

Implementation plan Finished

Study unit	Service Logic-Based Strategic Management (A9300), 5.0
Implementation	HYA21511: 1/2015-2016 (24.08.2015 - 23.12.2015)
Type	SERVICE LOGIC DRIVEN INNOVATION AND DESIGN COMPETENCES (A862)
Groups	Primary: HYA215SJ Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	18.05.2015 08:00 - 31.05.2015
Main timing for implementation	According to a schedule agreed by the parties
Applicability	For exchange students: No For elective studies: No Open UAS student: Yes Suitable for virtual UAS: No
Teachers	Kaartti Virpi (Other teacher), Ojasalo Jukka (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group Language: English Virtuality: 1 cr Integration of R&D: 3 cr
Implementation class	LbD based on local project or development task
Focus areas	Service business
Evaluation at the latest	23.01.2016 Storing of graded material ends.: 23.12.2016
Exam days	
Having completed the study unit the student is able to	• explain the strategic shift to service-based business logic and its impact on corporate level • analyse a company's strategy and strategic choices • master the key concepts, principles and methods of strategic management
Previous studies	
Other arrangements	Contact sessions 3.10., 7.11. and 5.12.2015 at 9-16.30