

Implementation plan Finished

Study unit	Corporate Social Responsibility (A9295), 5.0
Implementation	HBA1511: 1/2015-2016 (24.08.2015 - 23.12.2015)
Type	SERVICE INNOVATION DEVELOPER (A861)
Groups	Primary: HBA214SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	18.05.2015 08:00 - 31.05.2015
Main timing for implementation	According to student's own schedule
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: Yes Suitable for virtual UAS: Yes
Teachers	Koivusalo Kaija (Teacher in charge)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group, Web/virtual Language: English Virtuality: 5 cr Integration of R&D: 0 cr
Implementation class	
Focus areas	Security, safety and social responsibility
Evaluation at the latest	23.01.2016 Storing of graded material ends.: 23.12.2016
Exam days	
Having completed the study unit the student is able to	The student is able to • combine CSR with business strategy and operations • interpret social responsibility issues • develop a wider approach to organizational values and ethical issues
Previous studies	
Other arrangements	Online course, starts 7 September.