

TOTEUTUSSUUNNITELMA Valmis

Opintojakso	Corporate Social Responsibility (A9142), 5.0
Toteutus	MKA1721: 2/2017-2018 (05.02.2018 - 27.05.2018)
Tyyppi	PALVELUINNOVAATIOIDEN KEHITTÄJÄ (A828)
Ryhmät	Ensisijainen: MKA217KN Muut:
Projektissa mukana	
Luennoitsijat	
Osallistujamäärät	Minimi: Maksimi:
Ilmoittautumisaika	27.11.2017 08:00 - 08.12.2017
Pääsääntöinen toteutusajankohta	
Soveltuvuus	Vaihto-opiskelijoille: Kyllä Vapaasti valittaviin: Ei Avoimen opisk: Ei Soveltuu virtuaali-AMK:n opintoihin: Kyllä
Opettajat	Jaakkola Leila (Vastuuopettaja)
Kampus	Laurea Leppävaara
Pääsääntöinen toteutuspaikka	Virtuaalisesti
Toteutustapa	Optimatoteutus/opiskelijaryhmä, Verkko/virtuaali Kieli: englanti Virtuaalisuus: 5 op T&k-integraatio: 0 op
Toteutusluokka	
Painoalat	Palveluliiketoiminta
Arviointi viimeistään	13.06.2018 Suoritusmateriaalin arkistointi päättyy: 13.05.2019
Tenttipäivät	
Opintojakson suoritettuaan opiskelija osaa	The student is able to • combine CSR with business strategy and operations • interpret social responsibility issues • develop a wider approach to organizational values and ethical issues
Edeltävät opinnot	
Edeltävät opinnot, lisätietoja	
Osaamistavoitteet	
Keskeinen sisältö	- Ethics and organisational values - Sustainable guidelines on economic, environmental and social performance - Responsible leadership - Product safety - Occupational safety and health - Equality at work - Diversity and multicultural issues - Current issues on sustainability reporting and CSR standards - CSR reports
Oppimateriaali	Study material will be presented in Optima workplace during the online course. Material will mostly be web based current information (studies, researches, videos etc.).
Ohjaus ja viestintä	Studies will take place on-line, tutoring will be conducted in Optima.
Arviointikriteerit ja arviointimenetelmät	The study unit will be evaluated based on your individual assignments, active discussion on each topic and team report. 1. Our Earth, individual work, Pass/Fail 2. Social

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	Responsibility, individual work, Pass/Fail3. Economic Responsibility, individual work, Pass/Fail4. CSR Report, team work (40%), grade 1-55. Learning diary, individual work (60%), grade 1-5Your individual assignments will be taken into consideration when calculating your final grade. All individual assignments (1-3) must be completed before you are assigned to a team for the CSR report (4).All these parts must be completed before the final grade is given. The final grade is lowered by at least 0.5 if any work is submitted late. Please note that active discussion is required during the discussion weeks. If you fail to take part in any discussions, you are required to write a summary of that week's discussion.
Projekti/hanke (nimi)	Corporate social responsibility knowledge will be applied in own business field (team work).
Käytettävät T&K menetelmät	An interview (in team work)
Opiskelijan työmäärän jakautuminen	Weekly working on-line. Work load is divided so that student has to complete each week some task, after passing a task it is possible to progress. Later during the studies students will work as a team.5 credits:5 x 27 hours = 135 hours 12 weeks --> 10-12 working hours/ task (=week)
Muut toteutusjärjestelyt	<u>On-line studies beginning on week 6, no contact lessons.</u> Be sure that you follow the timetable, logic of the course is based on cumulative thinking (it means also that all the previous tasks should be completed before you can join the next ones).If student can't follow given timetable, he/she will be removed from course.