

Implementation plan Finished

Study unit	Professional Communication in English (A0197), 5.0
Implementation	NIA1211: 1/2012-2013 (27.08.2012 - 21.12.2012)
Type	DEVELOPMENT OF CORE COMPETENCES IN THE FIELD (A030)
Groups	Primary: NIA11SN Others :
Involved in the project	
Lecturers	Sebastian King, Ilona Rönkä
Number of participants	Minimum: Maximum:
Enrolment period	21.05.2012 08:00 - 03.06.2012
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	King Sebastian (Teacher in charge)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation Language: English Virtuality: 0 cr Integration of R&D: 0 cr
Implementation class	
Focus areas	
Evaluation at the latest	13.01.2013 Storing of graded material ends.: 23.08.2013
Exam days	Re-exams: 19.01.2012, 23.02.2012
Having completed the study unit the student is able to	• knows how to use basic business terminology in writing and speaking • is able to produce key business messages (formal and informal) • knows how to deliver effective presentations • is able to work effectively in a team • understands the basics of intercultural communication
Previous studies	

Learning events

Date	o'clock/at h	2	Subject	Content	Status	Teachers
03.09.2012	12.30 - 15.00	2	Introduction - Team formation		To be announced	
10.09.2012	12.30 - 15.00	2	No contact lessons	a) Project orientation b) Preparation for company presentations		
17.09.2012	12.30 - 15.00	2	Company presentations			
24.09.2012	12.30 - 15.00	2	Vocabulary test			
01.10.2012	12.30 - 15.00	2	No contact lessons			
08.10.2012	12.30 - 15.00		Guidance	Time guidance on project plans (see schedule in Optima)		
15.10.2012	12.30 - 15.00	2	Report writing			
22.10.2012	12.30 - 15.00	2	No contact lessons	Preliminary project report (approx. 10 pages) top be handed in by Sunday 28 October		

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29.10.2012	12.30 - 15.00	2	Guidance	Guidance on project reports according to separate schedule		
05.11.2012	12.30 - 15.00	2	Meetings			
12.11.2012	12.30 - 14.00	1	Guest lecture		Timo/ Tuomo	
19.11.2012	12.30 - 15.00	2	Guidance	- Deadline for uploading project report is Sun 25 November - Schedule for team negotiations will be posted in Optima		
26.11.2012	12.30 - 15.00	2	No contact lessons	CV and elevator speech to be uploaded by Sunday 2 December		
03.12.2012	12.30 - 15.00	2	Essay and feedback	- Essay writing - Peer feedback on CVs and elevator speeches by Sunday 9 December		