

Implementation plan Finished

Study unit	Operating Environment in a Service Company (A9263), 5.0
Implementation	MEA1521: 2/2015-2016 (04.01.2016 - 23.06.2016)
Type	CUSTOMER-ORIENTED SERVICE BUSINESS DEVELOPER (A860)
Groups	Primary: MEA215SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	30.11.2015 08:00 - 07.12.2015
Main timing for implementation	
Applicability	For exchange students: No For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	Antinluoma Sirkka (Other teacher), Jääskeläinen Sari (Other teacher), Pääskyvuori Marjo (Other teacher), Vakkuri Miia (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Other method of implementation Language: English Virtuality: 1 cr Integration of R&D: 5 cr
Implementation class	LbD based on entrepreneurship
Focus areas	Service business, Student entrepreneurship
Evaluation at the latest	23.07.2016 Storing of graded material ends.: 23.06.2017
Exam days	
Having completed the study unit the student is able to	The student is able to • interpret the operating environment of the hospitality sector and identify the changes in it • recognize value chains and value networks
Previous studies	