospitality organizations and they management roles Understand different approaches to hospitality management Change management Know the working life in one's subject field and is able to create personal contacts in working life Know the principles of organizational management and leadership and has abilities for supervision tasks
Oppimateriaali	Barrows, Clayton W. & Powers Tom: Introduction to Management in the Hospitality Industry
Arviointikriteerit ja arviointimenetelmät	
Käytettävät T&K menetelmät	Study visits, reseach on the field and visiting lectures from hospitality fields
Opiskelijan työmäärän jakautuminen	Lessons ca. 40 hours Online lerning ca.20 hours Group Work & Report ca. 50 hours Student's Work ca. 25 hours (incl. Essay) Totally 135 hours = 5 Cr.
Muut toteutusjärjestelyt	NOTICE THAT COURSE WILL START 15.1 AT 12:30

Oppimistapahtumat

Pvm	Klo	H	Aihe	Sisältö	Tila	Opettajat
15.01.2014	12:30-15:00		Introduction to the course	What is management in the hospitality field. Notice that there might be some changes on the programme. Final course programme will be introduced on a first contact lesson on Wednesday 15.1.2014.		

TOTEUTUSSUUNNITELMA Valmis

22.01.2014				Independent learning, no contact lesson(Ruusa is out if office in Leppävaara development day).		
29.01.2014	12:30-15:00			The Management Of Service Operation		
05.02.2014	12:30-15:00			Visiting lecturerMark Blaxall, Management in the hospital field		
12.02.2014	12:30-15:30			12:30-13:15How to develop a good reportAcademic writing in english		
19.02.2014	12:30-15:00			Multicultural Management by Merja Pollok		
26.02.2014	12:30-15:00			Service Failure and recoveryFair Management		
05.03.2014	12:30-15:00			No contact lesson (Ruusa is out of the office)		
12.03.2014	12:30-15:00			12:30-13:30 Report writing and information finding (IT-Room)13:30-15:30 Visiting lecturer Janne Ant-Wuorinen, Hotel Manager from Hotel Haven (class room)		
19.03.2014	12:30-15:00			Independent learning, no contact lesson(Ruusa is out if office)		
26.03.2014	12:30-15:00			Meeting times with the lecturer about the report. Please book a time in advance from Optima.Return date for learning diary 28.3.		
02.04.2014				~~Independent learning, no contact lesson		
07.04.2014	1week			Voluntary meeting with the lecture. Please book a time in advance starting from 13:00-Please notice that if the time is not suitable for you book another time by email.		
				Course will continue as online learning and there are no contact lessons. However notice that in order to pass this course you need to successfully complete online part in Optima		