

Implementation plan Finished

Study unit	Social Innovation and Social Responsibility (A9102), 5.0
Implementation	HYA1221: 2/2012-2013 (07.01.2013 - 21.06.2013)
Type	USER-CENTRIC SERVICE DESIGN COMPETENCES (0319)
Groups	Primary: HYA212SJ Others :
Involved in the project	
Lecturers	e.g. Vikki du Preez, Satu Luojus, Minna Fred
Number of participants	Minimum: Maximum:
Enrolment period	-
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: Yes Suitable for virtual UAS: Yes
Teachers	Luojus Satu (Teacher in charge), Alakoski Leena (Other teacher), Fred Minna (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation, Project/venture/R&D, Web/virtual Language: English Virtuality: 5 cr Integration of R&D: 5 cr
Implementation class	
Focus areas	
Evaluation at the latest	21.07.2013 Storing of graded material ends.: 21.06.2014
Exam days	
Having completed the study unit the student is able to	· know the principles of user-centred and user-driven design · understand the concept of social responsibility · operate in international networks taking into account social, economic and environmental dimensions · form an overall view on social, cultural, cognitive, technical, experiential and aesthetic factors related to the usefulness and attractiveness of product and service entities · be aware and attentive towards sustainability issues
Previous studies	None