

## Implementation plan Finished

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|--------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Study unit                                             | Corporate Social Responsibility (A9295), 5.0                                                                                                                                                                                                                   |
| Implementation                                         | NIA1711: 1/2017-2018 (11.09.2017 - 22.12.2017)                                                                                                                                                                                                                 |
| Type                                                   | SERVICE INNOVATION DEVELOPER (A861)                                                                                                                                                                                                                            |
| Groups                                                 | Primary: NIA216SN Others :                                                                                                                                                                                                                                     |
| Involved in the project                                |                                                                                                                                                                                                                                                                |
| Lecturers                                              |                                                                                                                                                                                                                                                                |
| Number of participants                                 | <b>Minimum: Maximum:</b>                                                                                                                                                                                                                                       |
| Enrolment period                                       | 15.05.2017 08:00 - 31.05.2017                                                                                                                                                                                                                                  |
| Main timing for implementation                         |                                                                                                                                                                                                                                                                |
| Applicability                                          | <b>For exchange students:</b> Yes <b>For elective studies:</b> Yes <b>Open UAS student:</b> Yes <b>Suitable for virtual UAS:</b> Yes                                                                                                                           |
| Teachers                                               | Nieminen Susanna (Teacher in charge)                                                                                                                                                                                                                           |
| Campus                                                 | Laurea Leppävaara                                                                                                                                                                                                                                              |
| Main location for implementation                       | Virtually                                                                                                                                                                                                                                                      |
| Implementation method                                  | Optima realization/student group, Web/virtual <b>Language:</b> English <b>Virtuality:</b> 5 cr <b>Integration of R&amp;D:</b> 0 cr                                                                                                                             |
| Implementation class                                   | LbD supporting knowledge and skills development                                                                                                                                                                                                                |
| Focus areas                                            | Security, safety and social responsibility                                                                                                                                                                                                                     |
| Evaluation at the latest                               | 22.01.2018 <b>Storing of graded material ends.:</b> 22.12.2018                                                                                                                                                                                                 |
| Exam days                                              |                                                                                                                                                                                                                                                                |
| Having completed the study unit the student is able to | The student is able to <ul style="list-style-type: none"> <li>• combine CSR with business strategy and operations</li> <li>• interpret social responsibility issues</li> <li>• develop a wider approach to organizational values and ethical issues</li> </ul> |
| Previous studies                                       |                                                                                                                                                                                                                                                                |