

Implementation plan Finished

Study unit	Interaction and Communication (A9268), 5.0
Implementation	MEA1511: 1/2015-2016 (24.08.2015 - 23.12.2015)
Type	FLEXIBLE CUSTOMER SERVICE (A859)
Groups	Primary: MEA215SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	18.05.2015 08:00 - 31.05.2015
Main timing for implementation	
Applicability	For exchange students: No For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	Antinluoma Sirkka (Other teacher), Jääskeläinen Sari (Other teacher), Pääskyvuori Marjo (Other teacher), Salmenkylä Riku (Other teacher), Vakkuri Miia (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation, Project/venture/R&D Language: English Virtuality: 1 cr Integration of R&D: 5 cr
Implementation class	
Focus areas	Service business, Student entrepreneurship
Evaluation at the latest	23.01.2016 Storing of graded material ends.: 23.12.2016
Exam days	
Having completed the study unit the student is able to	The student is able to • find and use information in a justified way • communicate using academic tradition • utilize the newest IT technology and methods • produce efficient presentations both face-to-face and virtually • negotiate in a goal-oriented manner in business environments
Previous studies	