

Implementation plan Finished

Study unit	Service Design in digital context (A9067), 5.0
Implementation	HYA1311: 1/2013-2014 (26.08.2013 - 20.12.2013)
Type	USER-CENTRIC SERVICE DESIGN COMPETENCES (0319)
Groups	Primary: HYA212SJ Others :
Involved in the project	
Lecturers	Fjord Helsinki employees
Number of participants	Minimum: Maximum:
Enrolment period	20.05.2013 08:00 - 02.06.2013
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: No Suitable for virtual UAS: No
Teachers	Nisula Janne-Valtteri (Teacher in charge), Luojus Satu (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation, Project/venture/R&D Language: English Virtuality: 0 cr Integration of R&D: 3 cr
Implementation class	
Focus areas	
Evaluation at the latest	20.01.2014 Storing of graded material ends.: 20.12.2014
Exam days	Real: No exams, Case work
Having completed the study unit the student is able to	The students will be able to • understand how to create digital interfaces and basic understanding of interaction design • use service design skills in designing digital interfaces • analyze clients digital strategy in the service design perspective • work with co-workers and clients in co-creative digital service interface projects • have basic knowledge how to manage digital service design projects
Previous studies	Prerequisites None
Project (name)	THIS COURSE WILL BE PRODUCED BY SERVICE DESIGN AGENCY FJORD LTD. WILL BE UPDATED SOON! If you have any questions concerning the course please contact me: janne-valtteri.nisula@laurea.fi CONTACT DAYS: 13.9., 8.11., 13.12., 17.1., 7.2 at 16.30-19.30