

Implementation plan Finished

Study unit	Corporate Social Responsibility (A9295), 5.0
Implementation	HBA1621: 2/2016-2017 (15.05.2017 - 31.08.2017)
Type	SERVICE INNOVATION DEVELOPER (A861)
Groups	Primary: HBA215SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	15.03.2017 08:00 - 18.04.2017
Main timing for implementation	According to a schedule agreed by the parties
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: Yes
Teachers	Kettunen Juhani (Teacher in charge), Aurela Birgit (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	Virtually
Implementation method	Optima realization/student group, Web/virtual Language: English Virtuality: 5 cr Integration of R&D: 0 cr
Implementation class	
Focus areas	Security, safety and social responsibility
Evaluation at the latest	20.07.2017 Storing of graded material ends.: 20.06.2018
Exam days	
Having completed the study unit the student is able to	The student is able to • combine CSR with business strategy and operations • interpret social responsibility issues • develop a wider approach to organizational values and ethical issues
Previous studies	