

**Implementation plan Being edited**

Study unit	New Service Development and Innovative Business Models (A9301), 5.0
Implementation	HYA1411: 1/2014-2015 (25.08.2014 - 23.12.2014)
Type	SERVICE LOGIC DRIVEN INNOVATION AND DESIGN COMPETENCES (A862)
Groups	Primary: HYA214SJ Others :
Involved in the project	
Lecturers	Katri Ojasalo, Leena Alakoski
Number of participants	Minimum: Maximum:
Enrolment period	19.05.2014 08:00 - 02.06.2014
Main timing for implementation	
Applicability	For exchange students: No For elective studies: No Open UAS student: No Suitable for virtual UAS: Yes
Teachers	Ojasalo Katri (Teacher in charge), Alakoski Leena (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	Outside Laurea
Implementation method	Project/venture/R&D Language: English Virtuality: 2 cr Integration of R&D: 3 cr
Implementation class	
Focus areas	Service business
Evaluation at the latest	23.01.2015 Storing of graded material ends.: 23.12.2015
Exam days	
Having completed the study unit the student is able to	• develop service logic into a business model • develop and model innovative service systems, concepts and processes
Previous studies	