

Implementation plan Finished

Study unit	Service Logic-Based Strategic Management (A9300), 5.0
Implementation	HYA21711: 1/2017-2018 (28.08.2017 - 22.12.2017)
Type	SERVICE LOGIC DRIVEN INNOVATION AND DESIGN COMPETENCES (A862)
Groups	Primary: HYA217SJ Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: 12 Maximum: 35
Enrolment period	15.05.2017 08:00 - 31.05.2017
Main timing for implementation	According to a schedule agreed by the parties
Applicability	For exchange students: No For elective studies: No Open UAS student: No Suitable for virtual UAS: Yes
Teachers	Kaartti Virpi (Other teacher), Ojasalo Jukka (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group Language: English Virtuality: 2 cr Integration of R&D: 3 cr
Implementation class	LbD based on local project or development task
Focus areas	Service business
Evaluation at the latest	22.01.2018 Storing of graded material ends.: 22.12.2018
Exam days	
Having completed the study unit the student is able to	• explain the strategic shift to service-based business logic and its impact on corporate level • analyse a company's strategy and strategic choices • master the key concepts, principles and methods of strategic management
Previous studies	
Contents	Pre-assignment: reading Course assignment, which has three parts • literature review, • the focus of the development and • the final plan.
Tutoring and communication	Optima workspace (to be opened in September) email virpi.kaartti(at)laurea.fi
Evaluation criteria and methods	Evaluation criteria of a study unit in master studies
Project (name)	Course assignment for the organization/company which student can choose e.g. own employer.
Other arrangements	Contact sessions 7.10., 10.11. & 1.12.2017 at 9-16:30