

Implementation plan Finished

Study unit	Intercultural and crisis communication (A9066), 5.0
Implementation	HCA1421: 2/2014-2015 (07.01.2015 - 19.06.2015)
Type	DEVELOPMENT OF CORE COMPETENCES IN THE FIELD (A801)
Groups	Primary: HCA13SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	01.12.2014 08:00 - 07.12.2014
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	Bourdache Kaci (Teacher in charge), Chydenius Tarja (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation, Project/venture/R&D, Web/virtual Language: English Virtuality: 2 cr Integration of R&D: 3 cr
Implementation class	
Focus areas	
Evaluation at the latest	21.07.2015 Storing of graded material ends.: 21.06.2016
Exam days	
Having completed the study unit the student is able to	· analyze the impacts of different crisis communication methods · organize a crisis communication process in organizations · establish and train a crisis communication team · plan and manage crisis communication • plan, implement and evaluate an organisation's crisis communications - communicate effectively as an expert in multicultural organization understanding intercultural communication
Previous studies	
Other arrangements	The study unit will start 26.2.2015.Regular contact sessions on most Thursday mornings 9 - 12 until May, check ASIO system for complete program.There will be an intensive week during Laurea's International Week May 4 - 8. The study unit ends after the intensive week (final assignment returns due by May 22).