

Implementation plan Finished

Study unit	Business Operations in a Changing Market (A9007), 10.0
Implementation	HCA1211: 1/2012-2013 (27.08.2012 - 21.12.2012)
Type	INITIATION OF PROFESSIONAL GROWTH (A800)
Groups	Primary: HCA12SN Others :
Involved in the project	
Lecturers	Harri Ruoslahti
Number of participants	Minimum: Maximum:
Enrolment period	21.05.2012 08:00 - 03.06.2012
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	Kaarti Virpi (Teacher in charge), Putkonen Juha (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation, Project/venture/R&D Language: English Virtuality: 2 cr Integration of R&D: 3 cr
Implementation class	
Focus areas	
Evaluation at the latest	19.01.2012 Storing of graded material ends.: 19.12.2012
Exam days	Real: 10.10.2012
Having completed the study unit the student is able to	- analyse the structure and dynamics of a business environment, as well as the related opportunities and challenges - evaluate a company's operations using business models and earnings principles - analyse diverse value chains and networks - itemise the basic functions of a company's operations
Previous studies	
Project (name)	Business plan

Learning events

Date	o'clock/at h	Subject	Content	Status	Teachers
05.09.2012	9-16		Course introduction Security business		Virpi Kaarti, Juha Putkonen
12.09.2012	9-16		Business competence Business plan in general Business terms (write definitions)		Virpi Kaarti
19.09.2012	9-16		Business idea and goals Business terms (check the definitions in your group)		Virpi Kaarti
26.09.2012	9-16		Management and organization / Harri Ruoslahti Business terms (finalize the definitions for the presentation)		
03.10.2012	9-16		Business terms presentations and feedback for finalizing them for the exam		Virpi Kaarti
10.10.2012	9-16		9-11 Business terms exam 12-15 Marketing		Virpi Kaarti
17.10.2012	9-16		Business plan (independantly)		
24.10.2012	9-16		Supply chain management		Juha Putkonen

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31.10.2012	9-16			Finance Business terms exam at 14-16		Virpi Kaartti
07.11.2012	9-16			Business plan (independantly)		
14.11.2012	10-16			Business plan check point Guidance		Virpi Kaartti, Juha Putkonen
21.11.2012	9-16			Business terms exam at 9-11 Independant work Prepare your business plan presentation (elevator speech)		
28.11.2012	9-16			Business plan presentations Course feedback (collection)		Virpi Kaartti, Juha Putkonen
05.12.2012	9-16			Return your final business plan (optima return box)		
12.12.2012	13-15			Elevator speeches Course wrap-up Course feedback		Virpi Kaartti, Juha Putkonen