

TOTEUTUSSUUNNITELMA Valmis

Opintojakso	Intercultural Approach to Design Thinking (A9269), 10.0
Toteutus	MLA1412: 1/2014-2015 , MLA1412: 2/2014-2015 (22.09.2014 - 30.01.2015)
Tyyppi	JOUSTAVA ASIAKASPALVELIJA (A825)
Ryhmät	Ensisijainen: MLA214SN Muut:
Projektiissa mukana	
Luennoitsijat	
Osallistujamäärät	Minimi: Maksimi:
Ilmoittautumisaika	25.08.2014 08:00 - 29.08.2014
Pääsääntöinen toteutusajankohta	Opiskelijan oman aikataulun mukaan
Soveltuvuus	Vaihto-opiskelijoille: Ei Vapaasti valittaviin: Ei Avoimen opisk: Ei Soveltuu virtuaali-AMK:n opintoihin: Kyllä
Opettajat	Henriksson Kristina (Vastuupettaja), Mantere Päivi (Muu opettaja)
Kampus	Laurea Leppävaara
Pääsääntöinen toteutuspaikka	Virtuaalisesti
Toteutustapa	Muu toteutustapa, Optimatoteutus/opiskelijaryhmä, Projekti/Hanke/T&K, Verkko/virtuaali Kieli: englanti Virtuaalisuus: 9 op T&k-integraatio: 5 op
Toteutusluokka	Paikalliseen hankkeeseen/projektiin/kehittämistehtävään perustuva LbD
Painoalat	Palveluliiketoiminta
Arviointi viimeistään	28.02.2015 Suoritusmateriaalin arkistointi päättyy: 23.12.2015
Tenttipäivät	
Opintojakson suoritettuaan opiskelija osaa	The student is able to • communicate in English in a professional way in his/her own field of study • apply intercultural management into practice • apply intercultural theories into practice • plan and develop services by applying service design thinking
Edeltävät opinnot	
Osaamistavoitteet	The student's compulsory 5 ECTS of English language studies are integrated in this entity
Projekti/hanke (nimi)	Nuukio TaikaCo-operation with a tourism company in order to produce material for marketing

Oppimistapahtumat

Pvm	Klo	H	Aihe	Sisältö	Tila	Opettajat
				This online implementation will start week 39 and will last until January/February 2015. More specific information will be available before study unit begins; The learning events page is still under construction.		
15.09.2014			preassignment	Preassignment by email or through Optima Cultural book; see tasks document for specification in Optima		
24.09.2014	9-12			Study unit begins in class!	Class 9-12	
29.09.2014				Customer Journey theoretical background: online module; deadline of summary in Optima	Virtual	
01.10.2014			deadline	Deadline to read the cultural theory book		
			Online	View the Intercultural theories prezis,		

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				videos in Optima		
07.10.2014			Online discussion	Online presentations and discussions regarding your findings of the cultural theory books in Optima, during 1-7 October		
14.10.2014	10.30-15.00			Orientation to your projectsDesign thinking	Class	
15.10.2014	9-16		Guest lecturers	Intensive sessions on ICM and BW	Class	
17.10.2014				Project plan deadline 17 Oct at 23.59 hrsPeer evaluation 21 Oct at 23.59 hrsOptima return box	Virtual	
22.10.2014	9.00-12			Video editing workshop;guidance	COMPUTER CLASSROOM 204	
26.10.2014			Late delivery for Customer journey and Cultural book discussion			
29.10.2014	9-12		joint session w/other group	SID-thinking; methods; visiting lecturer	Class 9-12	
07.11.2014			deadline	Customer Journey in practice during 1-7 Nov;video footage of process (see tasks document in Optima) and methodology deadline 7 Nov 23.59 hrs		
11.11.2014				Teamwork		
12.11.2014		3	Visual thinking /Hanne Eskelinen	9-12 Visual thinking13-16 project work:Compulsory guidance sessions as follows:Team 2: at 14.45 hrsTeam 3 at 15.00 hrsTeam 4 at 15.15 hrsTeam 5 at 15.30 hrs	CLASSROOM	
15.11.2014	9-12	3	deadline	Innovation and ideation video to be returned in Optima not later than 15 Nov at 23.59 hrsDesign thinking in practice		
24.11.2014			deadline	Visualising your results; storyboard video in Optima on 24 Nov at 23.59 hrs the latest		
26.11.2014	11-12.30			****Optional guidance Beat Corner 1Dropin		
05.12.2014			deadline	visit to client during 1-5 Dec; filtering final solutions; memo of visit in teamblog		
12.01.2015			deadline	deadline portfolio at 23.59 hrsa) return box in Optimab) printed version and on flashdrive to be given by you to your client at the presentations		
10.12.2014	8.30-10		Guidance	- update your team folder (all documents you have produced so far by Sunday 7th December)- Guidance session together with all teams on Wednesday 10th December 8.30-10 in	class	

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				classroom 255- presenting results Wednesday 17th December 10-12 in classroom 255- presenting final results to your client during week 2,3 or 4. Please, contact your client and arrange the presentation with him/her and your team (with all teams simultaneously who are working with the same client). Make a video of the presentation session including the feedback from your client and store it in your Optima. You can ask the other teams to shoot the video of your presentation;- writing an essay on Thursday 15th January (10-12 classroom 255)In case of BarLaurea shift you have possibility to write the essay in the general exam day (Thursday 22.1, please enroll in Live)		
17.12.2014	10-12		presentations	Presentations in class.		
			presentations to clients	presenting final results to your client during week 2,3 or 4. Please, contact your client and arrange the presentation with him/her and your team (with all teams simultaneously who are working with the same client). Make a video of the presentation session including the feedback from your client and store it in your Optima. You can ask the other teams to shoot the video of your presentation	week2,3, or 4	
15.01.2015	9-12		Nuoksio presentations and essay in class	Nuuksio presentations 9-10writing an essay in class. Retake 22.01. remember to enroll in Live for the retake if you cannot make it on 15.01.	255	