

Implementation plan Finished

Study unit	Intercultural and crisis communication (A9066), 5.0
Implementation	HCA1221: 2/2012-2013 (07.01.2013 - 21.06.2013)
Type	DEVELOPMENT OF CORE COMPETENCES IN THE FIELD (A801)
Groups	Primary: HCA11SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	26.11.2012 08:00 - 02.12.2012
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	Putkonen Juha (Teacher in charge), Chydenius Tarja (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation, Project/venture/R&D, Web/virtual Language: English Virtuality: 2 cr Integration of R&D: 3 cr
Implementation class	
Focus areas	
Evaluation at the latest	21.07.2013 Storing of graded material ends.: 21.06.2014
Exam days	
Having completed the study unit the student is able to	· analyze the impacts of different crisis communication methods · organize a crisis communication process in organizations · establish and train a crisis communication team · plan and manage crisis communication • plan, implement and evaluate an organisation's crisis communications - communicate effectively as an expert in multicultural organization understanding intercultural communication
Previous studies	
Other arrangements	Fri 9-12, weeks 6-21, starting date 8.2.2012

Learning events

Date	o'clock/at h	Subject	Content	Status	Teachers
08.02.2013	9-12	Start up	In Optima is more detailed timetable for this study unit Orientation, Organizational communication Pair task: Analyze one organization's communication		Tarja Chydenius, Juha Putkonen
15.02.2013	9-12	Presentations	Pair task presentations		Tarja Chydenius, Juha Putkonen

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22.02.2013	9-12		Presentation skills			Tarja Chydenius, Juha Putkonen
01.03.2013	9-12		Intercultural communication			Tarja Chydenius, Juha Putkonen
08.03.2013	9-12		Multicultural conflict management	Guest speaker		Juha Putkonen
15.03.2013	9-12		Individual work	No contact session including: Video clip presentation		
22.03.2013	9-12		Teaming & project assignment			Tarja Chydenius, Juha Putkonen
29.03.2013				Easter, no contact session		
05.04.2013	9-12		Team project tutoring			Juha Putkonen
12.04.2013	9-12		Crisis comm			Tarja Chydenius
19.04.2013	9-12			Work place interaction skills Feedback skills		Tarja Chydenius
26.04.2013	9-12			Project team meetings Collecting course feedback		Tarja Chydenius
03.05.2013	9-12			Project presentations (Course feedback feedback)		Juha Putkonen