

Implementation plan Finished

Study unit	Corporate Social Responsibility (A9295), 5.0
Implementation	MEA1711: 1/2017-2018 (04.09.2017 - 22.12.2017)
Type	SERVICE INNOVATION DEVELOPER (A861)
Groups	Primary: MEA216SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	15.05.2017 08:00 - 31.05.2017
Main timing for implementation	
Applicability	For exchange students: No For elective studies: No Open UAS student: Yes Suitable for virtual UAS: Yes
Teachers	Uutela Juha (Teacher in charge)
Campus	Laurea Leppävaara
Main location for implementation	Virtually
Implementation method	Optima realization/student group, Web/virtual Language: English Virtuality: 5 cr Integration of R&D: 0 cr
Implementation class	
Focus areas	Service business
Evaluation at the latest	22.01.2018 Storing of graded material ends.: 22.12.2018
Exam days	
Having completed the study unit the student is able to	The student is able to • combine CSR with business strategy and operations • interpret social responsibility issues • develop a wider approach to organizational values and ethical issues
Previous studies	